

# HOUSE BILL No. 5865

March 6, 2008, Introduced by Reps. Ebli, Lemmons, Condino, Brown, Espinoza, Valentine, Simpson, Corriveau, Angerer, Lindberg and Dean and referred to the Committee on Tourism, Outdoor Recreation and Natural Resources.

A bill to amend 1984 PA 270, entitled  
"Michigan strategic fund act,"  
(MCL 125.2001 to 125.2094) by adding chapter 8B.

## THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

### CHAPTER 8B

SEC. 89. (1) THE LEGISLATURE FINDS AND DECLARES THAT THE  
ACTIVITIES AUTHORIZED UNDER THIS CHAPTER TO PROMOTE THIS STATE AND  
TO ENCOURAGE DIVERSIFICATION OF THE ECONOMY AND THE CREATION OF  
JOBS IN THIS STATE ARE A PUBLIC PURPOSE AND OF PARAMOUNT CONCERN IN  
THE INTEREST OF THE HEALTH, SAFETY, AND GENERAL WELFARE OF THE  
CITIZENS OF THIS STATE. IT IS THE INTENT OF THE LEGISLATURE THAT  
THE ECONOMIC BENEFITS AND THE CREATION OF JOBS RESULTING FROM THIS  
CHAPTER SHALL ACCRUE SUBSTANTIALLY WITHIN THIS STATE.

(2) ACTIVITIES AUTHORIZED UNDER THIS CHAPTER SHALL NOT BE

1 CONSIDERED A PROJECT, ECONOMIC DEVELOPMENT PROJECT, OR A PRODUCT  
2 ASSISTED BY THE FUND FOR PURPOSES OF CHAPTER 1 OR 2.

3 SEC. 89A. THE BOARD SHALL ESTABLISH A MICHIGAN PROMOTION  
4 PROGRAM TO PROMOTE TOURISM IN MICHIGAN AND PAY BUSINESS DEVELOPMENT  
5 AND MARKETING COSTS TO PROMOTE BUSINESS DEVELOPMENT IN MICHIGAN.  
6 UPON REQUEST FROM THE BOARD, THE STATE TREASURER SHALL TRANSFER  
7 APPROPRIATED FUNDS FROM THE 21ST CENTURY JOBS TRUST FUND  
8 ESTABLISHED UNDER SECTION 7 OF THE MICHIGAN TRUST FUND ACT, 2000 PA  
9 489, MCL 12.257, IN THE AMOUNTS DESIGNATED BY THE BOARD AT THE TIME  
10 AND AS NECESSARY TO FUND DISBURSEMENTS REQUIRED FOR THE MICHIGAN  
11 PROMOTION PROGRAM. THE FUNDING PROVIDED UNDER THIS CHAPTER FOR  
12 TOURISM PROMOTION IS INTENDED TO ENHANCE FUNDING BEYOND THAT  
13 INCLUDED IN THE ANNUAL APPROPRIATION FOR TRAVEL MICHIGAN TO ATTRACT  
14 ADDITIONAL TOURISM EXPENDITURES AND DEVELOPMENT OF THE TOURISM  
15 INDUSTRY IN THIS STATE.

16 SEC. 89B. (1) FOR THE FISCAL YEAR ENDING SEPTEMBER 30, 2008,  
17 THERE IS APPROPRIATED AND TRANSFERRED FROM THE 21ST CENTURY JOBS  
18 TRUST FUND TO THE FUND \$60,000,000.00 FOR CARRYING OUT THE PURPOSES  
19 OF THIS CHAPTER.

20 (2) THE APPROPRIATION AUTHORIZED IN SUBSECTION (1) FOR THE  
21 MICHIGAN PROMOTION PROGRAM IS A WORK PROJECT APPROPRIATION AND ANY  
22 UNENCUMBERED OR UNALLOTTED FUNDS ARE CARRIED FORWARD INTO THE  
23 FOLLOWING FISCAL YEAR. THE FOLLOWING IS IN COMPLIANCE WITH SECTION  
24 451A(1) OF THE MANAGEMENT AND BUDGET ACT, 1984 PA 431, MCL  
25 18.1451A:

26 (A) THE PURPOSE OF THE PROJECT IS TO PROVIDE ECONOMIC BENEFITS  
27 AND JOB CREATION WITHIN THIS STATE AND TO CREATE INCENTIVES FOR THE

1 DIVERSIFICATION OF THIS STATE'S ECONOMY THROUGH THE PROMOTION OF  
2 TOURISM AND ENHANCING THIS STATE'S BUSINESS MARKETING AND  
3 DEVELOPMENT ACTIVITIES.

4 (B) THE PROJECT WILL BE ACCOMPLISHED THROUGH THE USE OF  
5 INTERAGENCY AGREEMENTS, STATE EMPLOYEES, AND CONTRACTS.

6 (C) THE TOTAL ESTIMATED COMPLETION COST OF THE PROJECT IS  
7 \$60,000,000.00.

8 (D) THE EXPECTED COMPLETION DATE IS DECEMBER 31, 2010.