## SUBSTITUTE FOR HOUSE BILL NO. 4667

A bill to amend 1998 PA 58, entitled "Michigan liquor control code of 1998," by amending section 303 (MCL 436.1303).

## THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 303. (1) The grape and wine industry council is created
- 2 in under executive reorganization order no. 2014-2, MCL 333.26253,
- 3 SHALL BE HOUSED WITHIN the department of agriculture AND RURAL
- 4 DEVELOPMENT. The BEGINNING ON THE EFFECTIVE DATE OF THE 2018
- 5 AMENDATORY ACT THAT AMENDED THIS SECTION, THE council SHALL BE
- 6 KNOWN AS THE MICHIGAN CRAFT BEVERAGE COUNCIL AND shall consist of
- 7 all of the following MEMBERS:
- 8 (a) Three wine makers.

- 1 (b) A wine grape grower.
- 2 (c) The director of consumer and industry services or his or
- 3 her designee.
- 4 (A) (d) The AS A NONVOTING MEMBER, THE director of the
- 5 department of agriculture AND RURAL DEVELOPMENT or his or her
- 6 designee.
- 7 (e) A staff member of Michigan state university appointed by,
- 8 and serving at the pleasure of, the dean of the college of
- 9 agriculture and natural resources of Michigan state university.
- 10 (f) The chairperson of the commission or his or her designee,
- 11 as an ex officio member.
- 12 (B) SUBJECT TO SUBSECTION (2), THE FOLLOWING VOTING MEMBERS,
- 13 APPOINTED BY THE GOVERNOR:
- 14 (i) (g) A person who operates a A REPRESENTATIVE OF retail
- 15 food establishment ESTABLISHMENTS that holds HOLD a specially
- 16 designated merchant license and sells—SELL Michigan wines or a
- 17 person who operates a restaurant BEER.
- 18 (ii) A REPRESENTATIVE OF RESTAURANTS that holds HOLD a class C
- 19 license and serves—SERVE Michigan wines, BEER, OR SPIRITS.
- 20 (h) A beer and wine wholesaler who markets Michigan wine.
- 21 (i) Not more than 2 additional members appointed as prescribed
- 22 in subsection (3).
- 23 (iii) TWO REPRESENTATIVES OF WINE MAKERS.
- 24 (iv) A REPRESENTATIVE OF WINE MAKERS THAT PRIMARILY
- 25 MANUFACTURE CIDER.
- 26 (v) A REPRESENTATIVE OF LARGE BREWERS.
- 27 (vi) ONE OF THE FOLLOWING:

- 1 (A) A REPRESENTATIVE OF MICRO BREWERS.
- 2 (B) A REPRESENTATIVE OF BREWPUB LICENSE HOLDERS.
- 3 (vii) A REPRESENTATIVE OF SMALL DISTILLERS.
- 4 (viii) A REPRESENTATIVE OF DISTILLERS THAT MANUFACTURE MORE
- 5 THAN 60,000 GALLONS OF SPIRITS PER YEAR.
- 6 (2) THE FOLLOWING APPLY TO A MEMBER OF THE COUNCIL APPOINTED
- 7 UNDER SUBSECTION (1)(B):
- 8 (A) THE MEMBER'S PRINCIPAL PLACE OF BUSINESS MUST BE LOCATED
- 9 IN THIS STATE.
- 10 (B) THE MEMBER MUST NOT BE A LOBBYIST OR A LOBBYIST AGENT AS
- 11 THOSE TERMS ARE DEFINED IN SECTION 5 OF 1978 PA 472, MCL 4.415.
- 12 (3) (2) The members of the council described in subsection
- 13 (1)(a), (b), (g), and (h) shall be appointed by the governor. The
- 14 council members appointed under subsection (1) (g) and (h) shall be
- 15 appointed for 2-year terms beginning on October 1, 1991. Of the
- 16 council members appointed for terms beginning October 1, 1991, 1
- 17 shall be appointed for a 1-year term, and 3 shall be appointed for
- 18 terms of 2 years each. All appointments for terms beginning on or
- 19 after October 1, 1992 shall be for 2 years each. A member shall
- 20 continue to serve until a qualified successor has been appointed.
- 21 VOTING MEMBERS OF THE COUNCIL APPOINTED BY THE GOVERNOR UNDER
- 22 SUBSECTION (1) SHALL SERVE FOR TERMS OF 3 YEARS OR UNTIL A
- 23 SUCCESSOR IS APPOINTED, WHICHEVER IS LATER, EXCEPT THAT OF THE
- 24 VOTING MEMBERS FIRST APPOINTED, 3 SHALL SERVE FOR 1 YEAR, 3 SHALL
- 25 SERVE FOR 2 YEARS, AND 3 SHALL SERVE FOR 3 YEARS. A VOTING member
- 26 shall not serve more than 2 consecutive terms. A vacancy on the
- 27 board shall be filled in the same manner as the original

