SENATE SUBSTITUTE FOR HOUSE BILL NO. 4122

A bill to amend 1984 PA 270, entitled "Michigan strategic fund act," by amending section 29h (MCL 125.2029h), as amended by 2014 PA 396; and to repeal acts and parts of acts.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 29h. (1) The Michigan film office shall create and
- 2 operate the film and digital media production assistance program.
- 3 The film and digital media production assistance program may
- 4 provide funds to eligible production companies for direct
- 5 production expenditures or qualified personnel expenditures for
- 6 state certified qualified productions. BEGINNING OCTOBER 1, 2016,
- 7 THE MICHIGAN FILM OFFICE AND THE FUND SHALL NOT PROVIDE FUNDING
- 8 UNDER A NEW AGREEMENT, OR INCREASE FUNDING THROUGH AN AMENDMENT TO

- 1 AN EXISTING AGREEMENT, FOR DIRECT PRODUCTION EXPENDITURES, MICHIGAN
- 2 PERSONNEL EXPENDITURES, CREW PERSONNEL EXPENDITURES, OR QUALIFIED
- 3 PERSONNEL EXPENDITURES UNDER THIS SECTION.
- 4 (2) If the office receives applications that would exceed what
- 5 the office can award in any year, the office may prioritize that
- 6 application for funding in the subsequent year.
- 7 (3) The film and digital media production assistance program
- 8 shall provide for all of the following:
- 9 (a) Funding shall be provided only to reimburse direct
- 10 production expenditures or qualified personnel expenditures.
- 11 (b) To be eligible to apply for funding, the eligible
- 12 production company shall have direct production expenditures or
- 13 qualified personnel expenditures, or a combination of direct
- 14 production expenditures and qualified personnel expenditures, of
- 15 \$100,000.00 or more.
- 16 (c) To be eligible to apply for funding, the eligible
- 17 production company shall not be delinquent in a tax or other
- 18 obligation owed to this state or be owned or under common control
- 19 of an entity that is delinquent in a tax or other obligation owed
- 20 to this state.
- 21 (d) For EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, FOR
- 22 state certified qualified production expenditures on or before
- 23 December 1, 2014, funding as provided in the agreement if that
- 24 agreement was entered into on or before December 1, 2014. For
- 25 EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, FOR state certified
- 26 qualified production expenditures after December 1, 2014 THROUGH
- 27 SEPTEMBER 30, 2016, an agreement under this section shall provide

- 1 for funding equal to the sum of the following:
- 2 (i) 25% of direct production expenditures and qualified
- 3 personnel expenditures.
- 4 (ii) In addition to the expenditures described in subparagraph
- 5 (i), 3% of direct production expenditures and qualified personnel
- 6 expenditures at a qualified facility or 10% of direct production
- 7 expenditures and qualified personnel expenditures at a
- 8 postproduction facility for a qualified production produced at the
- 9 facility.
- 10 (e) A television show may submit an application for 1 or more
- 11 successive seasons, notwithstanding the fact that the successive
- 12 seasons have not been ordered. The successive season's direct
- 13 production expenditures and qualified personnel expenditures shall
- 14 be based on the current season's estimated expenditures. Upon the
- 15 completion of production of each season, a television show may
- 16 submit an application for successive additional seasons. If a
- 17 television show received funding under this section and completed
- 18 the production of that television show season, the television show
- 19 shall receive a preference for funding the immediately succeeding
- 20 season for that television show.
- 21 (f) As a separate and distinct part of the film and digital
- 22 media production assistance program, the office may create a
- 23 program to directly support and promote qualified facilities and
- 24 other infrastructure throughout this state.
- 25 (g) That not less than 10% of the funding awarded under this
- 26 section is awarded for qualified productions that are motion
- 27 pictures, documentaries, or television series with a budget of less

