

**SENATE BILL NO. 491**

April 13, 1999, Introduced by Senator KOIVISTO and referred to the Committee on Economic Development, International Trade and Regulatory Affairs.

A bill to amend 1998 PA 58, entitled  
"Michigan liquor control code of 1998,"  
(MCL 436.1101 to 436.2303) by adding section 1016.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1        SEC. 1016. (1) AN ON-PREMISE LICENSEE SHALL NOT ALLOW CON-  
2 TESTS IN WHICH THE LICENSEE OR ANY OTHER PERSON GIVES AWAY ANY-  
3 THING OF VALUE IN EXCESS OF \$1,000.00, EXCEPT UPON WRITTEN ORDER  
4 OF THE COMMISSION, AND SHALL NOT ACCEPT OR RETAIN ANYTHING OF  
5 VALUE FROM A PERSON IN EXCHANGE FOR SPONSORING OR PROMOTING A  
6 CONTEST OR TOURNAMENT.

7        (2) AN ON-PREMISE LICENSEE SHALL NOT ALLOW A CONTEST OR  
8 TOURNAMENT OF ANY KIND IN WHICH THE SALE, USE, OR CONSUMPTION OF  
9 ALCOHOLIC LIQUOR IS A NECESSARY PART OF THE CONTEST OR TOURNAMENT  
10 OR IN WHICH ALCOHOLIC LIQUOR IS GIVEN AS A PRIZE TO THE  
11 PARTICIPANTS OF THE CONTEST OR TOURNAMENT.

1       (3) AN ON-PREMISE LICENSEE SHALL NOT ALLOW A PROMOTION ON  
2 THE LICENSED PREMISES IN WHICH ANYTHING OF VALUE IS GIVEN AWAY  
3 WITHOUT ADEQUATE AND APPROPRIATE CONSIDERATION, EXCEPT AS PRO-  
4 VIDED IN THIS SECTION OR UPON WRITTEN ORDER OF THE COMMISSION,  
5 AND SHALL NOT ACCEPT OR RETAIN ANYTHING OF VALUE FROM A PERSON IN  
6 EXCHANGE FOR SPONSORING A PROMOTION, EXCEPT UPON WRITTEN ORDER OF  
7 THE COMMISSION.