

Reps. Waters, Accavitti, Adamini, Anderson, Clack, Condino, Dennis, DeRossett, Ehardt, Elkins, Farrah, Gielegheem, Gillard, Gleason, Hager, Hopgood, Hunter, Jamnick, Kolb, LaJoy, Law, Lipsey, Minore, Murphy, Phillips, Reeves, Richardville, Sak, Shulman, Smith, Spade, Stallworth, Taub, Tobocman, Vagnozzi, Woodward and Zelenko offered the following resolution:

**House Resolution No. 188.**

A resolution to commemorate the launching of TV One, a new channel targeting African American adults.

Whereas, TV One offers a broad range of entertainment-oriented original programming, classic series, movies, fashion and music, as well as public affairs, news documentaries, non-fiction series and lifestyle programs that focus on African American themes, issues, cultures, and politics; and

Whereas, It is with deep appreciation for all of the hard work, commitment, and planning this occasion represents that we acknowledge the launching of TV One in major markets in Michigan. As members of the community and the people behind this enterprise gather to celebrate this event and express their confidence, we are proud to add our voice to commend everyone who has worked to make this day possible; and

Whereas, Whenever a new business venture is undertaken, the newspapers and other media are quick to discuss the event in terms of numbers. While there can be no discounting the significance of statistics citing jobs, sales, market share projections, and costs, these do not tell the full story of why every new business, expansion, and remodeling is important to Michigan; and

Whereas, Even economists tell us of the significance of psychology in the business world. This is most apparent with the opening of a new enterprise like TV One. TV One's mission is to offer a broad range of entertainment-oriented programming that respects the values and intellectual diversity of the adult African American audience. As the people of Michigan well know, the faith in the future that this investment indicates provides a boost every bit as notable as economic factors in generating pride and enthusiasm. We join them in wishing the best of luck to the owners, management, and staff of TV One on this new beginning; now, therefore, be it

Resolved by the House of Representatives, That the members of this legislative body commemorate the launching of TV One in Michigan. May the future bring great success and satisfaction; and be it further

Resolved, That a copy of this resolution be transmitted to TV One as a token of our esteem.