March 11, 2014, Introduced by Senators SCHUITMAKER, WARREN and RICHARDVILLE and referred to the Committee on Regulatory Reform.

A bill to amend 1998 PA 58, entitled "Michigan liquor control code of 1998," by amending section 531 (MCL 436.1531), as amended by 2013 PA 237.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

- 1 Sec. 531. (1) A public license shall not be granted for the
- 2 sale of alcoholic liquor for consumption on the premises in excess
- 3 of 1 license for each 1,500 of population or major fraction
- 4 thereof. An on-premises escrowed license issued under this
- 5 subsection may be transferred, subject to local legislative
- approval under section 501(2), to an applicant whose proposed
- 7 operation is located within any local governmental unit in a county
- 8 in which the escrowed license was located. If the local

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9 governmental unit within which the former licensee's premises were

- 1 located spans more than 1 county, an escrowed license may be
- 2 transferred, subject to local legislative approval under section
- 3 501(2), to an applicant whose proposed operation is located within
- 4 any local governmental unit in either county. If an escrowed
- 5 license is activated within a local governmental unit other than
- 6 that local governmental unit within which the escrowed license was
- 7 originally issued, the commission shall count that activated
- 8 license against the local governmental unit originally issuing the
- 9 license. This quota does not bar the right of an existing licensee
- 10 to renew a license or transfer the license and does not bar the
- 11 right of an on-premises licensee of any class to reclassify to
- 12 another class of on-premises license in a manner not in violation
- 13 of law or this act, subject to the consent of the commission. The
- 14 upgrading of a license resulting from a request under this
- 15 subsection is subject to approval by the local governmental unit
- 16 having jurisdiction.
- 17 (2) In a resort area, the commission may issue no more than
- 18 550 licenses for a period not to exceed 12 months without regard to
- 19 a limitation because of population and with respect to the resort
- 20 license the commission, by rule, shall define and classify resort
- 21 seasons by months and may issue 1 or more licenses for resort
- 22 seasons without regard to the calendar year or licensing year.
- 23 (3) In addition to the resort licenses authorized in
- 24 subsection (2), the commission may issue not more than 5 additional
- 25 licenses per year to establishments whose business and operation,
- 26 as determined by the commission, is designed to attract and
- 27 accommodate tourists and visitors to the resort area, whose primary

- 1 purpose is not for the sale of alcoholic liquor, and whose capital
- 2 investment in real property, leasehold improvement, and fixtures
- 3 for the premises to be licensed is \$75,000.00 or more. Further, the
- 4 commission shall issue 1 license under this subsection per year to
- 5 an applicant located in a rural area that has a poverty rate, as
- 6 defined by the latest decennial census, greater than the statewide
- 7 average, or that is located in a rural area that has an
- 8 unemployment rate higher than the statewide average for 3 of the 5
- 9 preceding years. In counties having a population of less than
- 10 50,000, as determined by the last federal decennial census or as
- 11 determined under subsection (11) and subject to subsection (16) in
- 12 the case of a class A hotel or a class B hotel, the commission
- 13 shall not require the establishments to have dining facilities to
- 14 seat more than 50 persons. The commission may cancel the license if
- 15 the resort is no longer active or no longer qualifies for the
- 16 license. Before January 16 of each year the commission shall
- 17 transmit to the legislature a report giving details as to all of
- 18 the following:
- 19 (a) The number of applications received under this subsection.
- 20 (b) The number of licenses granted and to whom.
- 21 (c) The number of applications rejected and the reasons they
- were rejected.
- 23 (d) The number of the licenses revoked, suspended, or other
- 24 disciplinary action taken and against whom and the grounds for
- 25 revocation, suspension, or disciplinary action.
- 26 (4) In addition to any licenses for the sale of alcoholic
- 27 liquor for consumption on the premises that may be available in the

