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ALLOW HIGHWAY LOGO SIGNS FOR ATTRACTIONS

House Bill 4565

Sponsor: Rep. Dale Sheltrown

Committee: Commerce

Complete to 7-30-01

A SUMMARY OF HOUSE BILL 4565 AS INTRODUCED 4-17-01

House Bill 4565 would amend Public Act 205 of 1941 (MCL 252.52), which deals with limited access highways, to allow the use of "attraction logo signage" within the right-of-way of such highways. Currently the law authorizes the state transportation department to enter into agreements to allow signs that contain the trademark or other symbol that identifies a business. The bill would explicitly permit signs that indicate services that have regional significance and adequate parking accommodations and that have the primary purpose of providing amusement, historical, cultural, or leisure activities to the public.

Analyst: J. Caver

[■]This analysis was prepared by nonpartisan House staff for use by House members in their deliberations, and does not constitute an official statement of legislative intent.