

HOUSE BILL No. 5500

January 27, 1998, Introduced by Reps. Schauer, Raczkowski, DeHart, Martinez, Hale, Wojno, Schermesser, Brater, Gire, Bogardus, Cherry, Rison, McBryde, Goschka, Harder, Vaughn, Scott, Jelinek, Wetters and Voorhees and referred to the Committee on Consumer Protection.

A bill to amend 1976 PA 331, entitled
"Michigan consumer protection act,"
(MCL 445.901 to 445.922) by adding section 3d.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 SEC. 3D. (1) A PERSON SHALL NOT ADVERTISE IN A TELEPHONE
2 DIRECTORY A BUSINESS THAT USES A NAME THAT INCORPORATES THE NAME
3 OF A COUNTY, TOWNSHIP, CITY, OR VILLAGE OF THIS STATE, IF THE
4 BUSINESS IS NOT LOCATED IN THE COUNTY, TOWNSHIP, CITY, OR VILLAGE
5 IDENTIFIED IN ALL OR A PORTION OF THE BUSINESS NAME AND THE
6 ADVERTISEMENT DOES NOT SPECIFY THE ADDRESS OUTSIDE THE COUNTY,
7 TOWNSHIP, CITY, OR VILLAGE AT WHICH THE BUSINESS IS ACTUALLY
8 LOCATED. A PERSON WHO VIOLATES THIS SECTION IS SUBJECT TO A
9 CIVIL FINE OF NOT LESS THAN \$100.00 OR MORE THAN \$10,000.00.
10 (2) THIS SECTION DOES NOT APPLY TO A TELEPHONE SERVICE
11 PROVIDER OR TO THE PUBLISHER OR DISTRIBUTOR OF A TELEPHONE

1 SERVICE DIRECTORY, UNLESS THE CONDUCT PROSCRIBED IN THIS SECTION
2 IS ON BEHALF OF THAT TELEPHONE SERVICE PROVIDER OR THAT PUBLISHER
3 OR DISTRIBUTOR.

4 Enacting section 1. This amendatory act does not take
5 effect unless Senate Bill No. _____ or House Bill No. _____
6 (request no. 04892'97 **) of the 89th Legislature is enacted into
7 law.