- 1 than \$15,000,000.00.
- 2 (H) FOR AGREEMENTS ENTERED INTO AFTER THE EFFECTIVE DATE OF
- 3 THE AMENDATORY ACT THAT ADDED THIS SUBDIVISION, THE AGREEMENT SHALL
- 4 PROVIDE THAT ONLY THE DIRECT PRODUCTION EXPENDITURES, THE QUALIFIED
- 5 PERSONNEL EXPENDITURES AND THE COMBINATION OF DIRECT PRODUCTION
- 6 EXPENDITURES AND QUALIFIED PERSONNEL EXPENDITURES INCURRED ON OR
- 7 BEFORE SEPTEMBER 30, 2016 ARE ELIGIBLE FOR FUNDING.
- **8** (4) An eligible production company intending to produce a
- 9 qualified production in this state may submit an application for
- 10 funding under this section to the Michigan film office. The request
- 11 shall be submitted in a form prescribed by the office and shall be
- accompanied by an application fee equal to 0.2% of the funding
- 13 requested but not less than \$200.00 and not more than \$5,000.00 and
- 14 all of the information and records requested by the office. An
- 15 application fee received by the office under this subsection shall
- 16 be deposited in the Michigan film promotion fund. The office shall
- 17 not process the application until it is complete. If an eligible
- 18 production company is producing a qualified production at a
- 19 qualified facility, a copy of the agreement between the eligible
- 20 production company and the qualified facility shall be provided to
- 21 the office before the office enters into an agreement to award
- 22 funding under this section. The office shall process each
- 23 application within 21 days after the application is complete as
- 24 determined by the office. As part of the application, the company
- 25 shall estimate direct production expenditures and qualified
- 26 personnel expenditures for an identified qualified production. If
- 27 the office determines to award funding under this section to an

- 1 eligible production company, the office with the concurrence of the
- 2 fund president or his or her designee shall enter into an agreement
- 3 under this section. The agreement shall include, but is not limited
- 4 to, all of the following:
- 5 (a) A requirement that the eligible production company
- 6 commence work in this state on the identified qualified production
- 7 within 90 days of the date of the agreement or else the agreement
- 8 shall expire. However, upon request submitted by the company based
- 9 on good cause, the office may extend the period for commencement of
- 10 work in this state for up to an additional 90 days.
- 11 (b) A statement identifying the company and the qualified
- 12 production that the company intends to produce in whole or in part
- 13 in this state.
- 14 (c) A unique number assigned to the qualified production by
- 15 the office.
- 16 (d) A requirement that the qualified production not depict
- 17 obscene matter or an obscene performance.
- 18 (e) If the qualified production is a long-form narrative film
- 19 production, a requirement that the qualified production include
- 20 within its presentation worldwide for the life of the qualified
- 21 production an acknowledgment as provided by the office that
- 22 promotes the pure PURE Michigan tourism campaign or any successor
- 23 campaign. If the qualified production is a television show, a
- 24 requirement that the qualified production include within each
- 25 broadcast of 30 minutes or longer an acknowledgment as provided by
- 26 the office that promotes the pure-PURE Michigan tourism campaign or
- 27 any successor campaign. If the qualified production is a music

- 1 video, a requirement that the music video include an acknowledgment
- 2 as provided by the office that promotes the pure PURE Michigan
- 3 tourism campaign or any successor campaign. If the qualified
- 4 production is an interactive game, a requirement that the qualified
- 5 production include with each unit distributed and online promotions
- 6 an acknowledgment as provided by the office that promotes the pure
- 7 PURE Michigan tourism campaign or any successor campaign. If the
- 8 qualified production is a long-form narrative film production, the
- 9 office also may require that, if the qualified production is
- 10 distributed by digital video disc or other digital media for the
- 11 secondary market, the qualified production include a video between
- 12 30 and 60 seconds long in a form approved by the office that
- 13 promotes the pure PURE Michigan tourism campaign or any successor
- 14 campaign.
- 15 (f) A requirement that the company provide the office with the
- 16 information and independent certification the office deems
- 17 necessary to verify direct production expenditures and qualified
- 18 personnel expenditures, and eligibility for funding under this
- 19 section, which may include a report of direct production
- 20 expenditures and qualified personnel expenditures for the qualified
- 21 production audited and certified by an independent certified public
- 22 accountant.
- 23 (g) If determined to be necessary by the office, a provision
- 24 for addressing expenditures in excess of those identified in the
- 25 agreement.
- 26 (h) A requirement that residual payments to above the line
- 27 personnel, personal service corporations, loan out companies,

