

## **HOUSE BILL No. 5340**

October 26, 1995, Introduced by Rep. Hood and referred to the Committee on Commerce.

A bill to regulate certain solicitation of contributions; to provide for registration and disclosure statements; to prescribe the powers and duties of certain state agencies and officials; to prohibit certain activities; to prescribe remedies and penalties; and to repeal acts and parts of acts.

## THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 1. This act shall be known and may be cited as the
- "solicitation of contributions act".
- Sec. 2. As used in this act:
- (a) "Business day" means Monday through Friday and does not
- 5 include Saturday, Sunday, or the following business holidays:
- 6 New Year's day, Martin Luther King day, Presidents' day, Memorial
- 7 day, Independence day, Labor day, Columbus day, Veterans' day,
- 8 Thanksgiving day, and Christmas.

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- (b) "Contribution" means the promise, grant, or payment of
- 2 money or property of any kind or value, including promises to
- 3 pay. Contribution does not include money or property received
- 4 from a governmental entity or a foundation and restricted as to
- 5 use.
- 6 (c) "Person" means an individual, organization, group, asso-
- 7 ciation, partnership, corporation, trust, professional
- 8 fund-raiser, or any combination of those entities.
- 9 Sec. 3. A person shall not solicit contributions within
- 10 this state without first registering with the attorney general.
- II A person shall register in writing on a form prescribed by the
- 12 attorney general.
- 13 Sec. 4. The registration forms and documents required to be
- 14 filed with the attorney general under this act shall be open to
- 15 public inspection as provided by the freedom of information act,
- 16 Act No. 442 of the Public Acts of 1976, being sections 15.231 to
- 17 15.246 of the Michigan Compiled Laws.
- 18 Sec. 5. A person shall not divert solicited funds to a pur-
- 19 pose or purposes other than that for which the funds were con-
- 20 tributed or solicited.
- 21 Sec. 6. (1) A person shall not, in connection with the
- 22 solicitation or reception of contributions for or on behalf of an
- 23 organization or person, misrepresent to, mislead, make false
- 24 statements to, or use a name other than the solicitor's legal
- 25 name to another person by any manner that would lead a reasonable
- 26 person to believe any of the following:

- (a) That if the person makes a contribution, he or she will receive special benefits or treatment or that failure to make a contribution will result in unfavorable treatment.
- 4 (b) That contributions are tax deductible unless they so 5 qualify under the internal revenue code.
- 6 (c) That the person is under an obligation to make a 7 contribution.
- 8 (d) That failure to make a contribution will adversely
  9 affect the person's credit rating.
- (e) That the solicitor has a sponsorship, approval, status, if affiliation, or connection with an organization or purpose which the solicitor does not actually have.
- (f) That the person being solicited has previously approved
  14 or agreed to make a contribution when the person has not given.
  15 approval or agreement.
- (g) That the contributions are for a purpose that is differ-17 ent than the actual purpose for which the contributions will be
- (2) A person shall not knowingly take advantage of the 20 inability of the person being solicited to reasonably protect his 21 or her interests by reason of age, disability, illiteracy, or 22 inability to understand the terms and conditions of an agreement 23 to contribute.
- (3) A person shall not make a solicitation for contributions 25 either in person at or by telephone to the residence of another 26 person between the hours of 8 p.m. and 9 a.m.

- (4) If a person makes a contribution in an amount greater
- 2 than \$1,000.00, then the person receiving the contribution shall
- 3 report the contribution to the attorney general on a form pre-
- 4 scribed by the attorney general.
- 5 Sec. 7. A person shall prepare a disclosure statement to be
- 6 given with all printed material and read when contact is made by
- 7 telephone to each person from whom a contribution is solicited.
- 8 The disclosure statement shall contain, but is not limited to,
- 9 all of the following information:
- (a) The name of the person making the solicitation or the
- II name of the person on whose behalf the solicitation is made.
- (b) The specific purpose or purposes, including any politi-
- 13 cal purposes and campaign contributions, for which the contribu-
- 14 tions are to be used.
- (c) That the person being solicited is under no obligation
- 16 to make a contribution.
- (d) The toll-free number established pursuant to section
- 18 14.
- 19 Sec. 8. In addition to any other rights a person may have
- 20 to revoke a promise to contribute or recover a contribution made,
- 21 a person may rescind the promise to contribute or demand the
- 22 return of a contribution made until midnight of the third busi-
- 23 ness day after the day on which the person made the promise or
- 24 contribution.
- Sec. 9. (1) If the attorney general has probable cause to
- 26 believe that a person has engaged, is engaging, or is about to
- 27 engage in a method, act, or practice that is unlawful pursuant to

