

HOUSE BILL No. 6184

September 9, 2004, Introduced by Reps. Jamnick, Tobocman and Lipsey and referred to the Committee on Transportation.

A bill to amend 1949 PA 300, entitled
"Michigan vehicle code,"
by amending section 811e (MCL 257.811e), as amended by 2001 PA
124, and by adding section 811o.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 811e. (1) The secretary of state may develop a
2 Michigan university fund-raising registration plate as described
3 in this section, and a matching Michigan university collector
4 plate as described in section 811g.

5 (2) The secretary of state may develop 1 or more limited term
6 registration plates to recognize a state-sponsored event, a
7 Michigan university, or an accomplishment or occasion of a
8 Michigan university.

9 (3) The secretary of state may ~~—, at any 1 time,—~~ develop
10 ~~not more than 7 different~~ state-sponsored fund-raising

1 registration plates as described in this section, and matching
2 state-sponsored collector plates as described in section 811g.
3 As used in this section, "state-sponsored fund-raising
4 registration plate" means a fund-raising registration plate
5 authorized by a public act to raise funds for a state-sponsored
6 goal. The public act shall, at a minimum, do all of the
7 following:

8 (a) Identify the purpose of the state-sponsored fund-raising
9 registration plate.

10 (b) Create a fund or designate an existing fund to receive
11 the money raised through the sale of state-sponsored fund-raising
12 registration plates and matching collector plates.

13 (c) If a fund is created, name the person or entity
14 responsible for administering the fund.

15 (4) The secretary of state may develop, promote, and market
16 the fund-raising registration plates and matching collector
17 plates issued under this section with the funds available through
18 service fees.

19 (5) If the design or logo of a Michigan university
20 fund-raising registration plate or a state-sponsored fund-raising
21 registration plate uses 1 or more designs, trade names,
22 trademarks, service marks, emblems, symbols, or other images that
23 are owned by the Michigan university that is requesting the
24 Michigan university fund-raising plate, the person or entity that
25 is sponsoring a state-sponsored fund-raising plate, or any other
26 person or entity, the Michigan university or sponsoring person or
27 entity shall grant to or obtain for the secretary of state both

1 of the following pursuant to a written agreement between the
2 parties:

3 (a) A nonexclusive worldwide license to use those designs,
4 trade names, trademarks, service marks, emblems, symbols, or
5 other images on and in conjunction with the marketing, promotion,
6 sale, or copyrighting of the registration plate or image of the
7 registration plate.

8 (b) The authority to merchandise the registration plate or an
9 image of the registration plate.

10 (6) In using or employing a design, trade name, trademark,
11 service mark, emblem, symbol, logo, or other image on and in
12 conjunction with the marketing, promotion, sale, copyrighting, or
13 merchandising of a registration plate or image of the
14 registration plate, the secretary of state may alter the size of
15 the design, trade name, trademark, service mark, emblem, symbol,
16 logo, or other image but shall not change the color or design of
17 the design, trade name, trademark, service mark, emblem, symbol,
18 logo, or other image without the prior written consent of the
19 respective Michigan university or sponsoring person or entity.
20 The secretary of state shall not use or employ a design, trade
21 name, trademark, service mark, emblem, symbol, logo, or other
22 image on and in conjunction with the marketing, promotion, sale,
23 copyrighting, or merchandising of a registration plate or an
24 image of the registration plate in any manner that is offensive
25 to the Michigan university or sponsoring person or entity that
26 complies with subsection (5).

27 (7) As used in this section, "Michigan university

1 fund-raising registration plate" means a fund-raising
2 registration plate that is issued under this section at the
3 request of a Michigan university.

4 Sec. 811o. (1) The secretary of state shall develop under
5 section 811e and, upon application, may issue under section 811f
6 a state-sponsored pro-choice fund-raising registration plate and
7 a matching state-sponsored pro-choice collector plate as provided
8 under section 811g. The plate shall be of a design as determined
9 by the secretary of state with the words "pro-choice" appearing
10 on the plate.

11 (2) Pro-choice fund-raising registration plate donations
12 collected under section 811f and matching pro-choice collector
13 plate fund-raising donations collected under section 811g shall
14 be disbursed under section 811h by the secretary of state to the
15 state treasurer, who shall credit the donation money to the
16 pro-choice fund created under subsection (3).

17 (3) The pro-choice fund is created within the state
18 treasury. The state treasurer may receive money or other assets
19 from any source for deposit into the fund. The state treasurer
20 shall direct the investment of the fund. The state treasurer
21 shall credit to the fund interest and earnings from fund
22 investments. Money in the fund at the close of the fiscal year
23 shall remain in the fund and shall not lapse to the general
24 fund. The state treasurer shall disburse money in the fund on a
25 quarterly basis to Planned Parenthood of Michigan. An agency
26 receiving money under this section shall provide an annual
27 accounting to the state treasurer.

1 (4) For purposes of this section, "pro-choice fund-raising
2 registration plate" means a registration plate containing a
3 specialized design pertaining to planned parenthood.