- 1 professional employer organizations, limited liability companies,
- 2 corporations, or other entities for a qualified production are
- 3 subject to taxation in this state under the income tax act of 1967,
- 4 1967 PA 281, MCL 206.1 to 206.713. With respect to residual
- 5 payments not otherwise subject to withholding under section 703 of
- 6 the income tax act of 1967, 1967 PA 281, MCL 206.703, the eligible
- 7 production company, affiliate entity, or its successor company
- 8 shall elect to either, for a period of not less than 12 years
- 9 following theatrical release of the qualified production, withhold
- 10 taxes from those residual payments and pay to this state the amount
- 11 provided under section 51 of the income tax act of 1967, 1967 PA
- 12 281, MCL 206.51, or require above the line personnel paid directly
- 13 or through, except as otherwise provided in this subdivision,
- 14 personal services corporations, loan out companies, professional
- 15 employer organizations, limited liability companies, corporations,
- 16 or other entities for the services of above the line personnel
- 17 receiving payments for direct production expenditures or qualified
- 18 personnel expenditures under this section to register to do
- 19 business under the laws of this state. To the extent that the
- 20 production company elects not to withhold, it shall notify the
- 21 above the line personnel of their registration obligations in
- 22 writing at the time of engagement for their services. Residual
- 23 payments shall include deferred, residual, or contingent
- 24 compensation, royalties, or profit participation relating to the
- 25 qualified production. A personal service corporation, loan out
- 26 company, professional employer organization, limited liability
- 27 company, corporation, or other entity is exempt from the

- 1 requirement to be registered to do business under the laws of this
- 2 state if it receives less than \$250,000.00 for the above the line
- 3 services of an actor during the period that the qualified
- 4 production is produced in this state and any related residual
- 5 payments are based solely on a collective bargaining agreement. As
- 6 used in this subdivision, "loan out company" means a personal
- 7 service corporation or other entity contracted with and retained by
- 8 the production company to provide individual personnel, including
- 9 artists, crew, actors, directors, and producers, for the
- 10 performance of services used directly in a production, but not
- 11 including entities retained by the production company to provide
- 12 tangible property or outside contractor service, including
- 13 catering, construction, trailers, equipment, and transportation.
- 14 (5) In determining whether to award funding under this
- 15 section, the Michigan film office shall consider all of the
- 16 following:
- 17 (a) The potential that, in the absence of funding, the
- 18 qualified production will be produced in a location other than this
- 19 state.
- 20 (b) The extent to which the qualified production may have the
- 21 effect of promoting this state as a tourist destination.
- 22 (c) The extent to which the qualified production may have the
- 23 effect of promoting economic development or job creation in this
- 24 state.
- 25 (d) The extent to which state funding will attract private
- 26 investment for the production of qualified productions in this
- 27 state.

- 1 (e) The record of the eligible production company in
- 2 completing commitments to engage in a qualified production.
- 3 (f) The extent to which the qualified production will employ
- 4 Michigan residents.
- 5 (g) Whether the eligible production company will hold a
- 6 premiere in this state for the qualified production.
- 7 (h) Whether the eligible production company will make film
- 8 trailers and clips available to the office for the Pure Michigan
- 9 tourism campaign or any successor campaign to promote the qualified
- 10 production and the Pure Michigan tourism campaign or any successor
- 11 campaign.
- 12 (6) If the Michigan film office determines that an eligible
- 13 production company has complied with the terms of an agreement
- 14 entered into under this section, the office shall award funding as
- 15 provided in this section. A person that willfully submits
- 16 information under this section that the person knows to be
- 17 fraudulent or false shall, in addition to any other penalties
- 18 provided by law, be liable for a civil penalty equal to the amount
- 19 of funding provided to the person under this section. A penalty
- 20 collected under this section shall be deposited in the Michigan
- 21 film promotion fund.
- 22 (7) Information, records, or other data received, prepared,
- used, or retained by the Michigan film office under this section
- 24 that are submitted by an eligible production company and considered
- 25 by the applicant and acknowledged by the office as confidential
- 26 shall not be subject to the disclosure requirements of the freedom
- 27 of information act, 1976 PA 442, MCL 15.231 to 15.246. Information,

