HOUSE BILL No. 5849

May 4, 2004, Introduced by Reps. Vander Veen, Milosch, Rocca, Shaffer, Kooiman, Robertson, Huizenga, Ruth Johnson, Middaugh, Garfield, Newell, Amos, Jamnick and Caul and referred to the Committee on Transportation.

A bill to amend 1949 PA 300, entitled "Michigan vehicle code," by amending section 811e (MCL 257.811e), as amended by 2001 PA 124, and by adding section 811m.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 811e. (1) The secretary of state may develop a
- 2 Michigan university fund-raising registration plate as described
- 3 in this section, and a matching Michigan university collector
- 4 plate as described in section 811g.
- 5 (2) The secretary of state may develop 1 or more limited term
- 6 registration plates to recognize a state-sponsored event, a
- 7 Michigan university, or an accomplishment or occasion of a
- 8 Michigan university.
- 9 (3) The secretary of state may, at any 1 time, develop not
- $\mathbf{0}$ more than $\frac{-7}{}$ $\mathbf{9}$ different state-sponsored fund-raising

- 1 registration plates as described in this section, and matching
- 2 state-sponsored collector plates as described in section 811g.
- 3 As used in this section, "state-sponsored fund-raising
- 4 registration plate" means a fund-raising registration plate
- 5 authorized by a public act to raise funds for a state-sponsored
- 6 goal. The public act shall, at a minimum, do all of the
- 7 following:
- 8 (a) Identify the purpose of the state-sponsored fund-raising
- 9 registration plate.
- 10 (b) Create a fund or designate an existing fund to receive
- 11 the money raised through the sale of state-sponsored fund-raising
- 12 registration plates and matching collector plates.
- 13 (c) If a fund is created, name the person or entity
- 14 responsible for administering the fund.
- 15 (4) The secretary of state may develop, promote, and market
- 16 the fund-raising registration plates and matching collector
- 17 plates issued under this section with the funds available through
- 18 service fees.
- 19 (5) If the design or logo of a Michigan university
- 20 fund-raising registration plate or a state-sponsored fund-raising
- 21 registration plate uses 1 or more designs, trade names,
- 22 trademarks, service marks, emblems, symbols, or other images that
- 23 are owned by the Michigan university that is requesting the
- 24 Michigan university fund-raising plate, the person or entity that
- 25 is sponsoring a state-sponsored fund-raising plate, or any other
- 26 person or entity, the Michigan university or sponsoring person or
- 27 entity shall grant to or obtain for the secretary of state both

- 1 of the following pursuant to a written agreement between the
- 2 parties:
- 3 (a) A nonexclusive worldwide license to use those designs,
- 4 trade names, trademarks, service marks, emblems, symbols, or
- 5 other images on and in conjunction with the marketing, promotion,
- 6 sale, or copyrighting of the registration plate or image of the
- 7 registration plate.
- 8 (b) The authority to merchandise the registration plate or an
- 9 image of the registration plate.
- 10 (6) In using or employing a design, trade name, trademark,
- 11 service mark, emblem, symbol, logo, or other image on and in
- 12 conjunction with the marketing, promotion, sale, copyrighting, or
- 13 merchandising of a registration plate or image of the
- 14 registration plate, the secretary of state may alter the size of
- 15 the design, trade name, trademark, service mark, emblem, symbol,
- 16 logo, or other image but shall not change the color or design of
- 17 the design, trade name, trademark, service mark, emblem, symbol,
- 18 logo, or other image without the prior written consent of the
- 19 respective Michigan university or sponsoring person or entity.
- **20** The secretary of state shall not use or employ a design, trade
- 21 name, trademark, service mark, emblem, symbol, logo, or other
- 22 image on and in conjunction with the marketing, promotion, sale,
- 23 copyrighting, or merchandising of a registration plate or an
- 24 image of the registration plate in any manner that is offensive
- 25 to the Michigan university or sponsoring person or entity that
- 26 complies with subsection (5).
- **27** (7) As used in this section, "Michigan university

- 1 fund-raising registration plate" means a fund-raising
- 2 registration plate that is issued under this section at the
- 3 request of a Michigan university.
- 4 Sec. 811m. (1) The secretary of state shall develop under
- 5 section 811e and may issue under section 811f a state-sponsored
- 6 fund-raising registration plate honoring Michigan nurses and a
- 7 matching Michigan nurses collector plate as provided under
- 8 section 811g. The secretary of state shall design the plates in
- 9 cooperation with the Michigan Nurses Association. Fund-raising
- 10 donations for plates described in this subsection that are
- 11 collected under sections 811f and 811g shall be transferred under
- 12 section 811h by the secretary of state to the state treasurer to
- 13 be credited to the Michigan Nurses Fund created in subsection
- 14 (2).
- 15 (2) The Michigan Nurses Fund is created in the department of
- 16 treasury. The state treasurer may receive money or other assets
- 17 from any source for deposit into the fund. The state treasurer
- 18 shall direct the investment of the fund and shall credit to the
- 19 fund interest and earnings from fund investments. Money in the
- 20 fund at the close of the fiscal year shall remain in the fund and
- 21 shall not lapse to the general fund. The state treasurer shall
- 22 disburse money in the fund as provided in section 811h to the
- 23 Michigan Nurses Foundation, which shall expend the money for the
- 24 following purposes:
- 25 (a) To retain licensed nurses in the workforce of this state
- 26 by providing financial aid for nursing professionals recovering
- 27 from substance abuse who require medical health treatment, or

- 1 behavioral health treatment, or both, through a qualified
- 2 treatment program.
- 3 (b) To recruit and advance the next generation of licensed
- 4 nurses in the workforce of this state by awarding educational
- 5 scholarships and research grants and providing financial aid for
- 6 continued education required for maintaining nursing licensure.

05683'03 * Final Page TLG