

**SUBSTITUTE FOR  
HOUSE BILL NO. 5122**

A bill to amend 1972 PA 106, entitled  
"Highway advertising act of 1972,"  
by amending sections 2, 7, 7a, 11a, 17, 18, and 21 (MCL 252.302,  
252.307, 252.307a, 252.311a, 252.317, 252.318, and 252.321),  
sections 2, 7, 17, and 18 as amended and section 11a as added by  
2006 PA 448 and section 7a as added by 2006 PA 447.

**THE PEOPLE OF THE STATE OF MICHIGAN ENACT:**

1       Sec. 2. As used in this act:

2       (a) "Business area" means an adjacent area which is zoned  
3       under authority of state, county, township, or municipal zoning  
4       authority for industrial or commercial purposes, customarily  
5       referred to as "b" or business, "c" or commercial, "i" or  
6       industrial, "m" or manufacturing, and "s" or service, and all other  
7       similar classifications and which is within a city, village, or  
8       charter township or is within 1 mile of the corporate limits of a

city, village, or charter township or is beyond 1 mile of the corporate limits of a city, village, or charter township and contains 1 or more permanent structures devoted to the industrial or commercial purposes described in this subdivision and which extends along the highway a distance of 800 feet beyond each edge of the activity. Each side of the highway is considered separately in applying this definition except where it is not topographically feasible for a sign or sign structure to be erected or maintained on the same side of the highway as the permanent structure devoted to industrial or commercial purposes, a business area may be established on the opposite side of a primary highway in an area zoned commercial or industrial or in an unzoned area with the approval of the state highway commission. A permanent structure devoted to industrial or commercial purposes does not result in the establishment of a business area on both sides of the highway. All measurements shall be from the outer edge of the regularly used building, parking lot or storage or processing area of the commercial or industrial activity and not from the property lines of the activities and shall be along or parallel to the edge or pavement of the highway. Commercial or industrial purposes are those activities generally restricted to commercial or industrial zones in jurisdictions that have zoning. In addition, the following activities shall not be considered commercial or industrial:

(i) Agricultural, animal husbandry, forestry, grazing, farming, and related activities, including, but not limited to, wayside fresh produce stands.

(ii) Transient or temporary activities.

1 (iii) Activities not visible from the main-traveled way.

2 (iv) Activities conducted in a building principally used as a  
3 residence, or in a building located on property that is used  
4 principally for residential purposes or for activities recited in  
5 subparagraph (i).

6 (v) Railroad tracks and minor sidings.

7 (vi) Outdoor advertising.

8 (vii) Activities more than 660 feet from the main-traveled way.

9 (viii) Activities that have not been in continuous operation of  
10 a business or commercial nature for at least 2 years.

11 (ix) Public utility facilities, whether regularly staffed or  
12 not.

13 (x) Structures associated with on-site outdoor recreational  
14 activities such as riding stables, golf course shops, and  
15 campground offices.

16 (xi) Activities conducted in a structure for which an occupancy  
17 permit has not been issued or which is not a fully enclosed  
18 building, having all necessary utility service and sanitary  
19 facilities required for its intended commercial or industrial use.

20 (xii) A storage facility for a business or other activity not  
21 located on the same property, except a storage building having at  
22 least 10 separate units that are available to be rented by the  
23 public.

24 (xiii) A temporary business solely established to qualify as  
25 commercial or industrial activity under this act.

26 (b) "Unzoned commercial or industrial area" means an area  
27 which is within an adjacent area, which is not zoned by state or

1 local law, regulation or ordinance, which contains 1 or more  
2 permanent structures devoted to the industrial or commercial  
3 purposes described in subdivision (a), and which extends along the  
4 highway a distance of 800 feet beyond each edge of the activity.  
5 Each side of the highway is considered separately in applying this  
6 definition except where it is not topographically feasible for a  
7 sign or sign structure to be erected or maintained on the same side  
8 of the highway as the permanent structure devoted to industrial or  
9 commercial purposes, an unzoned commercial or industrial area may  
10 be established on the opposite side of a primary highway in an area  
11 zoned commercial or industrial or in an unzoned area with the  
12 approval of the state highway commission. A permanent structure  
13 devoted to industrial or commercial purposes does not result in the  
14 establishment of an unzoned commercial or industrial area on both  
15 sides of the highway. All measurements shall be from the outer edge  
16 of the regularly used building, parking lot or storage or  
17 processing area of the commercial or industrial activity and not  
18 from the property lines of the activities and shall be along or  
19 parallel to the edge or pavement of the highway. Commercial or  
20 industrial purposes are those activities generally restricted to  
21 commercial or industrial zones in jurisdictions that have zoning.  
22 In addition, the following activities shall not be considered  
23 commercial or industrial:

24 (i) Agricultural, animal husbandry, forestry, grazing, farming  
25 and related activities, including, but not limited to, wayside  
26 fresh produce stands.