- 1 records, or other data shall only be considered confidential to the
- 2 extent that the information or records describe the commercial and
- 3 financial operations or intellectual property of the company, the
- 4 information or records have not been publicly disseminated at any
- 5 time, and disclosure of the information or records may put the
- 6 company at a competitive disadvantage. For purposes of this
- 7 subsection, information or records that describe commercial and
- 8 financial operations do not include that portion of information or
- 9 records that include any expenses that qualify under this section
- 10 as direct production expenditures or qualified personnel
- 11 expenditures.
- 12 (8) The office shall produce a performance dashboard for the
- 13 assistance authorized by this section. The performance dashboard
- 14 shall be made available by the office on the fund's website and
- 15 shall be updated at least annually. The performance dashboard shall
- 16 include the following measures:
- 17 (a) Direct and indirect economic impacts in this state of the
- 18 assistance authorized by this section.
- 19 (b) Direct and indirect job creation attributable to the
- 20 assistance authorized by this section.
- (c) Direct and indirect private investment in this state
- 22 attributable to the assistance authorized by this section.
- 23 (d) Any other measures considered relevant by the office or
- 24 the Michigan film advisory council.
- 25 (e) The name of each eligible production company and the
- 26 amount of each incentive dispersed DISBURSED for each state
- 27 certified qualified production.

- 1 (9) Funding under this section for above the line personnel
- 2 shall not exceed 30% of total funding under this section for each
- 3 qualified production.
- 4 (10) To be eligible for funding under this section, except as
- 5 otherwise provided in subsection (11), Michigan residents shall be
- 6 hired to work on qualified productions as follows:
- 7 (a) Through THROUGH September 30, 2017, 2016, at a ratio of
- 8 not less than 1 Michigan resident for every nonresident hired.
- 9 (b) Beginning October 1, 2017 through September 30, 2020, at a
- 10 ratio of not less than 1.5 Michigan residents for every nonresident
- 11 hired.
- 12 (c) Beginning October 1, 2020 through September 30, 2022, at a
- 13 ratio of not less than 2 Michigan residents for every nonresident
- 14 hired.
- 15 (d) Beginning October 1, 2022, at a ratio of not less than 3
- 16 Michigan residents for every nonresident hired.
- 17 (11) A producer may apply to the Michigan economic development
- 18 corporation for a waiver of the Michigan resident hiring
- 19 requirements described in subsection (10), based on the
- 20 unavailability of qualified Michigan residents. The Michigan
- 21 economic development corporation may waive the Michigan resident
- 22 hiring requirement described in subsection (10) if the Michigan
- 23 economic development corporation determines that there is an
- 24 insufficient number of qualified Michigan residents for the
- 25 qualified production.
- 26 (12) The legislature finds and declares that funding
- 27 authorized under this section to encourage diversification of the

- 1 economy, to encourage film production, to encourage investment, and
- 2 to encourage the creation of jobs in this state is a public purpose
- 3 and of paramount concern in the interest of the health, safety, and
- 4 general welfare of the citizens of this state. It is the intent of
- 5 the legislature that the economic benefits, film production,
- 6 investment, and the creation of jobs resulting from this section
- 7 shall accrue substantially within this state.
- 8 (13) The fund board may authorize the use of money
- 9 appropriated for the program authorized by this section for
- 10 administration of the program. However, the fund board shall not
- 11 use more than 4% of the annual appropriation for administering the
- 12 program authorized under this section.
- 13 (14) At the end of each fiscal year, the commissioner shall
- 14 certify the total amount of unclaimed certificates of completion,
- 15 agreements where work has not commenced as required in subsection
- 16 (4), and agreements for qualified productions the commissioner
- 17 reasonably believes will not be completed. Funding allocated for
- 18 qualified productions described in the preceding sentence may be
- 19 reallocated.
- 20 (15) The Michigan film office shall not award funding 7 years
- 21 after the effective date of the amendatory act that added this
- 22 subsection.NOTWITHSTANDING ANY OTHER PROVISION IN SECTION 29D,
- 23 AFTER SEPTEMBER 30, 2016 AFTER ALL PAYMENTS AND OBLIGATIONS UNDER
- 24 THIS SECTION HAVE BEEN SATISFIED, THE MONEY REMAINING IN THE
- 25 MICHIGAN FILM PROMOTION FUND SHALL REVERT BACK TO THE GENERAL FUND
- 26 OF THIS STATE.
- 27 (16) As used in this section:

