



**House
Legislative
Analysis
Section**

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PROHIBIT CERTAIN PRIZE OFFERS

House Bill 5983

Sponsor: Rep. James Ryan

Committee: Commerce

Complete to 9-9-96

A SUMMARY OF HOUSE BILL 5983 AS INTRODUCED 7-3-96

The Michigan Consumer Protection Act prohibits persons from using unfair, unconscionable, or deceptive methods or practices in trade or commerce and defines such practices. The bill would add to the list of unlawful trade practices the offering of a prize or a chance to claim a prize to a consumer if the offer required the consumer to "give consideration." Under the bill, this term would include calling a pay-for-call telephone number or 900 prefix service telephone number, and all forms of electronic transfer that resulted in the transfer of money to the offeror. The bill, however, would not apply to an offer to sell goods at fair market value.

MCL 445.903

House Bill 5983 (9-9-96)

Analyst: T. Iversen

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