

**SENATE SUBSTITUTE FOR  
HOUSE BILL NO. 5499**

A bill to amend 1976 PA 331, entitled  
"Michigan consumer protection act,"  
(MCL 445.901 to 445.922) by adding section 3c.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1           SEC. 3C. (1) A PERSON SHALL NOT ADVERTISE OR CAUSE TO BE  
2 LISTED IN A TELEPHONE DIRECTORY AN ASSUMED OR FICTITIOUS BUSINESS  
3 NAME THAT INTENTIONALLY MISREPRESENTS WHERE THE BUSINESS IS ACTU-  
4 ALLY LOCATED OR OPERATING OR FALSELY STATES THAT THE BUSINESS IS  
5 LOCATED OR OPERATING IN THE SAME AREA COVERED BY THE TELEPHONE  
6 DIRECTORY.

7           (2) A PERSON WHO VIOLATES THIS SECTION IS SUBJECT TO A CIVIL  
8 FINE OF NOT LESS THAN \$100.00 OR MORE THAN \$10,000.00.

9           (3) THIS SECTION DOES NOT APPLY TO A TELEPHONE SERVICE  
10 PROVIDER OR TO THE PUBLISHER OR DISTRIBUTOR OF A TELEPHONE  
11 SERVICE DIRECTORY, UNLESS THE CONDUCT PROSCRIBED IN THIS SECTION

**HB 5499, As Passed Senate, June 10, 1998**

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2

1 IS ON BEHALF OF THAT TELEPHONE SERVICE PROVIDER OR THAT PUBLISHER  
2 OR DISTRIBUTOR.

3       Enacting section 1. This amendatory act does not take  
4 effect unless House Bill No. 5500 of the 89th Legislature is  
5 enacted into law.