- 1 (a) "Above the line personnel" means a producer, director,
- 2 writer, actor, other than extras and stunt performers, or other
- 3 similar personnel whose compensation is negotiated prior to the
- 4 start of the production.
- 5 (b) "Below the line crew" means persons employed by an
- 6 eligible production company for state certified qualified
- 7 production expenditures made after production begins and before
- 8 production is completed, including, but not limited to, a best boy,
- 9 boom operator, camera loader, camera operator, assistant camera
- 10 operator, compositor, cook, driver, dialogue editor, film editor,
- 11 assistant film editor, focus puller, Foley operator, Foley editor,
- 12 gaffer, grip, key grip, lighting crew, lighting board operator,
- 13 lighting technician, music editor, sound editor, sound effects
- 14 editor, sound mixer, steadicam operator, first assistant camera
- 15 operator, second assistant camera operator, digital imaging
- 16 technician, camera operator working with a director of photography,
- 17 electric best boy, grip best boy, dolly grip, rigging grip,
- 18 assistant key for makeup, assistant key for hair, assistant script
- 19 supervisor, set construction foreperson, lead set dresser,
- 20 assistant key for wardrobe, scenic foreperson, assistant
- 21 propmaster, assistant audio mixer, assistant boom person, assistant
- 22 key for special effects, stunt performer, and other similar
- 23 personnel. Below the line crew does not include a producer,
- 24 director, writer, actor, or other similar personnel.
- (c) "Direct production expenditure" means a development,
- 26 preproduction, production, or postproduction expenditure made in
- 27 this state directly attributable to the production or development

- 1 of a qualified production that is a transaction subject to taxation
- 2 in this state. Direct production expenditure does not include out-
- 3 of-state production costs that are made in this state even if the
- 4 costs are passed through a third-party company in this state or
- 5 payments made by an eligible production company to its parent
- 6 company, affiliate, subsidiary, or joint venture partner except
- 7 where the payments are for transactions entered into pursuant to
- 8 arm's-length negotiations and which reflect a commercially
- 9 reasonable price for the goods and services purchased. A direct
- 10 production expenditure must have true economic substance within the
- 11 state. Direct production expenditure does not include a prize
- 12 payable to participants in a game show; an expenditure for
- 13 entertainment, amusement, or recreation; or an expenditure of more
- 14 than \$2,500.00 for the purchase of artwork or jewelry used in a
- 15 production. Direct production expenditure does not include a
- 16 qualified personnel expenditure. Direct production expenditure
- 17 includes payments to vendors doing business in this state to
- 18 purchase or use tangible personal property in producing the
- 19 qualified production or to purchase services relating to the
- 20 production or development of the qualified production, including
- 21 all of the following:
- 22 (i) Production work, production equipment, production
- 23 software, development work, postproduction work, postproduction
- 24 equipment, postproduction software, set design, set construction,
- 25 set operations, props, lighting, wardrobe, makeup, makeup
- 26 accessories, photography, sound synchronization, special effects,
- 27 visual effects, audio effects, digital effects, film processing,

