



SENATE BILL No. 1193

October 2, 1996, Introduced by Senators SCHWARZ, DINGELL, MC MANUS, KOIVISTO and NORTH and referred to the Committee on Transportation and Tourism.

A bill to amend section 676a of Act No. 300 of the Public Acts of 1949, entitled as amended "Michigan vehicle code," as amended by Act No. 92 of the Public Acts of 1995, being section 257.676a of the Michigan Compiled Laws.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Section 1. Section 676a of Act No. 300 of the Public Acts
2 of 1949, as amended by Act No. 92 of the Public Acts of 1995,
3 being section 257.676a of the Michigan Compiled Laws, is amended
4 to read as follows:

5 Sec. 676a. (1) Except as otherwise provided in this sec-
6 tion, a person, firm, or corporation who sells or offers for
7 sale, or displays or attempts to display for sale, goods, wares,
8 produce, fruit, vegetables, or merchandise within the
9 right-of-way of a highway outside of the corporate limits of a

1 city or village, or within the right-of-way of a state trunk line
2 highway, is responsible for a civil infraction.

3 (2) This section shall not interfere with a permanently
4 established business presently located on or partially on private
5 property or grant to the owner of that business additional rights
6 or authority that the owner may not now possess, or diminish the
7 legal rights or duties of the authority having jurisdiction of
8 the right-of-way.

9 (3) In conjunction with the exemption granted by federal law
10 from the restrictions contained in section 1 of Public Law
11 85-767, 72 STAT. 895, 23 U.S.C. 111, this section shall not pro-
12 hibit the use of a facility located in part on the right-of-way
13 of I-94 in the vicinity of the interchange of I-94 and I-69 busi-
14 ness loop/I-94 business loop for the sale of only those articles
15 which are for export and consumption outside the United States.

16 (4) The state transportation department shall conduct a
17 study for a period of not less than 3 years to evaluate the
18 potential benefit to the traveling public of logo signing within
19 the right-of-way of limited access highways. Not later than
20 October 1, 1998, the state transportation department shall issue
21 a written report on the study, which shall include the economic
22 impact of logo signing on the outdoor advertising industry, the
23 benefits of logo signing to the motoring public and local busi-
24 nesses, the acceptance of logo signing by the motoring public,
25 and the proposed standards for logo signing recommended by the
26 state transportation commission. The study shall include a pilot
27 program for logo signing at not more than ~~30~~ 60 interchanges.

1 However, not less than 30 days before the implementation date of
2 the pilot program, any proposed agreement specifying a location
3 for the pilot program shall be reported to the ~~Senate~~ SENATE
4 and ~~House of Representatives~~ HOUSE OF REPRESENTATIVES standing
5 committees that consider transportation-related legislation. Any
6 revenue received by the state transportation department under
7 this subsection shall be deposited into the state trunk line fund
8 established under section 11 of Act No. 51 of the Public Acts of
9 1951, being section 247.661 of the Michigan Compiled Laws.