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Senate Bill 256 (as introduced 2-22-01) Sponsor: Senator Shirley Johnson

Committee: Economic Development, International Trade and Regulatory Affairs

Date Completed: 3-16-01

CONTENT

The bill would amend the Michigan Liquor Control Code to allow an on-premises licensee to give a sample or taste of alcoholic liquor to an employee of the licensee for the purpose of educating him or her regarding one or more types of alcoholic liquor, as long as the employee was at least 21 years old.

Unless otherwise provided by rule of the Liquor Control Commission, the Code prohibits a person from conducting samplings or tastings of any alcoholic liquor for a commercial purpose except at premises that are licensed by the Commission for on-premises sale and consumption of alcoholic liquor. The Code specifies that the prohibition does not prevent a vendor of spirits, brewer, wine maker, mixed spirit drink manufacturer, small wine maker, outstate seller of beer, outstate seller of wine, or outstate seller of mixed spirit drink, or a bona fide market research organization retained by one of those persons, from conducting samplings or tastings of an alcoholic liquor product before it is approved for sale in Michigan if the sampling or tasting is conducted pursuant to the Commission's prior written approval. The bill also states that the sampling or tasting prohibition would not prevent an on-premises licensee from giving a sample or taste to an employee, as described above.

MCL 436.2027 Legislative Analyst: P. Affholter

FISCAL IMPACT

The bill would have no fiscal impact on State or local government.

Fiscal Analyst: M. Tyszkiewicz

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