- 1 music, sound mixing, editing, interactive game development and
- 2 programming, and related services and materials.
- 3 (ii) Use of facilities or equipment, use of soundstages or
- 4 studios, location fees, and related services and materials.
- 5 (iii) Catering, food, lodging, and related services and
- 6 materials.
- 7 (iv) Use of vehicles, which may include chartered aircraft
- 8 based in this state used for transportation in this state directly
- 9 attributable to production of a qualified production, but may not
- 10 include the chartering of aircraft for transportation outside of
- 11 this state.
- (v) Commercial airfare if purchased through a travel agency or
- 13 travel company based in this state for travel to this state or
- 14 within this state directly attributable to production or
- 15 development of a qualified production.
- 16 (vi) Insurance coverage or bonding if purchased from an
- 17 insurance agent based in this state.
- 18 (vii) Interest on a loan, if the entity from which the
- 19 financing is obtained is a public, private, or institutional entity
- 20 with the requisite level of physical presence in this state that is
- 21 not related to or affiliated with the eliqible production company
- 22 or any above the line personnel or cast members, and whose
- 23 principal business activity is the lending of money to individuals
- 24 and businesses. In addition, the financing shall be a good faith
- 25 loan, payable by the eligible production company, evidenced by an
- 26 enforceable promissory note or other debt instrument with clear
- 27 repayment obligations and bearing a market-related rate of

- 1 interest.
- 2 (viii) Other expenditures for production of a qualified
- 3 production in accordance with generally accepted entertainment
- 4 industry practices.
- 5 (d) "Eligible production company" or "company" means an entity
- 6 in the business of producing qualified productions or for
- 7 interactive games in the business of developing interactive games,
- 8 but does not include an entity that is more than 30% owned,
- 9 affiliated, or controlled by an entity or individual who is in
- 10 default on a loan made by this state, a loan guaranteed by this
- 11 state, or a loan made or guaranteed by any other state. For an
- 12 interactive game, an eligible production company need not possess
- 13 ownership of or legal control over all of the intellectual property
- 14 rights or other rights necessary to complete the qualified
- 15 production in its entirety nor be the same entity that distributes
- 16 or publishes the interactive game.
- 17 (e) "Made in this state" means all of the following:
- 18 (i) Tangible personal property and services acquired by the
- 19 eligible production company from a source within this state. If an
- 20 item of tangible personal property is not available from a source
- 21 within this state and a vendor with the requisite physical presence
- 22 in this state that regularly sells or leases property of that kind
- 23 obtains the property from an out-of-state vendor and sells or
- 24 leases it to an eligible production company, that expenditure is
- 25 considered made in this state and is a direct production
- 26 expenditure and not an out-of-state production cost.
- 27 (ii) Services wholly performed within this state.

- 1 (f) "Obscene matter or an obscene performance" means matter
- 2 described in 1984 PA 343, MCL 752.361 to 752.374.
- 3 (g) "Postproduction expenditure" means a direct expenditure
- 4 for editing, Foley recording, automatic dialogue replacement, sound
- 5 editing, special or visual effects including computer-generated
- 6 imagery or other effects, scoring and music editing, beginning and
- 7 end credits, negative cutting, soundtrack production, dubbing,
- 8 subtitling, or addition of sound or visual effects. Postproduction
- 9 expenditure includes direct expenditures for advertising,
- 10 marketing, or related expenses.
- 11 (h) "Postproduction facility" means a permanent facility
- within this state equipped for the postproduction of motion
- 13 pictures, television shows, or digital media production that meets
- 14 all of the following requirements:
- 15 (i) Includes at least 3,000 square feet of contiguous space.
- 16 (ii) Includes at least 8 work stations.
- 17 (iii) Has been a qualified film and digital media
- 18 infrastructure project from which an investment expenditure
- 19 certificate was issued under section 457 of the Michigan business
- 20 tax act, 2007 PA 36, MCL 208.1457, or has been the location of a
- 21 state certified qualified production for which a postproduction
- 22 certificate of completion was issued under section 455 of the
- 23 Michigan business tax act, 2007 PA 36, MCL 208.1455, or both.
- 24 (i) "Producer" means an individual without regard to his or
- 25 her actual title or screen credit involved in or responsible for
- 26 any of the following:
- 27 (i) Funding for financing in whole or in part, or arranging