27 (ii) Transient or temporary activities.

1 (iii) Activities not visible from the main-traveled way.

2 (iv) Activities conducted in a building principally used as a  
3 residence, or in a building located on property that is used  
4 principally for residential purposes or for activities recited in  
5 subparagraph (i).

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10 a business or commercial nature for at least 2 years.

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12 not.

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14 activities such as riding stables, golf course shops, and  
15 campground offices.

16 (xi) Activities conducted in a structure for which an occupancy  
17 permit has not been issued or which is not a fully enclosed  
18 building, having all necessary utility service and sanitary  
19 facilities required for its intended commercial or industrial use.

20 (xii) A storage facility for a business or other activity not  
21 located on the same property, except a storage building having at  
22 least 10 separate units that are available to be rented by the  
23 public.

24 (xiii) A temporary business solely established to qualify as  
25 commercial or industrial activity under this act.

26 (c) "Erect" means to construct, build, raise, assemble, place,  
27 affix, attach, create, paint, draw, or in any other way bring into

1 being or establish.

2 (d) "Interstate highway" means a highway officially designated  
3 as a part of the national system of interstate and defense highways  
4 by the department and approved by the appropriate authority of the  
5 federal government.

6 (e) "Freeway" means a divided highway of not less than 2 lanes  
7 in each direction to which owners or occupants of abutting property  
8 or the public do not have a right of ingress or egress to, from or  
9 across the highway, except at points determined by or as otherwise  
10 provided by the authorities responsible therefor.

11 (f) "Primary highway" means a highway, other than an  
12 interstate highway or freeway, officially designated as a part of  
13 the primary system as defined in section 131 of title 23 of the  
14 United States Code, 23 USC 131, by the department and approved by  
15 the appropriate authority of the federal government.

16 (g) "Main-traveled way" means the traveled way of a highway on  
17 which through traffic is carried. The traveled way of each of the  
18 separate roadways for traffic in opposite directions is a main-  
19 traveled way of a divided highway. It does not include facilities  
20 as frontage roads, turning roadways or parking areas.

21 (h) "Sign" means any outdoor sign, display, device, figure,  
22 painting, drawing, message, placard, poster, billboard, or other  
23 thing, whether placed individually or on a T-type, V-type, back to  
24 back or double-faced display, designed, intended or used to  
25 advertise or inform.

26 (i) "Sign structure" means the assembled components which make  
27 up an outdoor advertising display, including but not limited to

1 uprights, supports, facings and trim. Such sign structure may  
2 contain 1 or 2 signs per facing and may be double-faced, back to  
3 back, T-type or V-type.

4 (j) "Visible" means a sign that has a message that is capable  
5 of being seen and read by a person of normal visual acuity when  
6 traveling in a motor vehicle.

7 (k) "Location" means a place where there is located a single,  
8 double-faced, back to back, T-type, or V-type sign structure.

9 (l) "Maintain" means to allow to exist and includes the  
10 periodic changing of advertising messages, customary maintenance  
11 and repair of signs and sign structures.

12 (m) "Abandoned sign or sign structure" means a sign or sign  
13 structure subject to the provisions of this act, the owner of which  
14 has failed to secure a permit, has failed to identify the sign or  
15 sign structure or has failed to respond to notice.

16 (n) "Department" means the state transportation department.

17 (o) "Adjacent area" means the area measured from the nearest  
18 edge of the right of way of an interstate highway, freeway, or  
19 primary highway and extending 3,000 feet perpendicularly and then  
20 along a line parallel to the right-of-way line.

21 (p) "Person" means any individual, partnership, private  
22 association, or corporation, state, county, city, village,  
23 township, charter township, or other public or municipal  
24 association or corporation.

25 (q) "On-premises sign" means a sign advertising activities  
26 conducted or maintained on the property on which it is located. The  
27 boundary of the property shall be as determined by tax rolls, deed

1 registrations, and apparent land use delineations. When a sign  
2 consists principally of brand name or trade name advertising and  
3 the product or service advertised is only incidental to the  
4 principal activity, or if it brings rental income to the property  
5 owner or sign owner, it shall be considered the business of outdoor  
6 advertising and not an on-premises sign. Signs on narrow strips of  
7 land contiguous to the advertised activity, or signs on easements  
8 on adjacent property, when the purpose is clearly to circumvent the  
9 intent of this act, shall not be considered on-premises signs.

