

SENATE SUBSTITUTE FOR
HOUSE BILL NO. 4122
(As amended June 18, 2015)

A bill to amend 1984 PA 270, entitled
"Michigan strategic fund act,"
by amending section 29h (MCL 125.2029h), as amended by 2014 PA 396.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1 Sec. 29h. (1) The Michigan film office shall create and
2 operate the film and digital media production assistance program.
3 The film and digital media production assistance program may
4 provide funds to eligible production companies for direct
5 production expenditures or qualified personnel expenditures for
6 state certified qualified productions. **BEGINNING ON THE EFFECTIVE**
7 **DATE OF THE AMENDATORY ACT THAT ADDED THIS SENTENCE, THE MICHIGAN**
8 **FILM OFFICE AND THE FUND SHALL NOT PROVIDE FUNDING UNDER <<A NEW>>**
9 **AGREEMENT, OR INCREASE FUNDING THROUGH AN AMENDMENT TO AN EXISTING**

1 **AGREEMENT, FOR DIRECT PRODUCTION EXPENDITURES, MICHIGAN PERSONNEL**
2 **EXPENDITURES, CREW PERSONNEL EXPENDITURES, OR QUALIFIED PERSONNEL**
3 **EXPENDITURES UNDER THIS SECTION.**

4 (2) If the office receives applications that would exceed what
5 the office can award in any year, the office may prioritize that
6 application for funding in the subsequent year.

7 (3) The film and digital media production assistance program
8 shall provide for all of the following:

9 (a) Funding shall be provided only to reimburse direct
10 production expenditures or qualified personnel expenditures.

11 (b) To be eligible to apply for funding, the eligible
12 production company shall have direct production expenditures or
13 qualified personnel expenditures, or a combination of direct
14 production expenditures and qualified personnel expenditures, of
15 \$100,000.00 or more.

16 (c) To be eligible to apply for funding, the eligible
17 production company shall not be delinquent in a tax or other
18 obligation owed to this state or be owned or under common control
19 of an entity that is delinquent in a tax or other obligation owed
20 to this state.

21 (d) ~~For~~ **EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, FOR**
22 state certified qualified production expenditures on or before
23 December 1, 2014, funding as provided in the agreement if that
24 agreement was entered into on or before December 1, 2014. ~~For~~
25 **EXCEPT AS OTHERWISE PROVIDED IN THIS SECTION, FOR** state certified
26 qualified production expenditures after December 1, 2014, an
27 agreement under this section shall provide for funding equal to the

1 sum of the following:

2 (i) 25% of direct production expenditures and qualified
3 personnel expenditures.

4 (ii) In addition to the expenditures described in subparagraph
5 (i), 3% of direct production expenditures and qualified personnel
6 expenditures at a qualified facility or 10% of direct production
7 expenditures and qualified personnel expenditures at a
8 postproduction facility for a qualified production produced at the
9 facility.

10 (e) A television show may submit an application for 1 or more
11 successive seasons, notwithstanding the fact that the successive
12 seasons have not been ordered. The successive season's direct
13 production expenditures and qualified personnel expenditures shall
14 be based on the current season's estimated expenditures. Upon the
15 completion of production of each season, a television show may
16 submit an application for successive additional seasons. If a
17 television show received funding under this section and completed
18 the production of that television show season, the television show
19 shall receive a preference for funding the immediately succeeding
20 season for that television show.

21 (f) As a separate and distinct part of the film and digital
22 media production assistance program, the office may create a
23 program to directly support and promote qualified facilities and
24 other infrastructure throughout this state.

25 (g) That not less than 10% of the funding awarded under this
26 section is awarded for qualified productions that are motion
27 pictures, documentaries, or television series with a budget of less

1 than \$15,000,000.00.

2 (4) An eligible production company intending to produce a
3 qualified production in this state may submit an application for
4 funding under this section to the Michigan film office. The request
5 shall be submitted in a form prescribed by the office and shall be
6 accompanied by an application fee equal to 0.2% of the funding
7 requested but not less than \$200.00 and not more than \$5,000.00 and
8 all of the information and records requested by the office. An
9 application fee received by the office under this subsection shall
10 be deposited in the Michigan film promotion fund. The office shall
11 not process the application until it is complete. If an eligible
12 production company is producing a qualified production at a
13 qualified facility, a copy of the agreement between the eligible
14 production company and the qualified facility shall be provided to
15 the office before the office enters into an agreement to award
16 funding under this section. The office shall process each
17 application within 21 days after the application is complete as
18 determined by the office. As part of the application, the company
19 shall estimate direct production expenditures and qualified
20 personnel expenditures for an identified qualified production. If
21 the office determines to award funding under this section to an
22 eligible production company, the office with the concurrence of the
23 fund president or his or her designee shall enter into an agreement
24 under this section. The agreement shall include, but is not limited
25 to, all of the following:

26 (a) A requirement that the eligible production company
27 commence work in this state on the identified qualified production

1 within 90 days of the date of the agreement or else the agreement
2 shall expire. However, upon request submitted by the company based
3 on good cause, the office may extend the period for commencement of
4 work in this state for up to an additional 90 days.

