## SENATE BILL No. 1226

April 11, 2002, Introduced by Senator BULLARD and referred to the Committee on Economic Development, International Trade and Regulatory Affairs.

A bill to amend 1976 PA 449, entitled

"An act to regulate the pricing of consumer items and the advertising of consumer items, services, goods, merchandise, commodities, and real property; to prescribe the powers and duties of certain state and local officials in relation thereto; to provide remedies and penalties; and to repeal certain acts and parts of acts,"

by amending section 10a (MCL 445.360a), as added by 1984 PA 344.

## THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 10a. (1) Except as provided in subsection (3), this
- 2 section applies to a sale at retail which THAT meets all of the
- 3 following conditions:
- 4 (a) There is a DISPLAYED price stamped on or affixed to
- 5 FOR the item.
  - (b) The sale is recorded by an automatic checkout system.
- 7 (c) The buyer is given a receipt which THAT describes the
- 8 item and states the price charged for the item.

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- 1 (2) Before bringing or joining in an action as provided in
- 2 section 10(2), within 30 days after purchasing an item, a buyer
- 3 who suffers loss because the price charged for the item is more
- 4 than the DISPLAYED price stamped on or affixed to FOR the item
- 5 shall notify the seller in person or in writing that the price
- 6 charged is more than the DISPLAYED price. stamped or affixed.
- 7 The notice shall include evidence of the loss suffered by the
- 8 buyer. If, within 2 days after the notification, the seller
- 9 tenders to the buyer an amount equal to the difference between
- 10 the DISPLAYED price stamped or affixed and the price charged,
- 11 plus an amount equal to 10 times that difference but which THAT
- 12 is not less than \$1.00 or more than \$5.00, the buyer is barred
- 13 from any further recovery for that loss. If the loss is suffered
- 14 by 1 buyer within 1 transaction on 2 or more identical items, the
- 15 amount to be tendered by the seller shall be MUST TENDER TO
- 16 BAR THE BUYER FROM FURTHER RECOVERY UNDER SECTION 10(2) IS the
- 17 difference on each item, plus an amount THAT IS equal to 10 times
- 18 the difference on a single item but which THAT is not less than
- 19 \$1.00 and not more than \$5.00. If the seller does not tender
- 20 this amount, the buyer may bring or join in an action as provided
- 21 in section 10(2).
- 22 (3) This section does not apply to a sale at retail in which
- 23 the seller intentionally charges more for an item than the
- 24 DISPLAYED price. stamped on or affixed to the item.
- 25 (4) AS USED IN THIS SECTION, "DISPLAYED PRICE" MEANS A PRICE
- 26 STAMPED UPON OR AFFIXED TO AN ITEM, STAMPED UPON OR AFFIXED TO A

- 1 PACKAGE OR CONTAINER ENCLOSING AN ITEM, OR DISPLAYED TO THE
- 2 PUBLIC NEAR THE AREA WHERE AN ITEM IS AVAILABLE FOR PURCHASE.

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