

HOUSE BILL No. 6041

April 13, 2010, Introduced by Reps. Meadows, Sheltroun, Haase, Miller, Hammel, Byrnes, Ebli, Valentine, Gregory, Smith, Segal, Stanley, Geiss, Robert Jones, Warren, Young, Bledsoe, Bettie Scott, LeBlanc, Melton, Cushingberry, Switalski, Slezak, Liss, McDowell, Nerat, Scripps, Johnson, Byrum, Durhal, Jackson, Womack, Kennedy, Haugh, Barnett, Slavens, Constan, Polidori, Terry Brown, Espinoza, Hansen, Neumann, Spade, Lahti, Lindberg, Mayes, Kandrevas, Clemente, Griffin, Corriveau, Coulouris, Donigan, Lisa Brown, Tlaib, Stamas, Daley, Calley, Hildenbrand, Rocca, Opsommer, Ball and Huckleberry and referred to the Committee on Agriculture.

A bill to establish a program to designate, promote, and market to public entities certain products grown, processed, and manufactured in this state; to provide for certain powers for certain state departments and agencies; to provide for certain grants to certain persons; and to provide for the promulgation of rules.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 1. This act shall be known and may be cited as the "buy
2 Michigan first act".

3 Sec. 2. (1) The department of agriculture shall establish a
4 buy Michigan program in an effort to clearly designate and
5 encourage the purchase by public entities of farm products grown,
6 processed, or manufactured in this state.

7 (2) The program established under subsection (1) shall be

1 designed to provide at least the following:

2 (a) Increased marketing opportunities for, and awareness and
3 purchasing of, Michigan-grown, processed, and manufactured farm
4 products by public entities.

5 (b) The forming of partnerships with other public
6 institutions, local governments, universities and colleges,
7 commodity groups, manufacturers, retailers, and other entities to
8 implement this act.

9 (c) The establishing of a procedure for application for grants
10 and other forms of funding for the implementation of this act.

11 Sec. 3. As allowed by law, the department of agriculture may
12 provide for the trademarking or protection of a buy Michigan logo
13 and other identifying marking. The department may design uniform
14 point-of-sale signage, stickers, posters, banners, and display
15 cards as part of the promotion of the sale of Michigan farm
16 products.

17 Sec. 4. The department of agriculture may accept funds from
18 any private or public source for implementation of this act.

19 Sec. 5. The department of agriculture may promulgate rules
20 under the administrative procedures act of 1969, 1969 PA 306, MCL
21 24.201 to 24.328, to implement this act.