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SUBSTITUTE FOR

HOUSE BILL NO. 5482

(As passed the House, December 13, 2001)

A bill to provide for the formation, regulation, and registration of distance learning corporations; to prescribe their duties, rights, powers, immunities, and liabilities; and to provide for the powers and duties of certain state officers and entities.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 1. This act shall be known and may be cited as the
- 2 "career development and distance learning act".
- 3 Sec. 2. As used in this act:
- 4 (a) "Administrator" means that term as defined in section
- 5 105 of the nonprofit act, MCL 450.2105.
- 6 (b) "Community college" means a community college organized
- 7 under the community college act of 1966, 1966 PA 331, MCL 389.1
- 8 to 389.195, or a federal tribally controlled community college
- 9 that is recognized under the tribally controlled community

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- 1 college assistance act of 1978, Public Law 95-471, and is
- 2 determined by the department of education to meet the require-
- 3 ments for accreditation by a recognized regional accrediting
- 4 body.
- 5 (c) "Director" means the director of the department of
- 6 career development or his or her designee.
- 7 (d) "Nonprofit act" means the nonprofit corporation act,
- 8 1982 PA 162, MCL 450.2101 to 450.3192.
- 9 (e) "Public school" means a local school district, a local
- 10 act school district, a public school academy, a university
- 11 school, or an intermediate school district established under the
- 12 revised school code, 1976 PA 451, MCL 380.1 to 380.1852.
- 13 (f) "Registered distance learning corporation" means a dis-
- 14 tance learning corporation incorporated under the nonprofit act
- 15 and registered under this act.
- 16 (g) "State public university" means a university described
- 17 in section 4, 5, or 6 of article VIII of the state constitution
- **18** of 1963.
- 19 Sec. 3. (1) A registered distance learning corporation is
- 20 subject to the laws of this state applicable to nonprofit corpo-
- 21 rations, except as provided in this act.
- 22 (2) A registered distance learning corporation is a charita-
- 23 ble and benevolent institution, and its funds and property are
- 24 exempt from taxation by this state or any political subdivision
- 25 of this state.

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- 1 (3) A corporation shall not act as a registered distance
- 2 learning corporation except as authorized by and pursuant to a
- 3 registration issued by the director under this act.
- 4 Sec. 4. (1) The articles of incorporation of a registered
- 5 distance learning corporation shall contain all of the
- 6 following:
- 7 (a) The purposes of the corporation, which shall include at
- 8 least all of the following:
- **9** (i) To help promote the use of education technology to
- 10 accelerate career and workforce development by improving the
- 11 learning environment, stimulating innovative teaching methods,
- 12 achieving accountability, and providing residents of this state
- 13 with greater technology-based educational choices.
- (ii) To promote technology-based education and training to
- 15 public and private sector organizations, including, but not
- 16 limited to, alternative models of education that emphasize part-
- 17 nerships between public education and the business sector.
- 18 (iii) To provide technology-based services that will enable
- 19 distance learning education and training to flourish and prosper,
- 20 including, but not limited to, providing selected industries with
- 21 business and financial operations, human resource administration,
- 22 resource development, research, marketing, technology coordina-
- 23 tion, digital library support, faculty training and development,
- 24 and other student and academic support operations.
- 25 (iv) To support and encourage various collaborative efforts
- 26 among educational institutions, businesses, nonprofit

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- 1 organizations, and government agencies to meet the training and
- 2 educational needs of the state's workforce.
- 3 (v) To establish, acquire, or participate in or with other
- 4 persons that further the purposes of the registered distance
- 5 learning corporation.
- 6 (b) A provision that the board shall include 4 members who
- 7 are appointed as follows:
- **8** (i) Two board members appointed by the governor with the
- 9 advice and consent of the senate.
- 10 (ii) One board member appointed by the governor from a list
- 11 of 5 names submitted by the majority leader of the senate.
- 12 (iii) One board member appointed by the governor from a list
- 13 of 5 names submitted by the speaker of the house of
- 14 representatives.
- 15 (c) A provision that the board of directors shall consist of
- 16 the following individuals:
- (i) The 4 appointed board members described in subdivision
- **18** (b).
- 19 (ii) At least 1 board member representing state public
- 20 universities.
- 21 (iii) At least 1 board member representing community
- 22 colleges.
- 23 (iv) At least 1 board member representing public schools.
- (v) At least 1 board member representing independent non-
- 25 profit degree-granting colleges and universities located in this
- 26 state.

