SUBSTITUTE FOR

HOUSE BILL NO. 5430

A bill to amend 1956 PA 218, entitled
"The insurance code of 1956,"

(MCL 500.100 to 500.8302) by adding section 2266.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 SEC. 2266. (1) SUBJECT TO THE REQUIREMENTS OF THIS SECTION, A
- 2 NOTICE TO A PARTY OR ANY OTHER DOCUMENT THAT IS REQUIRED IN AN
- 3 INSURANCE TRANSACTION OR THAT IS TO SERVE AS EVIDENCE OF INSURANCE
- 4 COVERAGE MAY BE DELIVERED, STORED, AND PRESENTED BY ELECTRONIC
- 5 MEANS IF IT MEETS BOTH OF THE FOLLOWING:
- 6 (A) THE REQUIREMENTS OF THE UNIFORM ELECTRONIC TRANSACTIONS
- 7 ACT, 2000 PA 305, MCL 450.831 TO 450.849.
- 8 (B) FOR A HEALTH INSURER, THE REQUIREMENTS OF SECTION
- 9 2236(9)(A)(ii).
- 10 (2) ELECTRONIC DELIVERY OF A NOTICE OR DOCUMENT AS PROVIDED IN

- 1 THIS SECTION IS EQUIVALENT TO ANY DELIVERY METHOD OTHERWISE
- 2 REQUIRED BY LAW, INCLUDING DELIVERY BY FIRST-CLASS MAIL, FIRST-
- 3 CLASS MAIL POSTAGE PREPAID, CERTIFIED MAIL, OR CERTIFICATE OF
- 4 MAILING.
- 5 (3) IF AN INSURER HAS REASON TO BELIEVE THAT A PARTY IS NOT
- 6 RECEIVING NOTICES OR DOCUMENTS THAT THE INSURER ATTEMPTS TO DELIVER
- 7 BY ELECTRONIC MEANS, INCLUDING IF THE INSURER ATTEMPTS DELIVERY BY
- 8 ELECTRONIC MEANS AND RECEIVES A NOTICE THAT THE DELIVERY BY
- 9 ELECTRONIC MEANS HAS FAILED, THE INSURER SHALL DELIVER THE NOTICES
- 10 OR DOCUMENTS BY FIRST-CLASS MAIL OR BY ANY OTHER DELIVERY METHOD
- 11 REQUIRED FOR THE NOTICES OR DOCUMENTS.
- 12 (4) AN INSURER MAY USE ELECTRONIC DELIVERY OF A NOTICE OR A
- 13 DOCUMENT TO A PARTY UNDER THIS SECTION IF THE INSURER MEETS THE
- 14 REQUIREMENTS OF SUBSECTION (5) AND IF ALL OF THE FOLLOWING
- 15 REQUIREMENTS ARE MET:
- 16 (A) THE PARTY HAS AFFIRMATIVELY CONSENTED TO THE ELECTRONIC
- 17 DELIVERY METHOD AND HAS NOT WITHDRAWN CONSENT.
- 18 (B) BEFORE OBTAINING CONSENT, THE INSURER PROVIDES THE PARTY
- 19 WITH A CLEAR AND CONSPICUOUS STATEMENT INFORMING THE PARTY OF ALL
- 20 OF THE FOLLOWING:
- 21 (i) THE RIGHT OF THE PARTY AT ANY TIME TO HAVE THE NOTICE OR
- 22 THE DOCUMENT PROVIDED OR MADE AVAILABLE IN PAPER FORM OR BY ANOTHER
- 23 NONELECTRONIC FORM.
- 24 (ii) THE RIGHT OF THE PARTY AT ANY TIME TO WITHDRAW CONSENT TO
- 25 HAVE A NOTICE OR DOCUMENT DELIVERED BY ELECTRONIC MEANS AND ANY
- 26 CONDITIONS OR CONSEQUENCES IMPOSED IF CONSENT IS WITHDRAWN.
- 27 (iii) THE SPECIFIC NOTICE OR DOCUMENT OR CATEGORIES OF NOTICES

- 1 OR DOCUMENTS THAT MAY BE DELIVERED BY ELECTRONIC MEANS DURING THE
- 2 COURSE OF THE RELATIONSHIP BETWEEN THE INSURER AND THE PARTY.
- 3 (iv) THE MEANS, AFTER CONSENT IS GIVEN, BY WHICH THE PARTY MAY
- 4 OBTAIN A PAPER COPY OF A NOTICE OR DOCUMENT DELIVERED BY ELECTRONIC
- 5 MEANS.
- 6 (v) THE PROCEDURES FOR THE PARTY TO FOLLOW TO UPDATE
- 7 INFORMATION NEEDED TO CONTACT THE PARTY ELECTRONICALLY AND TO
- 8 WITHDRAW CONSENT TO HAVE A NOTICE OR A DOCUMENT DELIVERED BY
- 9 ELECTRONIC MEANS.
- 10 (C) BEFORE OBTAINING CONSENT, THE INSURER PROVIDES THE PARTY
- 11 WITH A STATEMENT OF THE HARDWARE AND SOFTWARE REQUIREMENTS FOR
- 12 ACCESS TO AND RETENTION OF A NOTICE OR DOCUMENT DELIVERED BY
- 13 ELECTRONIC MEANS. THE PARTY SHALL PROVIDE ELECTRONIC CONSENT TO THE
- 14 HARDWARE AND SOFTWARE REQUIREMENTS OR CONFIRM CONSENT
- 15 ELECTRONICALLY IN A MANNER THAT REASONABLY DEMONSTRATES THAT THE
- 16 PARTY CAN ACCESS INFORMATION IN THE ELECTRONIC FORM THAT WILL BE
- 17 USED FOR NOTICES OR DOCUMENTS DELIVERED BY ELECTRONIC MEANS.
- 18 (5) AFTER THE PARTY CONSENTS AS PROVIDED IN SUBSECTION (4), IF
- 19 A CHANGE OCCURS IN HARDWARE OR SOFTWARE NEEDED TO ACCESS OR RETAIN
- 20 A NOTICE OR DOCUMENT DELIVERED BY ELECTRONIC MEANS THAT CREATES A
- 21 MATERIAL RISK THAT THE PARTY WILL NOT BE ABLE TO ACCESS OR RETAIN A
- 22 NOTICE OR DOCUMENT TO WHICH CONSENT APPLIES, THE INSURER SHALL
- 23 PROVIDE THE PARTY WITH A STATEMENT THAT INCLUDES ALL OF THE
- 24 FOLLOWING:
- 25 (A) INFORMATION REGARDING THE REVISED HARDWARE OR SOFTWARE
- 26 REQUIREMENTS FOR ACCESS TO AND RETENTION OF A NOTICE OR DOCUMENT
- 27 DELIVERED BY ELECTRONIC MEANS.

