

HOUSE BILL No. 6194

May 19, 2010, Introduced by Rep. McMillin and referred to the Committee on Ethics and Elections.

A bill to amend 1976 PA 388, entitled "Michigan campaign finance act," (MCL 169.201 to 169.282) by adding section 58.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 SEC. 58. (1) AN INDIVIDUAL WHO SEEKS ELECTION OR REELECTION TO
2 A STATE ELECTIVE OFFICE SHALL NOT HAVE APPEARED IN A STATE-FUNDED
3 COMMERCIAL WITHIN 6 MONTHS BEFORE SEEKING ELECTION OR REELECTION.

4 (2) AN INDIVIDUAL APPEARING IN A STATE-FUNDED COMMERCIAL SHALL
5 SIGN A SWORN STATEMENT THAT HE OR SHE WILL NOT SEEK ELECTION TO A
6 STATE ELECTIVE OFFICE WITHIN 6 MONTHS AFTER THE PRODUCTION AND
7 DISSEMINATION OF THE STATE-FUNDED COMMERCIAL.

8 (3) IF AN INDIVIDUAL WHO HAS APPEARED IN A STATE-FUNDED
9 COMMERCIAL SEEKS ELECTION OR REELECTION TO A STATE ELECTIVE OFFICE
10 WITHIN 6 MONTHS AFTER THE PRODUCTION AND DISSEMINATION OF THE

1 STATE-FUNDED COMMERCIAL, HE OR SHE SHALL BE REQUIRED TO REIMBURSE
2 THIS STATE FOR THE PRODUCTION AND DISSEMINATION COSTS FOR THAT
3 STATE-FUNDED COMMERCIAL. PRODUCTION AND DISSEMINATION COSTS INCLUDE
4 AIRTIME FOR A TELEVISION OR RADIO COMMERCIAL. THE PRODUCTION AND
5 DISSEMINATION COSTS MAY BE PAID BY THE CANDIDATE OR BY THE
6 CANDIDATE'S COMMITTEE.

7 (4) AS USED IN THIS SECTION, "STATE-FUNDED COMMERCIAL" MEANS A
8 STATE PUBLIC SERVICE ANNOUNCEMENT, A COMMERCIAL PRODUCED BY A STATE
9 CONTRACTED AGENT WITH STATE MONEY, OR A WRITTEN ADVERTISEMENT OR
10 OTHER PUBLICATION PAID FOR WITH STATE MONEY THAT CONTAINS THE
11 IMAGE, VOICE, NAME, OR OTHER IDENTIFYING INFORMATION OF AN
12 INDIVIDUAL.