

HOUSE BILL No. 4919

August 2, 2013, Introduced by Reps. Abed, Brown, Hovey-Wright, Roberts and Cochran and referred to the Committee on Agriculture.

A bill to establish a program to designate, promote, and market to public entities farm products that are grown, processed, or manufactured in this state; and to prescribe the powers and duties of certain state agencies and officials.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 1. This act shall be known and may be cited as the "buy
2 Michigan first act".

3 Sec. 2. As used in this act:

4 (a) "Department" means the department of agriculture and rural
5 development.

6 (b) "Farm product" means that term as it is defined in section
7 2 of the Michigan right to farm act, 1981 PA 93, MCL 286.472.

8 Sec. 3. (1) The department shall establish a "Buy Michigan
9 First" program to clearly designate and encourage the purchase by

1 public entities of farm products grown, processed, or manufactured
2 in this state.

3 (2) The program established under subsection (1) shall be
4 designed to do at least all of the following:

5 (a) Increase opportunities to market to public entities farm
6 products that are grown, processed, or manufactured in this state.

7 (b) Enter into partnerships with other public institutions,
8 local governments, universities and colleges, commodity groups,
9 manufacturers, retailers, and other entities to assist in carrying
10 out the purpose of this act.

11 (c) Establish a procedure for applying for grants and
12 identifying other forms of funding to implement this act.

13 Sec. 4. As allowed by law, the department may provide for the
14 trademarking or protection of a "Buy Michigan First" logo and other
15 identifying marking. The department may design uniform point-of-
16 sale signage, stickers, posters, banners, and display cards as part
17 of the promotion of the sale of Michigan farm products.

18 Sec. 5. The department may accept funds from any private or
19 public source for implementation of this act.

20 Sec. 6. The department may promulgate rules under the
21 administrative procedures act of 1969, 1969 PA 306, MCL 24.201 to
22 24.328, to implement this act.