- 1 local governmental unit under subsection (1) and the resort
- 2 licenses authorized in subsections (2) and (3), the commission may
- 3 issue not more than 15 resort economic development licenses per
- 4 year. A person is eligible to apply for a resort economic
- 5 development license under this subsection upon submitting an
- 6 application to the commission and demonstrating all of the
- 7 following:
- 8 (a) The establishment's business and operation, as determined
- 9 by the commission, is designed to attract and accommodate tourists
- 10 and visitors to the resort area.
- 11 (b) The establishment's primary business is not the sale of
- 12 alcoholic liquor.
- 13 (c) The capital investment in real property, leasehold
- 14 improvement, fixtures, and inventory for the premises to be
- 15 licensed is in excess of \$1,500,000.00.
- 16 (d) The establishment does not allow or permit casino gambling
- 17 on the premises.
- 18 (5) In governmental units having a population of 50,000 or
- 19 less, as determined by the last federal decennial census or as
- 20 determined under subsection (11), in which the quota of specially
- 21 designated distributor licenses, as provided by section 533, has
- 22 been exhausted, the commission may issue not more than a total of
- 23 15 additional specially designated distributor licenses per year to
- 24 established merchants whose business and operation, as determined
- 25 by the commission, is designed to attract and accommodate tourists
- 26 and visitors to the resort area. A specially designated distributor
- 27 license issued under this subsection may be issued at a location

- 1 within 2,640 feet of existing specially designated distributor
- 2 license locations. A specially designated distributor license
- 3 issued under this subsection shall not bar another specially
- 4 designated distributor licensee from transferring location to
- 5 within 2,640 feet of that licensed location. A specially designated
- 6 distributor license issued under section 533 may be located within
- 7 2,640 feet of a specially designated distributor license issued
- 8 under this subsection. The person signing the application for a
- 9 specially designated distributor license under this subsection
- 10 shall state that he or she attempted to secure an escrowed
- 11 specially designated distributor license or quota license and that,
- 12 to the best of his or her knowledge, an escrowed specially
- 13 designated distributor license or quota license is not readily
- 14 available within the county in which the applicant for the
- 15 specially designated distributor license under this subsection
- 16 proposes to operate.
- 17 (6) In addition to any licenses for the sale of alcoholic
- 18 liquor for consumption on the premises that may be available in the
- 19 local governmental unit under subsection (1), and the resort or
- 20 resort economic development licenses authorized in subsections (2),
- 21 (3), and (4), and notwithstanding section 519, the commission may
- 22 issue not more than 5 additional special purpose licenses in any
- 23 calendar year for the sale of beer and wine for consumption on the
- 24 premises. A special purpose license issued under this subsection
- 25 shall be issued only for events that are to be held from May 1 to
- 26 September 30, are artistic in nature, and that are to be held on
- 27 the campus of a public university with an enrollment of 30,000 or

- 1 more students. A special purpose license is valid for 30 days or
- 2 for the duration of the event for which it is issued, whichever is
- 3 less. The fee for a special purpose license is \$50.00. A special
- 4 purpose license may be issued only to a corporation that meets all
- 5 of the following requirements:
- 6 (a) Is a nonprofit corporation organized under the nonprofit
- 7 corporation act, 1982 PA 162, MCL 450.2101 to 450.3192.
- 8 (b) Has a board of directors constituted of members of whom
- 9 half are elected by the public university at which the event is
- 10 scheduled and half are elected by the local governmental unit.
- 11 (c) Has been in continuous existence for not less than 6
- 12 years.
- 13 (7) Notwithstanding the local legislative body approval
- 14 provision of section 501(2) and notwithstanding the provisions of
- 15 section 519, the commission may issue, without regard to the quota
- 16 provisions of subsection (1) and with the approval of the governing
- 17 board of the university, either a tavern or class C license which
- 18 may be used only for regularly scheduled events at a public
- 19 university's established outdoor program or festival at a facility
- 20 on the campus of a public university having a head count enrollment
- 21 of 10,000 students or more. A license issued under this subsection
- 22 may only be issued to the governing board of a public university, a
- 23 person that is the lessee or concessionaire of the governing board
- 24 of the university, or both. A license issued under this subsection
- 25 is not transferable as to ownership or location. Except as
- 26 otherwise provided in this subsection, a license issued under this
- 27 subsection may not be issued at an outdoor stadium customarily used