10 (r) "Billboard" means a sign separate from a premises erected  
11 for the purpose of advertising a product, event, person, or subject  
12 not related to the premises on which the sign is located. Off-  
13 premises directional signs as permitted in this act shall not be  
14 considered billboards for the purposes of this section.

15 (s) "Secondary highway" means a state secondary road or county  
16 primary road.

17 (t) "Tobacco product" means any tobacco product sold to the  
18 general public and includes, but is not limited to, cigarettes,  
19 tobacco snuff, and chewing tobacco.

20 (U) "RELIGIOUS ORGANIZATION SIGN" MEANS A SIGN, NOT LARGER  
21 THAN 8 SQUARE FEET, THAT GIVES NOTICE OF RELIGIOUS SERVICES.

22 (V) "SERVICE CLUB SIGN" MEANS A SIGN, NOT LARGER THAN 8 SQUARE  
23 FEET, THAT GIVES NOTICE ABOUT NONPROFIT SERVICE CLUBS OR CHARITABLE  
24 ASSOCIATIONS.

25 Sec. 7. (1) A permit fee is payable annually in advance, to be  
26 credited to the state trunk line fund. The fee is \$100.00 for the  
27 first year except that signs in existence prior to a highway's



1 change in designation or jurisdiction which would require signs to  
2 be permitted shall only be required to pay the permit renewal  
3 amount as provided in subsection (2). The department shall  
4 establish an annual expiration date for each permit and may change  
5 the expiration date of existing permits to spread the permit  
6 renewal activity over the year. Permit fees may be prorated the  
7 first year. An application for the renewal of a permit shall be  
8 filed with the department at least 30 days before the expiration  
9 date.

10 (2) For signs up to and including 300 square feet, the annual  
11 permit renewal fee is \$50.00. For signs greater than 300 square  
12 feet, the annual permit renewal fee is \$80.00. Signs of the service  
13 club and religious category ~~as defined in rules promulgated by the~~  
14 ~~department~~ are not subject to an annual renewal fee.

15 ~~(3) For each permit, the department shall assess a \$100.00~~  
16 ~~penalty for delinquent payment of renewal fees. THE ANNUAL RENEWAL~~  
17 ~~FEE FOR EACH PERMIT SHALL INCREASE BY AN ADDITIONAL \$20.00 IF THE~~  
18 ~~FEE IS NOT PAID AT LEAST 30 DAYS BEFORE THE EXPIRATION DATE OF~~  
19 ~~THE PERMIT. IF THE ANNUAL RENEWAL FEE FOR ANY PERMIT IS NOT PAID~~  
20 ~~WITHIN 60 DAYS AFTER THE PERMIT EXPIRATION DATE, THE DEPARTMENT MAY~~  
21 ~~CANCEL THE PERMIT WITHOUT TAKING FURTHER ADMINISTRATIVE ACTION~~  
22 ~~UNLESS AN ADMINISTRATIVE HEARING IS REQUESTED BY THE PERMIT HOLDER~~  
23 ~~WITHIN 60 DAYS OF THE PERMIT EXPIRATION DATE.~~

24 (4) NOTWITHSTANDING SUBSECTION (3), FOR PERMITS HAVING THE  
25 SAME EXPIRATION DATE, THE MAXIMUM AMOUNT OF INCREASED ANNUAL  
26 RENEWAL FEES FOR LATE PAYMENTS THAT MAY BE ASSESSED BY THE  
27 DEPARTMENT UNDER THIS SECTION AGAINST 1 PERMIT HOLDER IS

1 \$10,000.00.

2 (5) IF THE DEPARTMENT HAS COLLECTED PENALTIES FROM A PERMIT  
3 HOLDER UNDER THIS SECTION DURING THE PERIOD BEGINNING JANUARY 1,  
4 2007 AND ENDING ON THE DATE OF THE AMENDATORY ACT THAT ADDED THIS  
5 SUBSECTION AND THE TOTAL AMOUNT COLLECTED FROM THAT PERMIT HOLDER  
6 DURING THAT PERIOD EXCEEDS \$10,000.00, THE EXCESS AMOUNT FOR THAT  
7 PERIOD SHALL BE CREDITED AGAINST FUTURE RENEWAL FEES OF THE PERMIT  
8 HOLDER.