- 1 for the funding, or financing, of the qualified production.
- 2 (ii) Obtaining the creative rights to or the intellectual
- 3 property for development or production of the qualified production.
- 4 (iii) Hiring above the line personnel.
- 5 (iv) Supervising the overall production of the qualified
- 6 production.
- 7 (v) Arranging for the exhibition of the qualified production.
- 8 (j) "Qualified facility" means a permanent facility within
- 9 this state equipped for the production of motion pictures,
- 10 television shows, or digital media production that meets all of the
- 11 following requirements:
- (i) Includes more than 1 soundstage.
- 13 (ii) Includes not less than 3,000 square feet of contiguous,
- 14 column-free space for production activities with a height of at
- 15 least 12 feet.
- 16 (iii) Includes any grid and sufficient built-in electric
- 17 service for shooting without the need of portable electric
- 18 generators.
- (iv) Has been a qualified film and digital media
- 20 infrastructure project for which an investment expenditure
- 21 certificate was issued under section 457 of the Michigan business
- 22 tax act, 2007 PA 36, MCL 208.1457, or has been the location of a
- 23 state certified qualified production for which a postproduction
- 24 certificate of completion was issued under section 455 of the
- 25 Michigan business tax act, 2007 PA 36, MCL 208.1455, or both.
- 26 (k) "Qualified personnel expenditure" means an expenditure
- 27 made in this state directly attributable to the production or

- 1 development of a qualified production that is a transaction subject
- 2 to taxation in this state and is a payment or compensation for
- 3 personnel, talent, management, or labor, including both of the
- 4 following:
- 5 (i) Payment of wages, benefits, or fees for talent,
- 6 management, or labor.
- 7 (ii) Payment to a personal services corporation or
- 8 professional employer organization for the services of a performing
- 9 artist or crew member if the personal services corporation or
- 10 professional employer organization is subject to taxation in this
- 11 state on the portion of the payment qualifying for funding under
- 12 this section and the payments received by the performing artist or
- 13 crew member that are subject to taxation under the income tax act
- 14 of 1967, 1967 PA 281, MCL 206.1 to 206.713, and are withheld and
- 15 paid to this state in the amount provided under section 703 of the
- 16 income tax act of 1967, 1967 PA 281, MCL 206.703.
- 17 (l) "State certified qualified production" or "qualified
- 18 production" means single media or multimedia entertainment content
- 19 created in whole or in part in this state for distribution or
- 20 exhibition to the general public in 2 or more states by any means
- 21 and media in any digital media format, film, or video tape,
- 22 including, but not limited to, a motion picture, a documentary, a
- 23 television series, a television miniseries, a television special,
- 24 interstitial television programming, long-form television,
- 25 interactive television, music videos, interactive games such as
- 26 video games or wireless games, including console, computer, mobile,
- 27 and online games, internet programming, an internet video, a sound

- 1 recording, a video, digital animation, or an interactive website.
- 2 Qualified production also includes any trailer, pilot, video
- 3 teaser, or demo created primarily to stimulate the sale, marketing,
- 4 promotion, or exploitation of future investment in a production.
- 5 Qualified production does not include any of the following:
- 6 (i) A production for which records are required to be
- 7 maintained with respect to any performer in the production under 18
- **8** USC 2257.
- 9 (ii) A production that includes obscene matter or an obscene
- 10 performance.
- 11 (iii) A production that primarily consists of televised news
- 12 or current events.
- 13 (iv) A production that primarily consists of a live sporting
- 14 event.
- 15 (v) A production that primarily consists of political
- 16 advertising.
- 17 (vi) A radio program.
- 18 (vii) A weather show.
- 19 (viii) A financial market report.
- (ix) An awards show or other gala event production.
- 21 (x) A production with the primary purpose of fund-raising.
- (xi) A production that primarily is for employee training or
- 23 in-house corporate advertising or other similar production.
- 24 (xii) A commercial.
- 25 Enacting section 1. Chapter 2a of the Michigan strategic fund
- 26 act, 1984 PA 270, MCL 125.2029 to 125.2029h, is repealed effective
- 27 October 1, 2017.