- 1 appointment. The director of the department of agriculture shall
- 2 act as AND RURAL DEVELOPMENT IS THE chairperson of the council.
- 3 (3) The governor may appoint not more than 2 additional
- 4 members to the council who shall assist the council in performing
- 5 its duties, but who shall not have the power to vote. The persons
- 6 appointed under this subsection shall not be members of the
- 7 classified state civil service, shall serve at the pleasure of the
- 8 governor, and shall receive salaries and benefits determined and
- 9 paid by the department of agriculture.
- 10 (4) The council may employ personnel and incur such expenses
- 11 as—THAT are necessary to carry out the purposes—RESPONSIBILITIES of
- 12 the council under this act. All such expenses shall be paid from
- 13 fees credited to the wine industry council under section 543(2). A
- 14 member of the council or an employee or agent of the council shall
- 15 IS not be personally liable on the contracts of the council.
- 16 (5) A nongovernmental member of the council shall MAY receive
- 17 \$50.00 per day for each day spent in actual attendance at meetings
- 18 of the council and traveling expenses while on council business in
- 19 accordance with standard travel regulations of the department of
- 20 **TECHNOLOGY**, management, and budget.
- 21 (6) The council shall maintain accurate books and records, and
- 22 all funds MONEY received by the council shall be used to implement
- 23 and enforce this section. THE COUNCIL MAY ACCEPT MONEY FROM ANY
- 24 SOURCE FOR THE PURPOSE OF CARRYING OUT THIS SECTION. ALL MONEY
- 25 RECEIVED BY THE COUNCIL SHALL BE FORWARDED TO THE STATE TREASURER
- 26 FOR DEPOSIT INTO THE MICHIGAN CRAFT BEVERAGE COUNCIL FUND CREATED
- 27 IN SECTION 303A.

- 1 (7) The SUBJECT TO AN APPROPRIATION, THE council shall do all
- 2 of direct the department of agriculture and rural development to
- 3 AWARD GRANTS FOR the following:
- 4 (a) Provide for research on wine grapes RESEARCH INTO BOTH OF
- 5 THE FOLLOWING:
- 6 (i) FRUITS USED IN WINEMAKING and wines, including, but not
- 7 limited to, methods of planting, growing, controlling insects and
- 8 diseases, charting microclimates and locations for growing
- 9 desirable varieties of wine grapes, FRUITS USED IN WINEMAKING AND
- 10 WINES, marketing, processing, distribution, advertising, sales
- 11 production, and product development.
- 12 (ii) HOPS, BARLEY, BEER, AND SPIRITS, INCLUDING, BUT NOT
- 13 LIMITED TO, METHODS OF PLANTING, GROWING, CONTROLLING INSECTS AND
- 14 DISEASES, MARKETING, PROCESSING, DISTRIBUTION, ADVERTISING, SALES
- 15 PRODUCTION, AND PRODUCT DEVELOPMENT.
- 16 (B) PROJECTS THAT DO 1 OR MORE OF THE FOLLOWING:
- 17 (i) (b)—Provide the wine industry, including growers,
- 18 wineries, distributors, and retailers, with information relative to
- 19 proper methods of handling and selling wine grapes FRUITS USED IN
- 20 WINEMAKING and wines.
- 21 (ii) PROVIDE THE BREWING AND DISTILLING INDUSTRIES, INCLUDING
- 22 GROWERS, BREWERS, DISTILLERS, DISTRIBUTORS, AND RETAILERS, WITH
- 23 INFORMATION RELATIVE TO PROPER METHODS OF HANDLING AND SELLING
- 24 HOPS, BARLEY, BEER, SPIRITS, AND MIXED SPIRIT DRINKS.
- 25 (iii) (c) Provide for market surveys and analyses for purposes
- 26 of expanding existing markets and creating new and larger markets
- 27 for wine grapes and wines.MICHIGAN AGRICULTURAL PRODUCTS SUCH AS