9 (6) ~~(4)~~—The department shall require a transfer fee when a  
10 request is made to transfer existing permits to a new sign owner.  
11 Except as otherwise provided in this subsection, the transfer fee  
12 shall be \$100.00 for each permit that is requested to be  
13 transferred, up to a maximum of \$500.00 for a request that  
14 identifies 5 or more permits to be transferred. If the department  
15 incurs additional costs directly attributable to special and unique  
16 circumstances associated with the requested transfer, the  
17 department may assess a transfer fee greater than the maximums  
18 identified in this subsection to recover those costs incurred by  
19 the department.

20 Sec. 7a. (1) Except as otherwise provided in this section, the  
21 department shall not issue annual permits for new signs on or after  
22 January 1, 2007.

23 (2) Permits issued by the department before ~~the effective date~~  
24 ~~of the amendatory act that added this section~~ **JANUARY 1, 2007**  
25 remain in force and valid.

26 (3) On and after January 1, 2007, the department shall issue  
27 an interim permit or permits to a holder of a valid permit or

1 permits if all of the following conditions are met:

2 (a) The holder of the valid permit or permits is otherwise in  
3 compliance with this act.

4 (b) The holder of the permit or permits surrenders the permit  
5 or permits to the department upon the removal of a sign structure  
6 or sign structures that have a valid permit under this act.

7 (c) The holder of the permit or permits verifies the removal  
8 of the sign structure or sign structures in writing to the  
9 department.

10 (d) The department verifies that the sign structure or  
11 structures have been removed or the removal has been deemed  
12 effective under this section.

13 ~~—— (e) If a permit holder has a valid annual permit or permits~~  
14 ~~for a site or sites where no sign structure exists or no~~  
15 ~~construction has begun to build a sign structure on January 1,~~  
16 ~~2007, the permit holder may exchange the permit or permits for an~~  
17 ~~interim permit under this section or begin construction under the~~  
18 ~~valid permit or permits no later than 1 year after January 1, 2007.~~  
19 ~~The number of permits that can be received in an exchange shall be~~  
20 ~~determined under subsection (4).~~

21 (4) ~~(3)~~—An interim permit that is issued under this section  
22 shall only be utilized for the construction of a new sign structure  
23 and shall remain in effect without expiration with fees renewed on  
24 an annual basis.

25 ~~—— (4) Subject to subsections (2) and (8), a permit holder who is~~  
26 ~~exchanging a permit or permits under subsection (2) (e) shall be~~  
27 ~~issued 1 interim permit for each of the first 3 permits~~

~~1 surrendered. For each permit surrendered under subsection (2)(c)  
2 after the first 3 permits surrendered, a permit holder under  
3 subsection (2)(c) shall receive 1 interim permit for each 3 permits  
4 surrendered. A permit holder shall have 1 year from January 1, 2007  
5 to exchange permits pursuant to subsection (2)(c) and this  
6 subsection. A permit that is not exchanged pursuant to subsection  
7 (2)(c) and this subsection cannot be exchanged and shall expire no  
8 later than 1 year after January 1, 2007.~~

9 (5) The department shall verify that an existing sign  
10 structure has been removed no later than 30 days after the  
11 department receives written notice from the permit holder that the  
12 sign structure has been removed. If the department does not respond  
13 to the written notice within 30 days after receipt of the written  
14 notice, then the permit holder shall be deemed to have removed the  
15 sign structure in compliance with this section.

16 (6) A holder of 2 valid permits for a sign structure with 2  
17 faces who complies with this section shall receive 2 interim  
18 permits for the construction of a sign structure with 2 faces. A  
19 permit holder under this subsection shall not receive 2 interim  
20 permits to construct 2 single-face sign structures.

21 (7) A holder of a valid permit for a sign structure with a  
22 single face is entitled to exchange that permit under this section  
23 for an interim permit with a single face. A holder of valid permits  
24 for 2 different single-face structures may exchange the 2 permits  
25 under this section for 2 interim permits to construct 2 single-face  
26 sign structures or 2 interim permits to construct 1 sign structure  
27 with 2 faces.

1 (8) A holder of more than 2 valid permits for a sign structure  
2 with more than 2 faces may exchange the permits under this section  
3 for a maximum of 2 interim permits. The 2 interim permits received  
4 under this section shall only be used to construct 1 sign structure  
5 with no more than 2 faces.

6 (9) After construction of a sign structure under an interim  
7 permit is complete, the department shall issue renewable permits  
8 annually for the completed sign structure.

