

# HOUSE BILL No. 6367

August 13, 2008, Introduced by Rep. Angerer and referred to the Committee on Agriculture.

A bill to establish a program to designate, promote, and market certain products grown, processed, and manufactured in this state; to provide for certain powers for certain state departments and agencies; to provide for certain grants to certain persons; and to provide for the promulgation of rules.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1           Sec. 1. This act shall be known and may be cited as the  
2 "select Michigan act".

3           Sec. 2. (1) The Michigan department of agriculture shall  
4 establish a select Michigan program in an effort to clearly  
5 designate farm products grown, processed, or manufactured in this  
6 state.

7           (2) The program established under subsection (1) shall be

1 designed to provide at least the following:

2 (a) The increasing of the marketing opportunities for, and the  
3 awareness and purchasing of, Michigan-grown, processed, and  
4 manufactured farm products.

5 (b) The forming of partnerships with other public and private  
6 institutions, universities and colleges, commodity groups,  
7 manufacturers, retailers, and other entities to implement this act.

8 (c) The establishing of a procedure for application for grants  
9 and other forms of funding for the implementation of this act.

10 Sec. 3. As allowed by law, the Michigan department of  
11 agriculture may provide for the trademarking or protection of a  
12 select Michigan logo and other identifying marking. The department  
13 may design uniform point-of-sale signage, stickers, posters,  
14 banners, and display cards as part of the promotion of the sale of  
15 Michigan farm products.

16 Sec. 4. The Michigan department of agriculture may accept  
17 funds from any private or public source for implementation of this  
18 act.

19 Sec. 5. The Michigan department of agriculture may promulgate  
20 rules under the administrative procedures act of 1969, 1969 PA 306,  
21 MCL 24.201 to 24.328, to implement this act.