- 1 FRUITS, HOPS, AND BARLEY, THAT ARE USED IN THE PRODUCTION OF WINE,
- 2 CIDER, BEER, SPIRITS, AND MIXED SPIRIT DRINKS.
- 3 (iv) (d)—Provide for the promotion of the sale of Michigan
- 4 wine grapes and wines AGRICULTURAL PRODUCTS SUCH AS FRUITS, HOPS,
- 5 AND BARLEY, THAT ARE USED IN THE PRODUCTION OF WINE, CIDER, BEER,
- 6 SPIRITS, AND MIXED SPIRIT DRINKS for the purpose of maintaining or
- 7 expanding present markets and creating new and larger domestic and
- 8 foreign markets.
- 9 (v)  $\frac{(e)}{(e)}$  Develop and administer financial aid programs to wine
- 10 grape—growers OF FRUITS USED IN WINEMAKING to encourage the
- 11 increased planting in this state of desirable grape-FRUIT varieties
- 12 in microclimates determined to provide the best conditions for
- 13 producing quality wines.
- 14 (vi) DEVELOP AND ADMINISTER FINANCIAL AID PROGRAMS TO HOPS
- 15 GROWERS TO ENCOURAGE INCREASED PLANTING IN THIS STATE OF DESIRABLE
- 16 HOPS VARIETIES IN MICROCLIMATES DETERMINED TO PROVIDE THE BEST
- 17 CONDITIONS FOR PRODUCING QUALITY BEER.
- 18 (vii) DEVELOP AND ADMINISTER FINANCIAL AID PROGRAMS TO BARLEY
- 19 GROWERS TO ENCOURAGE INCREASED PLANTING IN THIS STATE OF DESIRABLE
- 20 BARLEY VARIETIES IN MICROCLIMATES DETERMINED TO PROVIDE THE BEST
- 21 CONDITIONS FOR PRODUCING QUALITY BEER.
- 22 (viii) ESTABLISH EDUCATIONAL PARTNERSHIPS TO BENEFIT THE BEER,
- 23 WINE, CIDER, SPIRITS, AND MIXED SPIRIT DRINK INDUSTRIES.
- 24 (8) THE DEPARTMENT OF AGRICULTURE AND RURAL DEVELOPMENT SHALL
- 25 ADMINISTER THE GRANTS AWARDED UNDER SUBSECTION (7).
- 26 (9) THE COUNCIL SHALL DO ALL OF THE FOLLOWING:
- 27 (A) APPLY FOR AND ACCEPT GRANTS OR CONTRIBUTIONS FROM THE

- 1 FEDERAL GOVERNMENT OR ANY OF ITS AGENCIES, THE STATE, OR OTHER
- 2 PUBLIC OR PRIVATE AGENCIES TO BE USED FOR ANY OF THE PURPOSES OF
- 3 THIS SECTION AND TO DO ANY AND ALL THINGS WITHIN ITS EXPRESS OR
- 4 IMPLIED POWERS NECESSARY OR DESIRABLE TO SECURE THAT FINANCIAL OR
- 5 OTHER AID OR COOPERATION IN THE CARRYING OUT OF ANY OF THE PURPOSES
- 6 OF THIS SECTION.
- 7 (B) INVITE THE CHIEF EXECUTIVE OFFICER OF THE MICHIGAN
- 8 ECONOMIC DEVELOPMENT CORPORATION OR HIS OR HER DESIGNEE TO ATTEND
- 9 AT LEAST 1 COUNCIL MEETING ANNUALLY TO INFORM THE COUNCIL ABOUT
- 10 PARTNERSHIP ACTIVITIES AND OPPORTUNITIES RELATED TO THE MARKETING
- 11 AND PROMOTION OF MICHIGAN AGRICULTURAL PRODUCTS SUCH AS FRUITS,
- 12 HOPS, AND BARLEY, THAT ARE USED IN THE PRODUCTION OF WINE, CIDER,
- 13 BEER, SPIRITS, AND MIXED SPIRIT DRINKS.
- 14 (C) INVITE THE DIRECTOR OF THE DEPARTMENT OF LICENSING AND
- 15 REGULATORY AFFAIRS TO ATTEND AT LEAST 1 COUNCIL MEETING ANNUALLY TO
- 16 INFORM THE COUNCIL ABOUT FUNDING ACTIVITIES AFFECTING THE COUNCIL.
- 17 (D) PREPARE AND ADOPT AN ANNUAL BUDGET.
- 18 (10) BASED ON THE INFORMATION PROVIDED TO THE COUNCIL UNDER
- 19 SUBSECTION (9) (B) AND (C), THE COUNCIL MAY DO EITHER OR BOTH OF THE
- 20 FOLLOWING:
- 21 (A) TAKE ACTIONS THAT WILL ENHANCE THE MARKETING AND PROMOTION
- 22 OF MICHIGAN AGRICULTURAL PRODUCTS, SUCH AS FRUITS, HOPS, AND
- 23 BARLEY, THAT ARE USED IN THE PRODUCTION OF WINE, CIDER, BEER,
- 24 SPIRITS, AND MIXED SPIRIT DRINKS.
- 25 (B) ANNUALLY REVIEW AND ADOPT STRATEGIES FOR MARKETING AND
- 26 PROMOTION OF MICHIGAN AGRICULTURAL PRODUCTS, SUCH AS FRUITS, HOPS,
- 27 AND BARLEY, THAT ARE USED IN THE PRODUCTION OF WINE, CIDER, BEER,

