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POLICY: PROMOTE OUTDOOR REC.

House Bill 5247

Sponsor: Rep. Tracey Yokich

Committee: Tourism & Recreation

Complete to 1-28-94

A SUMMARY OF HOUSE BILL 5247 AS INTRODUCED 12-16-93

The Michigan Tourism Policy Act was created in 1993 to, among other things, require the Michigan Travel Bureau and Michigan Travel Commission to work together to develop a long-range master plan identifying certain goals related to tourism development in the state. The act contains a list of things which the legislature "intends to encourage" through it (i.e., tourism growth to keep the state competitive with other tourist destinations, developing a means to market the state as a tourist destination, appreciation of the state's various strengths, and the like). The bill would add to this list recognition of "state and locally managed" recreational opportunities including camping, hunting, fishing, boating and other outdoor recreation experiences. In addition, the bureau and commission would have to identify within the long-range master plan, among other things, how the plan would integrate the act's statement of legislative intent.

MCL 2.101 and 2.102c

House Bill 5247 (1-28-94)