5 (b) A statement identifying the company and the qualified
6 production that the company intends to produce in whole or in part
7 in this state.

8 (c) A unique number assigned to the qualified production by
9 the office.

10 (d) A requirement that the qualified production not depict
11 obscene matter or an obscene performance.

12 (e) If the qualified production is a long-form narrative film
13 production, a requirement that the qualified production include
14 within its presentation worldwide for the life of the qualified
15 production an acknowledgment as provided by the office that
16 promotes the ~~pure~~**PURE** Michigan tourism campaign or any successor
17 campaign. If the qualified production is a television show, a
18 requirement that the qualified production include within each
19 broadcast of 30 minutes or longer an acknowledgment as provided by
20 the office that promotes the ~~pure~~**PURE** Michigan tourism campaign or
21 any successor campaign. If the qualified production is a music
22 video, a requirement that the music video include an acknowledgment
23 as provided by the office that promotes the ~~pure~~**PURE** Michigan
24 tourism campaign or any successor campaign. If the qualified
25 production is an interactive game, a requirement that the qualified
26 production include with each unit distributed and online promotions
27 an acknowledgment as provided by the office that promotes the ~~pure~~

1 **PURE** Michigan tourism campaign or any successor campaign. If the
2 qualified production is a long-form narrative film production, the
3 office also may require that, if the qualified production is
4 distributed by digital video disc or other digital media for the
5 secondary market, the qualified production include a video between
6 30 and 60 seconds long in a form approved by the office that
7 promotes the ~~pure~~**PURE** Michigan tourism campaign or any successor
8 campaign.

9 (f) A requirement that the company provide the office with the
10 information and independent certification the office deems
11 necessary to verify direct production expenditures and qualified
12 personnel expenditures, and eligibility for funding under this
13 section, which may include a report of direct production
14 expenditures and qualified personnel expenditures for the qualified
15 production audited and certified by an independent certified public
16 accountant.

17 (g) If determined to be necessary by the office, a provision
18 for addressing expenditures in excess of those identified in the
19 agreement.

20 (h) A requirement that residual payments to above the line
21 personnel, personal service corporations, loan out companies,
22 professional employer organizations, limited liability companies,
23 corporations, or other entities for a qualified production are
24 subject to taxation in this state under the income tax act of 1967,
25 1967 PA 281, MCL 206.1 to 206.713. With respect to residual
26 payments not otherwise subject to withholding under section 703 of
27 the income tax act of 1967, 1967 PA 281, MCL 206.703, the eligible

1 production company, affiliate entity, or its successor company
2 shall elect to either, for a period of not less than 12 years
3 following theatrical release of the qualified production, withhold
4 taxes from those residual payments and pay to this state the amount
5 provided under section 51 of the income tax act of 1967, 1967 PA
6 281, MCL 206.51, or require above the line personnel paid directly
7 or through, except as otherwise provided in this subdivision,
8 personal services corporations, loan out companies, professional
9 employer organizations, limited liability companies, corporations,
10 or other entities for the services of above the line personnel
11 receiving payments for direct production expenditures or qualified
12 personnel expenditures under this section to register to do
13 business under the laws of this state. To the extent that the
14 production company elects not to withhold, it shall notify the
15 above the line personnel of their registration obligations in
16 writing at the time of engagement for their services. Residual
17 payments shall include deferred, residual, or contingent
18 compensation, royalties, or profit participation relating to the
19 qualified production. A personal service corporation, loan out
20 company, professional employer organization, limited liability
21 company, corporation, or other entity is exempt from the
22 requirement to be registered to do business under the laws of this
23 state if it receives less than \$250,000.00 for the above the line
24 services of an actor during the period that the qualified
25 production is produced in this state and any related residual
26 payments are based solely on a collective bargaining agreement. As
27 used in this subdivision, "loan out company" means a personal

1 service corporation or other entity contracted with and retained by
2 the production company to provide individual personnel, including
3 artists, crew, actors, directors, and producers, for the
4 performance of services used directly in a production, but not
5 including entities retained by the production company to provide
6 tangible property or outside contractor service, including
7 catering, construction, trailers, equipment, and transportation.

8 (5) In determining whether to award funding under this
9 section, the Michigan film office shall consider all of the
10 following:

11 (a) The potential that, in the absence of funding, the
12 qualified production will be produced in a location other than this
13 state.