- 1 SPIRITS, AND MIXED SPIRIT DRINKS.
- 2 (11) (8) The council may promulgate rules pursuant to the
- 3 administrative procedures act of 1969, 1969 PA 306, MCL 24.201 to
- 4 24.328, for the purposes of implementing and enforcing this
- 5 section. However, a rule THE COUNCIL shall not be promulgated
- 6 PROMULGATE A RULE that conflicts with a rule promulgated by the
- 7 commission pursuant to UNDER section 215.
- 8 (12) EXCEPT AS OTHERWISE PROVIDED IN THIS SUBSECTION, THE
- 9 COUNCIL SHALL NOT ENGAGE IN LOBBYING. THIS SUBSECTION DOES NOT
- 10 PROHIBIT THE COUNCIL OR A COUNCIL MEMBER OR COUNCIL EMPLOYEE FROM
- 11 PROVIDING TECHNICAL INFORMATION TO THE LEGISLATURE OR TO THE
- 12 DEPARTMENT OF AGRICULTURE AND RURAL DEVELOPMENT, REGARDLESS OF
- 13 WHETHER THE COUNCIL, COUNCIL MEMBER, OR COUNCIL EMPLOYEE IS
- 14 APPEARING BEFORE AN OFFICIALLY CONVENED LEGISLATIVE COMMITTEE OR
- 15 DEPARTMENT OF AGRICULTURE AND RURAL DEVELOPMENT HEARING PANEL, IF
- 16 THE TECHNICAL INFORMATION IS RELATED TO THE COUNCIL'S DUTIES UNDER
- 17 THIS SECTION.
- 18 (13) THIS SECTION DOES NOT PREVENT THE COUNCIL FROM
- 19 ESTABLISHING A COMMODITY COMMITTEE UNDER THE AGRICULTURE
- 20 COMMODITIES MARKETING ACT, 1965 PA 232, MCL 290.651 TO 290.674.
- 21 (14)  $\frac{(9)}{}$  As used in this section:  $\frac{\text{"council"}}{}$
- 22 (A) "CIDER" MEANS AN ALCOHOLIC BEVERAGE MADE FROM THE
- 23 FERMENTATION OF JUICE FROM PRIMARILY APPLES OR PEARS, OR BOTH,
- 24 WHICH CONTAINS NOT LESS THAN 1/2 OF 1% AND NOT MORE THAN 8.5% OF
- 25 ALCOHOL BY VOLUME. CIDER MAY BE STILL OR CARBONATED AND MAY CONTAIN
- 26 OTHER FRUITS, SPICES, BOTANICALS, OR OTHER FLAVORS.
- 27 (B) "COUNCIL" means the grape and wine industry MICHIGAN CRAFT

- 1 BEVERAGE council created DESCRIBED in subsection (1).
- 2 (C) "LARGE BREWER" MEANS A BREWER THAT PRODUCES IN TOTAL AT
- LEAST 60,000 BARRELS OF BEER AND NOT MORE THAN 1,000,000 BARRELS OF 3
- BEER PER YEAR. IN DETERMINING THE BARREL THRESHOLD UNDER THIS
- SUBDIVISION, ALL BRANDS AND LABELS OF A BREWER, WHETHER BREWED IN 5
- THIS STATE OR OUTSIDE THIS STATE, MUST BE COMBINED AND ALL
- FACILITIES FOR THE PRODUCTION OF BEER THAT ARE OWNED OR CONTROLLED 7
- BY THE SAME PERSON ARE TREATED AS A SINGLE FACILITY. 8
- (D) "LOBBYING" MEANS THAT TERM AS DEFINED IN SECTION 5 OF 1978 9
- 10 PA 472, MCL 4.415.
- 11 (E) "TECHNICAL INFORMATION" MEANS THAT TERM AS DEFINED IN
- 12 SECTION 5 OF 1978 PA 472, MCL 4.415.
- 13 Enacting section 1. This amendatory act takes effect October
- 1, 2018. 14
- 15 Enacting section 2. This amendatory act does not take effect
- 16 unless House Bill No. 4668 of the 99th Legislature is enacted into
- 17 law.