- 1 for intercollegiate athletic events. A license may be issued at an
- 2 outdoor stadium customarily used for intercollegiate athletic
- 3 events for not more than 30 consecutive days to a concessionaire of
- 4 an entity granted exclusive use of a public university's property
- 5 in conjunction with a hockey game sanctioned by an unincorporated
- 6 not-for-profit association that operates a major professional ice
- 7 hockey league consisting of teams located in Canada and in the
- 8 United States OR IN CONJUNCTION WITH A PROFESSIONAL INTERNATIONAL
- 9 SOCCER MATCH BETWEEN 2 INTERNATIONAL SOCCER CLUBS AS PART OF A
- 10 TOURNAMENT SANCTIONED BY A NOT-FOR-PROFIT ASSOCIATION THAT IS THE
- 11 GOVERNING BODY FOR SOCCER IN THE UNITED STATES AND ORGANIZED AND
- 12 PROMOTED BY A MATCH AGENT THAT IS LICENSED BY THE INTERNATIONAL
- 13 GOVERNING BODY FOR SOCCER if the concessionaire has entered into an
- 14 agreement granting it control of the licensed premises for the
- 15 purposes of complying with this act and rules promulgated under
- 16 this act regarding the sale of alcoholic liquor. A nationally
- 17 televised game between 2 professional hockey teams OR 2
- 18 PROFESSIONAL INTERNATIONAL SOCCER CLUBS played outdoors is
- 19 considered an established outdoor program for the purposes of this
- 20 subsection. Notwithstanding any provision of this act or any rule
- 21 promulgated under this act, a concessionaire obtaining a license
- 22 under this subsection may share the profits generated from that
- 23 license with an unincorporated not-for-profit association that
- 24 operates a major professional ice hockey league consisting of teams
- 25 located in Canada and in the United States or an affiliated entity
- 26 under a written contract reviewed by the commission OR WITH A
- 27 LICENSED MATCH AGENT AND A PROMOTER THAT ORGANIZES AND PROMOTES

- 1 INTERNATIONAL SOCCER MATCHES UNDER A WRITTEN CONTRACT REVIEWED BY
- 2 THE COMMISSION. If the established outdoor program is a nationally
- 3 televised game between 2 professional hockey teams OR 2
- 4 PROFESSIONAL INTERNATIONAL SOCCER CLUBS, the commission may allow
- 5 the promotion and advertising of alcoholic liquor brands on the
- 6 campus of a public university where a concessionaire has been
- 7 issued a license under this subsection for the duration of the
- 8 license.
- 9 (8) In issuing a resort or resort economic development license
- 10 under subsection (3), (4), or (5), the commission shall consider
- 11 economic development factors of the area in issuing licenses to
- 12 establishments designed to stimulate and promote the resort and
- 13 tourist industry. The commission shall not transfer a resort or
- 14 resort economic development license issued under subsection (3),
- 15 (4), or (5) to another location. If the licensee goes out of
- 16 business the license shall be surrendered to the commission.
- 17 (9) The limitations and quotas of this section are not
- 18 applicable to issuing a new license to a veteran of the armed
- 19 forces of the United States who was honorably discharged or
- 20 released under honorable conditions from the armed forces of the
- 21 United States and who had by forced sale disposed of a similar
- 22 license within 90 days before or after entering or while serving in
- 23 the armed forces of the United States, as a part of the person's
- 24 preparation for that service if the application for a new license
- 25 is submitted for the same governmental unit in which the previous
- 26 license was issued and within 60 days after the discharge of the
- 27 applicant from the armed forces of the United States.