9 (10) If a permit holder for a sign structure that exists on  
10 January 1, 2007 requires additional permits for any reason, the  
11 department may issue a valid renewable permit renewable on an  
12 annual basis without complying with subsection (2) even if the  
13 permit holder has more than 2 valid permits as a result.

14 **(11) THE DEPARTMENT MAY ISSUE A PERMIT FOR A NEW SIGN**  
15 **STRUCTURE THAT MEASURES LESS THAN 8 SQUARE FEET FOR SIGNS IN THE**  
16 **CATEGORIES OF SERVICE CLUB SIGNS AND RELIGIOUS ORGANIZATION SIGNS.**

17 **(12) NOTWITHSTANDING ANYTHING ELSE IN THIS ACT THAT MAY BE TO**  
18 **THE CONTRARY, PERMITS ISSUED UNDER SUBSECTION (11) ARE NOT ELIGIBLE**  
19 **TO BE SURRENDERED FOR AN INTERIM PERMIT.**

20 Sec. 11a. (1) Subject to the requirements of this section, the  
21 department is authorized to and shall issue permits for the  
22 management of vegetation to the owner of a sign subject to this  
23 act.

24 (2) A sign owner may apply to the department for a permit to  
25 manage vegetation using the department's approved form. The  
26 application shall be accompanied by an application fee of \$150.00  
27 to cover the costs of evaluating and processing the application.

1 The application shall be submitted during the 2 or more annual  
2 application periods not less than 60 days each, as specified by the  
3 department. The application shall clearly identify the vegetation  
4 to be managed in order to create visibility of the sign within the  
5 billboard viewing zone and all proposed mitigation for the impacts  
6 of the vegetation management undertaken. The application shall also  
7 include anticipated management that will be needed in the future to  
8 maintain the visibility of the sign within the billboard viewing  
9 zone for the time specified in subsection (4) and procedures for  
10 clearing vegetation as determined by the department.

11 ~~(3) From January 1, 2007 until January 1, 2008, upon proper~~  
12 ~~receipt by the department of an application and application fee,~~  
13 ~~and based on the provisions of subsection (4), an applicant shall~~  
14 ~~be notified of approval, approval with modifications, or denial no~~  
15 ~~later than 90 days after the last day of the application period.~~  
16 ~~Beginning January 1, 2008~~ **UNLESS OTHERWISE AGREED TO BY THE**  
17 **DEPARTMENT AND AN APPLICANT**, the department shall issue its  
18 decision on an application no later than 30 days after the last day  
19 of the application period. The department shall approve the  
20 application, approve the application with modification, or deny the  
21 application. If the department approves the application or approves  
22 the application with modification, it shall notify the applicant  
23 and the notification shall include the value of the vegetation to  
24 be managed as determined by the department using the most recent  
25 version of the international society of arboriculture's guide for  
26 plant appraisal and the corresponding Michigan tree evaluation  
27 supplement to the guide for plant appraisal published by the

1 Michigan forestry and park association. The department may use  
2 another objective authoritative guide or establish a value  
3 schedule, in consultation with representatives of the outdoor  
4 advertising industry and other interested parties, if either the  
5 guide or the supplement has not been updated for more than 5 years.  
6 The notification to the applicant shall also include any required  
7 mitigation for the vegetation to be managed and all conditions and  
8 requirements associated with the issuance of the permit. The permit  
9 fee shall be \$300.00, except that in special and unique situations  
10 and circumstances where the department incurs additional costs  
11 directly attributable to the approval of the permit, a fee greater  
12 than \$300.00 adequate for the recovery of additional costs may be  
13 assessed. Upon receipt of the permit fee, payment for the value of  
14 the vegetation, and compliance with MDOT conditions and  
15 requirements, the department shall issue the permit.

16 (4) Subject to the provisions of this subsection, a permit to  
17 manage vegetation shall provide for a minimum of 5 seconds of  
18 continuous, clear, and unobstructed view of the billboard face  
19 based on travel at the posted speed as measured from the point  
20 directly adjacent to the point of the billboard closest to the  
21 highway. The department and the applicant may enter into an  
22 agreement, at the request of the applicant, identifying the  
23 specific location of the continuous, clear, and unobstructed view  
24 within the billboard viewing zone. The specific location may begin  
25 at a point anywhere within the billboard viewing zone but shall  
26 result in a continuous, clear, and unobstructed view of not less  
27 than 5 seconds. An applicant shall apply for a permit that

1 minimizes the amount of vegetation to be managed for the amount of  
2 viewing time requested. Applications for vegetation management that  
3 provide for greater than 5 seconds of continuous, clear, and  
4 unobstructed viewing at the posted speed as measured from a point  
5 directly adjacent to the point of the billboard closest to the  
6 highway shall not be rejected based solely upon the application  
7 exceeding the 5-second minimum. For billboards spaced less than 500  
8 feet apart, vegetation management, when permitted, shall provide  
9 for a minimum of 5 seconds of continuous, clear, and unobstructed  
10 view of the billboard face based on travel at the posted speed or  
11 the distance between the billboard and the adjacent billboard,  
12 whichever is less.