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- $\mathbf{1}$ (vi) At least 5 board members representing the private $\mathbf{2}$ sector.
- 3 (d) A provision that the corporation is not an educational
- 4 corporation for purposes of sections 170 to 177 of 1931 PA 327,
- 5 MCL 450.170 to 450.177.
- **6** (2) A corporation applying for registration as a registered
- 7 distance learning corporation shall submit its articles of incor-
- 8 poration and any amendments to its articles of incorporation or
- 9 restated articles of incorporation to the attorney general for
- 10 examination. The attorney general shall review the articles or
- 11 amendments within 60 days, and if the attorney general finds that
- 12 the articles or amendments comply with this act, the attorney
- 13 general shall certify this finding to the director.
- 14 (3) In addition to any fee required in the nonprofit act, a
- 15 corporation applying for registration as a registered distance
- 16 learning corporation shall pay the following fees, which shall be
- 17 deposited in the state treasury:
- 18 (a) A fee of \$100.00 to the attorney general for the exami-
- 19 nation described in subsection (2).
- 20 (b) A fee of \$500.00 to the director for the examination and
- 21 registration described in section 5.
- Sec. 5. (1) To apply for registration as a registered dis-
- 23 tance learning corporation, a corporation shall file all of the
- 24 following with the director:
- 25 (a) A copy of the articles of incorporation of the corpora-
- 26 tion, certified by the administrator.

- 1 (b) The certificate of the attorney general required under
- 2 section 4(2). This requirement is waived if the corporation
- 3 submitted the articles of incorporation under section 4(2) and
- 4 the attorney general does not act under section 4(2) to certify
- 5 the articles within 60 days.
- 6 (c) A general plan of the proposed activities of the
- 7 corporation.
- 8 (d) A copy of the financial statements of the corporation.
- 9 (e) A copy of the bylaws of the corporation.
- 10 (2) The director shall examine the documents filed under
- 11 subsection (1), may conduct any investigation which he or she
- 12 considers necessary, may request additional oral and written
- 13 information from the corporation, and may examine under oath any
- 14 persons interested in or connected with the distance learning
- 15 corporation seeking registration.
- 16 (3) The director shall register a corporation as a regis-
- 17 tered distance learning corporation if all of the following are
- **18** met:
- 19 (a) The documents filed under subsection (1) are in proper
- **20** form.
- 21 (b) The articles of incorporation of the corporation contain
- 22 the provisions required under section 4.
- 23 (c) The corporation has been in existence for distance
- 24 learning purposes for 3 years or more at the time it applies for
- 25 registration.

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- 1 (d) The internal revenue service has determined that the
- 2 corporation is exempt from taxation under section 501(c)(3) of
- 3 the internal revenue code of 1986.
- **4** (4) If the director registers a corporation as a registered
- 5 distance learning corporation under subsection (3), the director
- 6 shall do both of the following:
- 7 (a) Return to the corporation 1 copy of the articles of
- 8 incorporation, certified that the corporation is a registered
- 9 distance learning corporation.
- 10 (b) Deliver to the administrator a certificate that the cor-
- 11 poration is a registered distance learning corporation.
- 12 Sec. 6. A registered distance learning corporation shall
- 13 acquire, hold, and dispose of its funds and property only for the
- 14 lawful purposes of the corporation and for the benefit of the
- 15 public. A registered distance learning corporation shall conduct
- 16 its activities, including acquiring, holding, and disposing of
- 17 funds and property, in a manner within the scope of the purposes
- 18 of the corporation as specifically set forth in its articles and
- 19 consistent with this act.
- Sec. 7. (1) Subject to the limits contained in this act,
- 21 the nonprofit act, any other law of this state, or in its arti-
- 22 cles of incorporation, a registered distance learning corporation
- 23 may do any act consistent with 1 or more of the purposes of the
- 24 corporation, including, but not limited to, 1 or more of the
- 25 following:
- 26 (a) Engage in experimental distance learning projects.

