HOUSE SUBSTITUTE FOR SENATE BILL NO. 190

A bill to amend 2006 PA 480, entitled "Uniform video services local franchise act," by amending section 10 (MCL 484.3310).

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 10. (1) A video service provider shall not do in
- 2 connection with the providing of video services to its subscribers
- 3 and the commission may enforce compliance with any of the following
- 4 to the extent that the activities are not covered by section
- **5** 2(3)(*l*):
- 6 (a) Make a statement or representation, including the omission
- 7 of material information, regarding the rates, terms, or conditions
- 8 of providing video service that is false, misleading, or deceptive.
- 9 As used in this subdivision, "material information" includes, but
- 10 is not limited to, all applicable fees, taxes, and charges that
- 11 will be billed to the subscriber, regardless of whether the fees,

- 1 taxes, or charges are authorized by state or federal law.
- 2 (b) Charge a customer for a subscribed service for which the
- 3 customer did not make an initial affirmative order. Failure to
- 4 refuse an offered or proposed subscribed service is not an
- 5 affirmative order for the service.
- 6 (c) If a customer has canceled a service, charge the customer
- 7 for service provided after the effective date the service was
- 8 canceled.
- 9 (d) Cause a probability of confusion or a misunderstanding as
- 10 to the legal rights, obligations, or remedies of a party to a
- 11 transaction by making a false, deceptive, or misleading statement
- 12 or by failing to inform the customer of a material fact, the
- 13 omission of which is deceptive or misleading.
- 14 (e) Represent or imply that the subject of a transaction will
- 15 be provided promptly, or at a specified time, or within a
- 16 reasonable time, if the provider knows or has reason to know that
- 17 it will not be so provided.
- 18 (f) Cause coercion and duress as a result of the time and
- 19 nature of a sales presentation.
- 20 (2) Each video service provider shall establish a dispute
- 21 resolution process for its customers. Each provider shall maintain
- 22 a local or toll-free telephone number for customer service contact.
- 23 (3) The commission shall submit to the legislature no later
- 24 than June 1, 2007 a proposed process to be added to this act that
- 25 would allow the commission to review disputes which are not
- 26 resolved under subsection (2), disputes between a provider and a
- 27 franchising entity, and disputes between providers.

- 1 (3) (4)—Each provider shall notify its customers NOT LESS THAN
- 2 ANNUALLY of the dispute resolution process created under this
- 3 section. EACH PROVIDER SHALL INCLUDE THE DISPUTE RESOLUTION PROCESS
- 4 ON ITS WEBSITE.
- 5 (4) BEFORE A CUSTOMER CAN FILE A COMPLAINT WITH THE COMMISSION
- 6 UNDER SUBSECTION (5), THE CUSTOMER SHALL FIRST ATTEMPT TO RESOLVE
- 7 THE DISPUTE THROUGH THE DISPUTE RESOLUTION PROCESS ESTABLISHED BY
- 8 THE PROVIDER UNDER SUBSECTION (2). IF THE DISPUTE CANNOT BE
- 9 RESOLVED BY THE PROVIDER'S DISPUTE RESOLUTION PROCESS, THE CUSTOMER
- 10 MAY FILE A COMPLAINT WITH THE COMMISSION UNDER SUBSECTION (5). THE
- 11 PROVIDER SHALL PROVIDE THE CUSTOMER WITH THE COMMISSION'S TOLL-FREE
- 12 CUSTOMER SERVICE NUMBER AND WEBSITE ADDRESS.
- 13 (5) A COMPLAINT FILED UNDER THIS SECTION INVOLVING A DISPUTE
- 14 BETWEEN A CUSTOMER AND A PROVIDER SHALL BE HANDLED BY THE
- 15 COMMISSION IN THE FOLLOWING MANNER:
- 16 (A) AN ATTEMPT TO RESOLVE THE DISPUTE SHALL FIRST BE MADE
- 17 THROUGH AN INFORMAL RESOLUTION PROCESS. UPON RECEIVING A COMPLAINT,
- 18 THE COMMISSION SHALL FORWARD THE COMPLAINT TO THE PROVIDER AND
- 19 ATTEMPT TO INFORMALLY MEDIATE A RESOLUTION. THE PROVIDER SHALL HAVE
- 20 10 BUSINESS DAYS TO RESPOND AND OFFER A RESOLUTION. IF THE DISPUTE
- 21 CANNOT BE RESOLVED THROUGH THE INFORMAL PROCESS, THE CUSTOMER CAN
- 22 FILE A FORMAL COMPLAINT UNDER SUBDIVISION (B).
- 23 (B) A FORMAL COMPLAINT FILED UNDER THIS SUBDIVISION SHALL BE
- 24 IN WRITING AND SHALL STATE THE SECTION OR SECTIONS OF THIS ACT THAT
- 25 THE CUSTOMER ALLEGES THE PROVIDER HAS VIOLATED, SUFFICIENT FACTS TO
- 26 SUPPORT THE ALLEGATIONS, AND THE EXACT RELIEF SOUGHT FROM THE
- 27 PROVIDER. THE FORMAL COMPLAINT SHALL COMPLY WITH THE SAME

