



SENATE BILL No. 935

November 30, 1993, Introduced by Senators Pollack, Dillingham, Berryman, Conroy, Carl, Geake, Stabenow, McManus, DeGrow, Gast, Ehlers, Hoffman, Faust, Vaughn, Bouchard, Welborn, Honigman, Faxon, Smith, Emmons, Van Regenmorter, Cherry, Miller, O'Brien, Holmes, Hart, Schwarz, Koivisto and Arthurhultz and referred to the Committee on State Affairs and Military/Veteran Affairs

A bill to amend Act No 8 of the Public Acts of the Extra Session of 1933, entitled as amended

"The Michigan liquor control act,"

as amended, being sections 436 1 to 436 58 of the Michigan Compiled Laws, by adding section 24b

THE PEOPLE OF THE STATE OF MICHIGAN ENACT

1 Section 1 Act No 8 of the Public Acts of the Extra
2 Session of 1933, as amended, being sections 436 1 to 436 58 of
3 the Michigan Compiled Laws, is amended by adding section 24b to
4 read as follows

5 SEC 24B (1) AN OFF-PREMISES OR ON-PREMISES RETAIL LICENSE
6 USING SIGNAGE INSIDE THE LICENSED PREMISES FOR THE ADVERTISING OF
7 ALCOHOLIC LIQUOR SHALL INCLUDE A WARNING AS TO THE DANGERS
8 ASSOCIATED WITH THE USE OF ALCOHOL DURING PREGNANCY THIS

1 WARNING SHALL APPEAR WITHIN THE TEXT OF THE ADVERTISING, IF ANY,
2 OR WHERE THE BRAND NAME PROMINENTLY APPEARS

3 (2) AS USED IN THIS SECTION, "SIGNAGE" MEANS ALL OF THE
4 FOLLOWING

5 (A) A SIGN ADVERTISING ALCOHOLIC LIQUOR

6 (B) A NECESSARY PART OF A SIGN ADVERTISING ALCOHOLIC
7 LIQUOR

8 (C) ANY SIGN ATTACHED TO A SIGN ADVERTISING ALCOHOLIC
9 LIQUOR