- I this act, and upon notice given in accordance with this section,
- 2 the attorney general may bring an action in accordance with prin-
- 3 ciples of equity to restrain the defendant by temporary or per-
- 4 manent injunction from engaging in the method, act, or practice.
- 5 The action may be brought in the circuit court for the county in
- 6 which the defendant is established or solicits contributions or,
- 7 if the defendant is not established in this state, in the circuit
- 8 court for Ingham county. The court may award costs to the pre-
- 9 vailing party.
- (2) For persistent and knowing violation of this act the
- ${\tt II}$  court may assess the defendant a civil fine of not more than
- 12 \$5,000.00.
- (3) Unless waived by the court on good cause shown not less
- 14 than 10 days before the commencement of an action under this sec-
- 15 tion, the attorney general shall notify the person of his or her
- 16 intended action and give the person an opportunity to cease and
- 17 desist from the alleged unlawful method, act, or practice or to
- 18 confer with the attorney general in person, by counsel, or by
- 19 other representative as to the proposed action before the pro-
- 20 posed filing date. The notice may be given to the person by
- 21 mail, postage prepaid, to his or her usual place of business or,
- 22 if the person does not have a usual place of business, to his or
- 23 her last known address, or, with respect to a corporation, only
- 24 to a resident agent who is designated to receive service of pro-
- 25 cess or to an officer of the corporation.
- 26 (4) A person who knowingly violates the terms of an
- 27 injunction, order, decree, or judgment issued pursuant to this

- 1 section shall forfeit and pay to the state a civil fine of not 2 more than \$5,000.00 for each violation. For the purposes of this 3 section, the court issuing an injunction, order, decree, or judg-
- 4 ment shall retain jurisdiction, the cause shall be continued, and
- 5 the attorney general may petition for recovery of a civil fine as 6 provided by this section.
- Sec. 10. (1) The attorney general may bring a class action 8 on behalf of persons residing in or injured in this state for the 9 actual damages caused by any method, act, or practice that is
- (2) The court after a hearing may appoint a receiver or conder sequestration of the defendant's assets if it appears to the satisfaction of the court that the defendant threatens or is detriment of members of the class.
- (3) If at any stage of the proceedings the court requires
  that notice be sent to the class, the attorney general may petition the court to require the defendant to bear the cost of the
  notice. In determining whether to impose the cost on the
  defendant or the state, the court shall consider the probability
  that the attorney general will succeed on the merits of the
  action.
- (4) If the defendant shows by a preponderance of the evi24 dence that a violation of this act resulted from a bona fide
  25 error notwithstanding the maintenance of procedures reasonably
  26 adapted to avoid the error, the amount of recovery shall be
  27 limited to actual damages.

10 unlawful under this act.

- 1 (5) An action shall not be brought by the attorney general 2 under this section more than 6 years after the occurrence of the 3 method, act, or practice that is the subject of the action.
- Sec. 11. (1) Whether or not a person seeks damages or has an adequate remedy at law, he or she may bring an action to do 6 either or both of the following:
- 7 (a) Obtain a declaratory judgment that a method, act, or 8 practice is unlawful under this act.
- 9 (b) Enjoin in accordance with the principles of equity a 10 person who is engaging or is about to engage in a method, act, or 11 practice that is unlawful under this act.
- (2) Except in a class action, a person who suffers loss as a result of a violation of this act may bring an action in a court of competent jurisdiction to recover actual damages or \$250.00, but whichever is greater, together with reasonable attorneys' fees.

  Sec. 12. (1) Upon commencement of an action brought pursuant to section 11 or section 13, the clerk of the court shall mail a copy of the complaint to the attorney general, and upon entry of a judgment or decree in the action, the clerk of the court shall mail a copy of the judgment, decree, or order to the attorney general.
- (2) In a subsequent action by the attorney general brought pursuant to section 10, proof of a violation of a permanent injunction issued pursuant to section 9 is conclusive evidence that the defendant engaged in a method, act, or practice that is unlawful under this act.

- 1 Sec. 13. A prosecuting attorney may conduct an
- 2 investigation pursuant to this act and may institute and
- 3 prosecute an action under this act in the same manner as the
- 4 attorney general.
- 5 Sec. 14. The attorney general shall establish a toll-free
- 6 telephone number which may be called to obtain information con-
- 7 cerning or to file a complaint against a solicitor of contribu-
- 8 tions under this act.
- 9 Sec. 15. This act does not limit or restrict the exercise
- 10 of powers or the performance of the duties of the attorney gen-
- II eral or local prosecutors that they otherwise are authorized to
- 12 exercise or perform under any other provisions of law, including
- 13 seeking injunctive relief to stop prohibited activity.
- Sec. 16. This act does not apply to a person regulated pur-
- 15 suant to the public safety solicitation act, Act No. 298 of the
- 16 Public Acts of 1992, being sections 14.301 to 14.327 of the
- 17 Michigan Compiled Laws.
- Sec. 17. Act No. 169 of the Public Acts of 1975, being sec-
- 19 tions 400.271 to 400.294 of the Michigan Compiled Laws, is
- 20 repealed.