- 1 REQUIREMENTS OF A WRITTEN COMPLAINT FILED UNDER SECTION 203 OF THE
- 2 MICHIGAN TELECOMMUNICATIONS ACT, 1991 PA 179, MCL 484.2203. THE
- 3 COMPLAINT SHALL BE RESOLVED BY 1 OF THE FOLLOWING:
- 4 (i) IF THE DISPUTE INVOLVES AN AMOUNT OF \$5,000.00 OR LESS, THE
- 5 COMMISSION SHALL APPOINT A MEDIATOR WITHIN 7 BUSINESS DAYS OF THE
- 6 DATE THE COMPLAINT IS FILED. THE MEDIATOR SHALL MAKE
- 7 RECOMMENDATIONS FOR RESOLUTION WITHIN 30 DAYS FROM THE DATE OF
- 8 APPOINTMENT. WITHIN 10 DAYS OF THE DATE OF THE MEDIATOR'S
- 9 RECOMMENDATIONS, ANY NAMED PARTY IN THE COMPLAINT MAY REQUEST A
- 10 CONTESTED CASE AS PROVIDED UNDER SUBPARAGRAPH (ii).
- 11 (ii) IF THE DISPUTE INVOLVES AN AMOUNT GREATER THAN \$5,000.00,
- 12 A CONTESTED CASE HEARING IN THE SAME MANNER AS PROVIDED UNDER
- 13 SECTION 203 OF THE MICHIGAN TELECOMMUNICATIONS ACT, 1991 PA 179,
- 14 MCL 484.2203.
- 15 (6) IF THE DISPUTE IS BETWEEN A PROVIDER AND A FRANCHISING
- 16 ENTITY OR BETWEEN 2 OR MORE PROVIDERS, THE DISPUTE WILL BE RESOLVED
- 17 IN THE FOLLOWING MANNER:
- 18 (A) AN ATTEMPT TO RESOLVE THE DISPUTE SHALL FIRST BE MADE
- 19 THROUGH AN INFORMAL RESOLUTION PROCESS. IF A PROVIDER OR
- 20 FRANCHISING ENTITY BELIEVES THAT A VIOLATION OF THIS ACT OR THE
- 21 FRANCHISING AGREEMENT HAS OCCURRED, THE PROVIDER OR FRANCHISING
- 22 ENTITY MAY BEGIN AN INFORMAL COMPLAINT PROCESS WITH THE COMMISSION.
- 23 THE PROVIDER OR THE FRANCHISING ENTITY SHALL FILE WITH THE
- 24 COMMISSION A WRITTEN NOTICE OF DISPUTE IDENTIFYING THE NATURE OF
- 25 THE DISPUTE, REQUEST AN INFORMAL DISPUTE RESOLUTION, AND SERVE THE
- 26 NOTICE OF DISPUTE ON THE OTHER PARTY. COMMISSION STAFF WILL CONDUCT
- 27 AN INFORMAL MEDIATION IN AN ATTEMPT TO RESOLVE THE DISPUTE. IF A

