



**ANALYSIS** 

Telephone: (517) 373-5383 Fax: (517) 373-1986

Senate Bill 862 (as reported without amendment)

Sponsor: Senator Tonya Schuitmaker Committee: Regulatory Reform

## **CONTENT**

The bill would amend the Michigan Liquor Control Code to allow a tavern or Class C license to be issued at an outdoor stadium customarily used for intercollegiate athletic events, for a limited time and in conjunction with a professional international soccer match.

Subject to a number of exceptions, the code prohibits the Liquor Control Commission (LCC) from issuing a license that would allow the sale of liquor on State land, which includes university property. Under certain circumstances, the LCC may issue either a tavern or a Class C license that may be used only for regularly scheduled events at a public university's established outdoor program or festival at a facility on the campus of a public university with an enrollment of at least 10,000 students. (A "tavern" license allows the sale of beer and wine at retail for consumption on the premises. A "Class C" licensee may sell beer, wine, mixed spirit drink, and spirits at retail for consumption on the premises.)

A license allowed under that provision generally may not be issued at an outdoor stadium customarily used for intercollegiate athletic events. The Code does allow the LCC to issue a license, however, at such a stadium for not more than 30 consecutive days to a concessionaire of an entity granted exclusive use of a public university's property in conjunction with a sanctioned professional hockey game.

The bill also would allow the LCC to issue such a license in conjunction with a professional international soccer match between two international soccer clubs as part of a sanctioned tournament.

The profits generated from the license could be shared with a licensed match agent and a promoter under a written contract reviewed by the LCC. In addition, for a nationally televised game between two professional international soccer clubs, the LCC could allow the promotion and advertising of alcohol brands on the campus of a public university where a concessionaire had been issued a license.

MCL 436.1531 Legislative Analyst: Patrick Affholter

## **FISCAL IMPACT**

The bill would have no fiscal impact on State or local government.

Date Completed: 3-20-14 Fiscal Analyst: Josh Sefton