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- 1 (b) Provide training and distance learning services and
- 2 professional development programs to government employees.
- 3 (c) Accept gifts, grants, appropriations, donations, fees
- 4 for services, royalties, or other payments or property from any
- 5 source.
- 6 (d) In administering any publicly supported distance learn-
- 7 ing plan, contract or subcontract with any organization that
- 8 administers or furnishes distance learning services to any feder-
- 9 al, state, or local government, agency, or political
- 10 subdivision.
- (e) Make grants for the public welfare.
- 12 (f) Participate with any other public or private entity in
- 13 any transaction the corporation has the power to conduct by
- 14 itself.
- 15 (g) Obtain, hold, and dispose of patents, trademarks, copy-
- 16 rights, or other intellectual property rights in any invention,
- 17 idea, good, service, or other tangible or intangible property
- 18 subject to protection under any applicable intellectual property
- 19 law, including, but not limited to, property created or developed
- 20 by an employee of or a person under contract with the
- 21 corporation.
- 22 (h) Offer educators opportunities to learn new knowledge,
- 23 skills, and strategies for developing and delivering instruc-
- 24 tional services.
- 25 (i) Grant credits, degrees, or high school diplomas only
- 26 through dual enrollment programs with educational institutions

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- 1 that are authorized to grant credits, degrees, or high school
- 2 diplomas in this state.
- 3 (2) If an act of a registered distance learning corporation
- 4 is otherwise legal, it is not invalid because the corporation was
- 5 without capacity or power to do the act. However, the lack of
- 6 capacity or power may be asserted in any of the following
- 7 actions:
- 8 (a) An action by a board member against the corporation to9 enjoin an act.
- 10 (b) An action by or in the right of the corporation to pro-
- 11 cure a judgment in its favor against an incumbent or former offi-
- 12 cer or board member of the corporation for loss or damage due to
- 13 an unauthorized act of that officer or board member.
- 14 (c) An action or special proceeding by the attorney general
- 15 to enjoin the corporation from the transacting of unauthorized
- 16 business, to set aside an unauthorized transaction, or to obtain
- 17 other equitable relief.
- 18 (3) A registered distance learning corporation is not and
- 19 shall not act in this state as a public school or postsecondary
- 20 degree-granting institution and shall not independently grant
- 21 degrees or high school diplomas.
- 22 Sec. 8. (1) If a sworn complaint alleging a violation of
- 23 this act by a registered distance learning corporation is filed
- 24 with the director, the director may hold a hearing to consider
- 25 the alleged violation of this act.
- 26 (2) If the director after a hearing determines that the
- 27 registered distance learning corporation is violating or has

- 1 violated this act, the director shall reduce his or her findings
- 2 and decision to writing and shall issue and serve upon the corpo-
- 3 ration a copy of the findings and an order requiring the corpora-
- 4 tion to cease and desist from engaging in the prohibited
- 5 activity.
- 6 (3) If a registered distance learning corporation violates a
- 7 cease and desist order of the director issued under subsection
- 8 (2), the director after notice and an opportunity for a hearing
- 9 may by order revoke the registration of the corporation under
- 10 this act. However, if the corporation shows by a preponderance
- 11 of the evidence that the prohibited activity described in the
- 12 cease and desist order resulted from a bona fide error that vio-
- 13 lated a policy or procedure of the corporation intended to pre-
- 14 vent that error, the director shall not revoke the registration
- 15 but may require that the corporation take specified remedial
- 16 action. The corporation shall comply with any remedial action
- 17 that the director requires.
- 18 (4) After notice and an opportunity for hearing, the direc-
- 19 tor at any time may by order reopen and alter, modify, or set
- 20 aside, all or part of an order issued by him or her under this
- 21 section, if in his or her opinion conditions of fact or of law
- 22 have so changed as to require that action or if the public inter-
- 23 est requires that action.
- 24 Sec. 9. (1) To ensure the confidentiality of records con-
- 25 taining personal data associated with identifiable individuals, a
- 26 registered distance learning corporation shall use reasonable
- 27 care to secure these records from unauthorized access and to

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- 1 collect only personal data that is necessary for the proper
- 2 operation of the corporation.
- 3 (2) A registered distance learning corporation shall adopt
- 4 appropriate practices and procedures concerning confidential
- 5 information in compliance with applicable law.
- 6 (3) A registered distance learning corporation may enter
- 7 into agreements with public and private persons to protect trade
- 8 secrets, tests and test scores, proprietary information, and
- 9 other information the disclosure of which would jeopardize the
- 10 privacy or property rights of another person. Information
- 11 subject to an agreement under this subsection in the possession
- 12 of a public body is not subject to disclosure under the freedom
- 13 of information act, 1976 PA 442, MCL 15.231 to 15.246.