- 1 SATISFACTORY RESOLUTION TO THE DISPUTE IS NOT ACHIEVED, ANY NAMED
- 2 PARTY IN THE COMPLAINT MAY FILE A FORMAL COMPLAINT UNDER
- 3 SUBDIVISION (B).
- 4 (B) A FORMAL COMPLAINT TO THE COMMISSION FILED UNDER THIS
- 5 SUBDIVISION SHALL BE IN WRITING AND SHALL STATE THE SECTION OR
- 6 SECTIONS OF THIS ACT OR PARTS OF THE FRANCHISING AGREEMENT THAT THE
- 7 PARTY ALLEGES HAVE BEEN VIOLATED, SUFFICIENT FACTS TO SUPPORT THE
- 8 ALLEGATIONS, THE RELIEF REQUESTED, AND SHALL FURTHER CONTAIN ALL
- 9 INFORMATION, TESTIMONY, EXHIBITS, OR OTHER DOCUMENTS AND
- 10 INFORMATION WITHIN THE MOVING PARTY'S POSSESSION ON WHICH THE PARTY
- 11 INTENDS TO RELY TO SUPPORT THE COMPLAINT. FOR A PERIOD OF 60 DAYS
- 12 AFTER THE DATE THE COMPLAINT IS FILED, THE PARTIES SHALL ATTEMPT
- 13 ALTERNATIVE MEANS OF RESOLVING THE COMPLAINT. IF THE PARTIES CANNOT
- 14 AGREE ON THE ALTERNATIVE MEANS WITHIN 10 DAYS AFTER THE DATE THE
- 15 COMPLAINT IS FILED, THE COMMISSION SHALL ORDER MEDIATION. WITHIN 60
- 16 DAYS FROM THE DATE MEDIATION IS ORDERED, THE MEDIATOR SHALL ISSUE A
- 17 RECOMMENDED SETTLEMENT. WITHIN 7 DAYS AFTER THE DATE THE
- 18 RECOMMENDED SETTLEMENT IS ISSUED, EACH PARTY SHALL FILE WITH THE
- 19 COMMISSION A WRITTEN ACCEPTANCE OR REJECTION OF THE RECOMMENDED
- 20 SETTLEMENT. IF THE PARTIES ACCEPT THE RECOMMENDATION, THEN THE
- 21 RECOMMENDATION SHALL BECOME THE FINAL ORDER IN THE CONTESTED CASE.
- 22 IF A PARTY REJECTS OR FAILS TO RESPOND WITHIN 7 DAYS TO THE
- 23 RECOMMENDED SETTLEMENT, THEN THE COMPLAINT SHALL PROCEED TO A
- 24 CONTESTED CASE HEARING IN THE SAME MANNER AS PROVIDED UNDER SECTION
- 25 203 OF THE MICHIGAN TELECOMMUNICATIONS ACT, 1991 PA 179, MCL
- 26 484.2203. A PARTY THAT REJECTS THE RECOMMENDED SETTLEMENT SHALL PAY
- 27 THE OPPOSING PARTY'S ACTUAL COSTS OF PROCEEDING TO A CONTESTED CASE

- HEARING, INCLUDING A REASONABLE, NONEXCESSIVE ATTORNEY FEE, UNLESS 1
- 2 THE FINAL ORDER OF THE COMMISSION IS MORE FAVORABLE TO THE
- REJECTING PARTY THAN THE RECOMMENDED SETTLEMENT. A FINAL ORDER IS 3
- CONSIDERED MORE FAVORABLE IF IT DIFFERS BY 10% OR MORE FROM THE 4
- RECOMMENDED SETTLEMENT IN FAVOR OF THE REJECTING PARTY. IF THE 5
- 6 RECOMMENDATION IS NOT ACCEPTED, THE INDIVIDUAL COMMISSIONERS SHALL
- 7 NOT BE INFORMED OF THE RECOMMENDED SETTLEMENT UNTIL THEY HAVE
- 8 ISSUED THEIR FINAL ORDER.