13 (5) The department shall issue permits for vegetation  
14 management in a viewing cone or, at the department's discretion,  
15 another shape that provides for the continuous, clear, and  
16 unobstructed view of the billboard face. The department may, in its  
17 discretion, issue a permit for vegetation management outside of the  
18 billboard viewing zone.

19 (6) If no suitable alternative exists or the applicant is  
20 unable to provide acceptable mitigation, the department may deny an  
21 application or provide a limited permit to manage vegetation when  
22 it can be demonstrated that 1 or more of the following situations  
23 exist:

24 (a) The vegetation management would have an adverse impact on  
25 safety.

26 (b) The vegetation management would have an adverse impact on  
27 operations of the state trunk line highway.



1 (c) The vegetation management conflicts with federal or state  
2 law, rules, or statutory requirements.

3 (d) The applicant does not have the approval of the owner of  
4 the property.

5 (e) The vegetation to be managed was planted or permitted to  
6 be planted by the department for a specific purpose.

7 (f) Vegetation would be managed for a newly constructed  
8 billboard or vegetation existed that obscured the billboard or  
9 would have obscured the billboard before it was constructed. In  
10 denying an application or providing a limited permit, the  
11 department shall consider previous vegetation management that was  
12 allowed at the billboard site.

13 (g) The management would occur on a scenic or heritage route  
14 that was designated on or before the effective date of the  
15 amendatory act that added this section.

16 (h) The application is for a sign that has been found, after a  
17 hearing in accordance with section 19, not to be in compliance with  
18 this act.

19 (i) Other special or unique circumstances or conditions exist,  
20 including, but not limited to, adverse impact on the environment,  
21 natural features, or adjacent property owners.

22 (7) If the department denies an application or issues a  
23 limited permit under this subsection, the department shall provide  
24 a specific rationale for denying an application or approving a  
25 limited permit.

26 (8) No later than 30 days after receiving a denial or a  
27 limited permit under subsection (6), an applicant may request the

1 review and reconsideration of the denial or limited permit. The  
2 applicant shall submit its request in writing on a form as  
3 determined by the department. The applicant shall state the  
4 specific item or items for which review and reconsideration are  
5 being requested. An applicant who received a limited permit may  
6 manage vegetation in accordance with that permit during the review  
7 and reconsideration period.

8 (9) No later than 90 days after January 1, 2007, the  
9 department shall develop a procedure for review and reconsideration  
10 of applications that are denied or that result in the issuance of a  
11 limited permit. This procedure shall include at least 2 levels of  
12 review and provide for input from the applicant. The review period  
13 shall not exceed 120 days. The department shall consult with all  
14 affected and interested parties, including, but not limited to,  
15 representatives of the outdoor advertising industry, in the  
16 development of this procedure.

17 (10) If, after review and reconsideration as provided for in  
18 subsection (8), the applicant is denied a permit or issued a  
19 limited permit, the applicant may appeal the decision of the  
20 department to a court of competent jurisdiction.

21 (11) All work performed in connection with trimming, removing,  
22 or relocating vegetation shall be performed at the sign owner's  
23 expense.

24 (12) The department shall not plant or authorize to be planted  
25 any vegetation that obstructs, or through expected normal growth  
26 will obstruct in the future, the visibility within the billboard  
27 viewing zone of any portion of a sign face subject to this act.

1           (13) The department shall prepare an annual report for  
2 submission to the legislature regarding the vegetation management  
3 undertaken pursuant to this section. At a minimum, this report  
4 shall include all of the following items:

5           (a) The number of application periods.

6           (b) The number of applications submitted under this section.

7           (c) The number of permits approved without modifications.

8           (d) The number of permits approved with modifications.

9           (e) The number of permits denied.

10          (f) The number of modified or denied permits which were  
11 appealed.

12          (g) The number of appeals that reversed the department's  
13 decision.

14          (h) The number of appeals that upheld the department's  
15 decision.

16          (i) The number of permits approved which requested a  
17 visibility time period exceeding 5 seconds.

18          (j) The amount of compensation paid to the state for removed  
19 vegetation.