- 1 (B) A DESCRIPTION OF THE RIGHT OF THE PARTY TO WITHDRAW
- 2 CONSENT WITHOUT THE IMPOSITION OF ANY CONDITION OR CONSEQUENCE THAT
- 3 WAS NOT DISCLOSED UNDER SUBSECTION (4) (B) (ii).
- 4 (6) WITHDRAWAL OF CONSENT TO ELECTRONIC DELIVERY DOES NOT
- 5 AFFECT THE LEGAL EFFECTIVENESS, VALIDITY, OR ENFORCEABILITY OF A
- 6 NOTICE OR A DOCUMENT THAT IS DELIVERED BY ELECTRONIC MEANS TO A
- 7 PARTY BEFORE THE WITHDRAWAL OF CONSENT IS EFFECTIVE.
- 8 (7) EXCEPT AS OTHERWISE PROVIDED IN THIS SUBSECTION,
- 9 WITHDRAWAL OF CONSENT BY A PARTY BECOMES EFFECTIVE 30 DAYS AFTER
- 10 THE INSURER RECEIVES NOTICE OF THE WITHDRAWAL. CONSENT IS
- 11 AUTOMATICALLY WITHDRAWN IF THE INSURER LEARNS THAT THE ELECTRONIC
- 12 DELIVERY METHOD CURRENTLY USED IS NO LONGER AN EFFECTIVE DELIVERY
- 13 MECHANISM.
- 14 (8) FAILURE BY AN INSURER TO COMPLY WITH SUBSECTION (5) MAY BE
- 15 TREATED, AT THE ELECTION OF THE PARTY, AS A WITHDRAWAL OF CONSENT.
- 16 (9) THIS SECTION MUST NOT BE CONSTRUED TO MODIFY, LIMIT, OR
- 17 SUPERSEDE THE FEDERAL ELECTRONIC SIGNATURES IN GLOBAL NATIONAL
- 18 COMMERCE ACT, 15 USC 7001 TO 7031.
- 19 (10) AN INSURANCE PRODUCER IS NOT SUBJECT TO CIVIL LIABILITY
- 20 FOR ANY HARM OR INJURY TO A PARTY THAT OCCURS AS A RESULT OF EITHER
- 21 OF THE FOLLOWING:
- 22 (A) THE PARTY'S CONSENT UNDER SUBSECTION (4) TO RECEIVE A
- 23 NOTICE OR A DOCUMENT DELIVERED BY ELECTRONIC MEANS UNDER THIS
- 24 SECTION.
- 25 (B) AN INSURER'S FAILURE TO DELIVER A NOTICE OR DOCUMENT BY
- 26 ELECTRONIC MEANS UNLESS THE INSURANCE PRODUCER CAUSES THE HARM OR
- 27 INJURY.

- 1 (11) AS USED IN THIS SECTION:
- (A) "DELIVERED BY ELECTRONIC MEANS", "DELIVERY BY ELECTRONIC 2
- 3 MEANS", OR "ELECTRONIC DELIVERY" MEAN DELIVERY BY EITHER OF THE
- 4 FOLLOWING METHODS:
- 5 (i) DELIVERY TO AN ELECTRONIC MAIL ADDRESS AT WHICH A PARTY
- 6 HAS CONSENTED TO RECEIVE NOTICES OR DOCUMENTS.
- 7 (ii) BOTH OF THE FOLLOWING:
- (A) POSTING ON AN ELECTRONIC NETWORK OR SITE ACCESSIBLE BY THE 8
- 9 INTERNET THROUGH USE OF A MOBILE APPLICATION, COMPUTER, MOBILE
- 10 DEVICE, TABLET, OR ANY OTHER ELECTRONIC DEVICE.
- 11 (B) SENDING SEPARATE NOTICE OF THE POSTING DESCRIBED IN SUB-
- 12 SUBPARAGRAPH (A) TO THE ELECTRONIC MAIL ADDRESS AT WHICH THE PARTY
- CONSENTED TO RECEIVE NOTICE OF THE POSTING OR USING ANY OTHER 13
- DELIVERY METHOD TO WHICH THE PARTY HAS CONSENTED. 14
- (B) "PARTY" MEANS A RECIPIENT OF A NOTICE OR DOCUMENT REQUIRED 15
- AS PART OF AN INSURANCE TRANSACTION AND INCLUDES AN APPLICANT, 16
- INSURED, POLICY HOLDER, OR ANNUITY CONTRACT HOLDER. 17