- 1 (10) The limitations and quotas of this section are not
- 2 applicable to issuing a new license or renewing an existing license
- 3 where the property or establishment to be licensed is situated in
- 4 or on land on which an airport owned by a county or in which a
- 5 county has an interest is situated.
- 6 (11) For purposes of implementing this section a special state
- 7 census of a local governmental unit may be taken at the expense of
- 8 the local governmental unit by the federal bureau of census or the
- 9 secretary of state under section 6 of the home rule city act, 1909
- 10 PA 279, MCL 117.6. The special census shall be initiated by
- 11 resolution of the governing body of the local governmental unit
- 12 involved. The secretary of state may promulgate additional rules
- 13 necessary for implementing this section pursuant to the
- 14 administrative procedures act of 1969, 1969 PA 306, MCL 24.201 to
- **15** 24.328.
- 16 (12) Before granting an approval as required in section 501(2)
- 17 for a license to be issued under subsection (2), (3), or (4), a
- 18 local legislative body shall disclose the availability of
- 19 transferable licenses held in escrow for more than 1 licensing year
- 20 within that respective local governmental unit. The local
- 21 governmental unit shall provide public notice of the meeting to
- 22 consider the granting of the license by the local governmental unit
- 23 2 weeks before the meeting.
- 24 (13) The person signing the application for an on-premises
- 25 resort or resort economic development license shall state and
- 26 verify that he or she attempted to secure an on-premises escrowed
- 27 license or quota license and that, to the best of his or her

- 1 knowledge, an on-premises escrowed license or quota license is not
- 2 readily available within the county in which the applicant for the
- 3 on-premises resort or resort economic development license proposes
- 4 to operate.
- 5 (14) The commission shall not issue an on-premises resort or
- 6 resort economic development license if the county within which the
- 7 resort or resort economic development license applicant proposes to
- 8 operate has not issued all on-premises licenses available under
- 9 subsection (1) or if an on-premises escrowed license exists and is
- 10 readily available within the local governmental unit in which the
- 11 applicant for the on-premises resort or resort economic development
- 12 license proposes to operate. The commission may waive the
- 13 provisions of this subsection upon a showing of good cause.
- 14 (15) The commission shall annually report to the legislature
- 15 the names of the businesses issued licenses under this section and
- 16 their locations.
- 17 (16) The commission shall not require a class A hotel or a
- 18 class B hotel licensed under subsection (2), (3), or (4) to provide
- 19 food service to registered guests or to the public.
- 20 (17) Subject to the limitation and quotas of subsection (1)
- 21 and to local legislative approval under section 501(2), the
- 22 commission may approve the transfer of ownership and location of an
- 23 on-premises escrowed license within the same county to a class G-1
- 24 or class G-2 license or may approve the reclassification of an
- 25 existing on-premises license at the location to be licensed to a
- 26 class G-1 license or to a class G-2 license, subject to subsection
- 27 (1). Resort or economic development on-premises licenses created

- 1 under subsection (3) or (4) may not be issued as, or reclassified
- 2 to, a class G-1 or class G-2 license.
- 3 (18) An escrowed specially designated distributor license may
- 4 be transferred, with the consent of the commission, to an applicant
- 5 whose proposed operation is located within any local governmental
- 6 unit in a county in which the specially designated distributor
- 7 license is located. If the local governmental unit within which the
- 8 escrowed specially designated distributor license is located spans
- 9 more than 1 county, the license may be transferred to an applicant
- 10 whose proposed operation is located within any local governmental
- 11 unit in either county. If the specially designated distributor
- 12 license is activated within a local governmental unit other than
- 13 that local governmental unit within which the specially designated
- 14 distributor license was originally issued, the commission shall
- 15 count that activated license against the local governmental unit
- 16 originally issuing the specially designated distributor license.
- 17 (19) Subsection (8) of R 436.1135 of the Michigan
- 18 administrative code does not apply to a transfer under subsection
- **19** (18).
- 20 (20) As used in this section:
- 21 (a) "Escrowed license" means a license in which the rights of
- 22 the licensee in the license or to the renewal of the license are
- 23 still in existence and are subject to renewal and activation in the
- 24 manner provided for in R 436.1107 of the Michigan administrative
- 25 code.
- 26 (b) "Readily available" means available under a standard of
- 27 economic feasibility, as applied to the specific circumstances of

- 1 the applicant, that includes, but is not limited to, the following:
- 2 (i) The fair market value of the license, if determinable.
- (ii) The size and scope of the proposed operation.
- 4 (iii) The existence of mandatory contractual restrictions or
- 5 inclusions attached to the sale of the license.

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