20          (k) The average number of days after the end of the  
21 application period before an applicant was sent notice that a  
22 permit was approved.

23          (l) A summary of the reasons for which the department denied or  
24 modified permits.

25          (m) A summary of the amount of all revenues and expenses  
26 associated with the management of the vegetation program.

27          (14) The report in subsection (13) shall contain a summary for

1 the entire state and report in detail for each department region.  
2 The department shall provide the report to the legislature for  
3 review no later than 90 days following the completion of each  
4 fiscal year. The reporting deadline for the initial report is 18  
5 months after January 1, 2007.

6 (15) A person who under the authority of a permit obtained  
7 under this section trims or removes more trees and shrubs than the  
8 permit authorizes is subject to 1 or more of the following  
9 penalties:

10 (a) For the first 3 violations during a 3-year period, a  
11 penalty of an amount up to \$5,000.00 or the amount authorized as a  
12 penalty in section 11(1), whichever is greater.

13 (b) For the fourth violation during a 3-year period and any  
14 additional violation during that period, a penalty of an amount up  
15 to \$25,000.00 or double the amount authorized as a penalty in  
16 section 11(1), whichever is greater, for each violation.

17 (c) For the fourth violation during a 3-year period, and any  
18 additional violation, a person is not eligible to obtain or renew a  
19 permit under this section for a period of 3 years from the date of  
20 the fourth violation.

21 (16) If the department alleges that a person has trimmed or  
22 removed more trees or shrubs than the permit authorizes, then the  
23 department shall notify the person of its intent to seek any 1 or  
24 more of the penalties provided in subsection (15). The notification  
25 shall be in writing and delivered via United States certified mail,  
26 and shall detail the conduct the department alleges constitutes a  
27 violation of subsection (15), shall indicate what penalties the

1 department will be seeking under subsection (15), and shall occur  
2 within 30 days of the filing of the completion order for the  
3 trimming or removal of trees or shrubs the department alleges  
4 violated the permit. Any allegation by the department that a person  
5 has trimmed or removed more trees or shrubs than the permit  
6 authorizes shall be subject to the appeals process contained in  
7 ~~section 11(8)~~ **SUBSECTIONS (8), (9), and (10).**

8 (17) As used in this act:

9 (a) "Billboard viewing zone" means the 1,000-foot area  
10 measured at the pavement edge of the main-traveled way closest to  
11 the billboard having as its terminus the point of the right-of-way  
12 line immediately adjacent to the billboard.

13 (b) "Vegetation management" means the trimming, removal, or  
14 relocation of trees, shrubs, or other plant material.

15 (c) "Viewing cone" means the triangular area described as the  
16 point directly below the face of the billboard closest to the  
17 roadway, the point directly below the billboard face farthest away  
18 from the roadway, a point as measured from a point directly  
19 adjacent to the part of the billboard closest to the roadway and  
20 extending back parallel to the roadway the distance that provides  
21 the view of the billboard prescribed in this section, and the  
22 triangle described by the points extending upward to the top of the  
23 billboard.

24 Sec. 17. (1) Along interstate highways and freeways, a sign  
25 structure located in a business area or unzoned commercial or  
26 industrial area shall not be erected closer than 1,000 feet to  
27 another sign structure on the same side of the highway.

1           (2) Along primary highways a sign structure shall not be  
2 closer than 500 feet to another sign structure.

3           (3) The provisions of this section do not apply to signs  
4 separated by a building or other visual obstruction in such a  
5 manner that only 1 sign located within the spacing distances is  
6 visible from the highway at any time, provided that the building or  
7 other visual obstruction has not been created for the purpose of  
8 visually obstructing either of the signs at issue.

9           (4) Along interstate highways and freeways located outside of  
10 incorporated municipalities, a sign structure shall not be  
11 permitted adjacent to or within 500 feet of an interchange, an  
12 intersection at grade or a safety roadside rest area. The 500 feet  
13 shall be measured from the point of beginning or ending of pavement  
14 widening at the exit from, or entrance to, the main-traveled way.

15           (5) Official signs as described in section 13(1)(a) and on-  
16 premises signs shall not be counted nor shall measurements be made  
17 from them for purposes of determining compliance with the spacing  
18 requirements provided in this section.

19           (6) The spacing requirements provided in this section apply  
20 separately to each side of the highway.

21           (7) The spacing requirements provided in this section shall be  
22 measured along the nearest edge of the pavement of the highway  
23 between points directly opposite each sign.

