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Senate Bill 1556 (as introduced 11-3-10)
Sponsor: Senator Wayne Kuipers
Committee: Judiciary

Date Completed: 11-8-10

CONTENT

The bill would create the "Right of Publicity Act" to provide that an individual who was a public figure would have a protected right of publicity. "Right of publicity" would mean a property right in the name or likeness of an individual.

The name or likeness of an individual who was a public figure could not be used for commercial profit during his or her lifetime or for a period of 50 years after the date of the person's death, without the written consent of the individual or his or her successor in interest.

Legislative Analyst: Patrick Affholter

FISCAL IMPACT

The bill would have no fiscal impact on State or local government.

Fiscal Analyst: Bill Bowerman

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