24           (8) A sign that was erected in compliance with the spacing  
25 requirements of this section that were in effect at the time when  
26 the sign was erected, but which does not comply with the spacing  
27 requirements of this section after March 23, 1999, shall not be

1 considered unlawful as that term is used in section 22.

2 Sec. 18. The following signs or sign structures are  
3 prohibited:

4 (a) Those which purport to regulate, warn, or direct the  
5 movement of traffic or which interfere with, imitate, or resemble  
6 any official traffic sign, signal, or device.

7 (b) Those which are not adequately maintained and in a good  
8 state of repair.

9 (c) Those which are erected or maintained upon trees or  
10 painted or drawn upon rocks or other natural resources.

11 (d) Those which prevent the driver of a motor vehicle from  
12 having a clear and unobstructed view of approaching, intersecting,  
13 or merging traffic.

14 (e) Those which are abandoned.

15 (f) Those that involve motion or rotation of any part of the  
16 structure, running animation or displays, or flashing or moving  
17 lights. This subdivision does not apply to a sign or sign structure  
18 with static messages or images that change if the rate of change  
19 between 2 static messages or images does not exceed more than 1  
20 change per 6 seconds, each change is complete in 1 second or less,  
21 and the ~~maximum daylight sign luminance level does not exceed~~  
22 ~~62,000 candelas per meter squared at 40,000 lux illumination~~  
23 ~~beginning 1/2 hour after sunrise and continuing until 1/2 hour~~  
24 ~~before sunset and does not exceed 375 candelas per meter squared at~~  
25 ~~4 lux illumination at all other times.~~ **SIGN POSSESSES AND UTILIZES**  
26 **AUTOMATIC DIMMING CAPABILITIES SO THAT THE MAXIMUM LUMINESCENCE**  
27 **LEVEL IS NOT MORE THAN 0.3 FOOT CANDLES OVER AMBIENT LIGHT LEVELS**

1 MEASURED AT A DISTANCE OF 150 FEET FOR THOSE SIGN FACES AT LEAST  
2 300 SQUARE FEET AND LESS THAN OR EQUAL TO 378 SQUARE FEET, MEASURED  
3 AT A DISTANCE OF 250 FEET FOR THOSE SIGN FACES MEASURING GREATER  
4 THAN 378 SQUARE FEET AND LESS THAN OR EQUAL TO 672 SQUARE FEET, AND  
5 MEASURED AT 350 FEET FOR THOSE SIGN FACES MEASURING GREATER THAN  
6 672 SQUARE FEET. In addition to the above requirements, signs  
7 exempted under this subdivision shall be configured to default to a  
8 static display in the event of mechanical failure.

9 (g) Signs found to be in violation of subdivision (f) shall be  
10 brought into compliance by the permit holder or its agent no later  
11 than 24 hours after receipt by the permit holder or its agent of an  
12 official written notice from the department. Failure to comply with  
13 this subdivision within this specified time frame shall result in a  
14 \$100.00 penalty being assessed to the sign owner for each day the  
15 sign remains out of compliance. The first repeat violation of  
16 subdivision (f), for a specific sign, shall also be brought into  
17 compliance by the permit holder or its agent within 24 hours after  
18 receipt of an official written notice from the department. Failure  
19 to comply with the official written notice within the 24-hour  
20 period for the first repeat violation subjects the sign owner to a  
21 \$1,000.00 penalty for each day the sign remains out of compliance.  
22 These penalties are required to be submitted to the department  
23 before the sign's permit is renewed under section 6. Second repeat  
24 violations of subdivision (f), for a specific sign, shall result in  
25 permanent removal of the variable message display device from that  
26 sign by the department or the sign owner.

27 Sec. 21. A-EXCEPT AS OTHERWISE PROVIDED IN SECTION 7, A person



1 who erects or maintains any sign or sign structure or other object  
2 for outdoor advertising subject to the provisions of this act  
3 without complying with this act is liable for a penalty of not less  
4 than \$100.00 nor more than \$1,000.00 for each violation which shall  
5 be paid into the state trunk line fund. Penalties shall be sued  
6 for, by and in the name of the department and shall be recoverable  
7 with the reasonable costs thereof in the district or circuit court  
8 in the county where the person maintains his principal place of  
9 business or in the county where the signs erected or maintained  
10 without complying with this act are located. A person who falsely  
11 misrepresents information submitted in a permit form pursuant to  
12 section 6 is guilty of a misdemeanor. A sign erected or maintained  
13 under a permit falsely secured in such a manner shall be deemed to  
14 be abandoned and is not eligible for removal compensation.