14 (b) The extent to which the qualified production may have the
15 effect of promoting this state as a tourist destination.

16 (c) The extent to which the qualified production may have the
17 effect of promoting economic development or job creation in this
18 state.

19 (d) The extent to which state funding will attract private
20 investment for the production of qualified productions in this
21 state.

22 (e) The record of the eligible production company in
23 completing commitments to engage in a qualified production.

24 (f) The extent to which the qualified production will employ
25 Michigan residents.

26 (g) Whether the eligible production company will hold a
27 premiere in this state for the qualified production.

1 (h) Whether the eligible production company will make film
2 trailers and clips available to the office for the ~~Pure Michigan~~
3 tourism campaign or any successor campaign to promote the qualified
4 production and the Pure Michigan tourism campaign or any successor
5 campaign.

6 (6) If the Michigan film office determines that an eligible
7 production company has complied with the terms of an agreement
8 entered into under this section, the office shall award funding as
9 provided in this section. A person that willfully submits
10 information under this section that the person knows to be
11 fraudulent or false shall, in addition to any other penalties
12 provided by law, be liable for a civil penalty equal to the amount
13 of funding provided to the person under this section. A penalty
14 collected under this section shall be deposited in the Michigan
15 film promotion fund.

16 (7) Information, records, or other data received, prepared,
17 used, or retained by the Michigan film office under this section
18 that are submitted by an eligible production company and considered
19 by the applicant and acknowledged by the office as confidential
20 shall not be subject to the disclosure requirements of the freedom
21 of information act, 1976 PA 442, MCL 15.231 to 15.246. Information,
22 records, or other data shall only be considered confidential to the
23 extent that the information or records describe the commercial and
24 financial operations or intellectual property of the company, the
25 information or records have not been publicly disseminated at any
26 time, and disclosure of the information or records may put the
27 company at a competitive disadvantage. For purposes of this

1 subsection, information or records that describe commercial and
2 financial operations do not include that portion of information or
3 records that include any expenses that qualify under this section
4 as direct production expenditures or qualified personnel
5 expenditures.

6 (8) The office shall produce a performance dashboard for the
7 assistance authorized by this section. The performance dashboard
8 shall be made available by the office on the fund's website and
9 shall be updated at least annually. The performance dashboard shall
10 include the following measures:

11 (a) Direct and indirect economic impacts in this state of the
12 assistance authorized by this section.

13 (b) Direct and indirect job creation attributable to the
14 assistance authorized by this section.

15 (c) Direct and indirect private investment in this state
16 attributable to the assistance authorized by this section.

17 (d) Any other measures considered relevant by the office or
18 the Michigan film advisory council.

19 (e) The name of each eligible production company and the
20 amount of each incentive ~~dispersed~~ **DISBURSED** for each state
21 certified qualified production.

22 (9) Funding under this section for above the line personnel
23 shall not exceed 30% of total funding under this section for each
24 qualified production.

25 (10) To be eligible for funding under this section, except as
26 otherwise provided in subsection (11), Michigan residents shall be
27 hired to work on qualified productions as follows:

1 (a) Through September 30, 2017, at a ratio of not less than 1
2 Michigan resident for every nonresident hired.

3 (b) Beginning October 1, 2017 through September 30, 2020, at a
4 ratio of not less than 1.5 Michigan residents for every nonresident
5 hired.

6 ~~—— (c) Beginning October 1, 2020 through September 30, 2022, at a~~
7 ~~ratio of not less than 2 Michigan residents for every nonresident~~
8 ~~hired.~~

9 ~~—— (d) Beginning October 1, 2022, at a ratio of not less than 3~~
10 ~~Michigan residents for every nonresident hired.~~

11 (11) A producer may apply to the Michigan economic development
12 corporation for a waiver of the Michigan resident hiring
13 requirements described in subsection (10), based on the
14 unavailability of qualified Michigan residents. The Michigan
15 economic development corporation may waive the Michigan resident
16 hiring requirement described in subsection (10) if the Michigan
17 economic development corporation determines that there is an
18 insufficient number of qualified Michigan residents for the
19 qualified production.

20 (12) The legislature finds and declares that funding
21 authorized under this section to encourage diversification of the
22 economy, to encourage film production, to encourage investment, and
23 to encourage the creation of jobs in this state is a public purpose
24 and of paramount concern in the interest of the health, safety, and
25 general welfare of the citizens of this state. It is the intent of
26 the legislature that the economic benefits, film production,
27 investment, and the creation of jobs resulting from this section

1 shall accrue substantially within this state.

2 (13) The fund board may authorize the use of money
3 appropriated for the program authorized by this section for
4 administration of the program. However, the fund board shall not
5 use more than 4% of the annual appropriation for administering the
6 program authorized under this section.

7 (14) At the end of each fiscal year, the commissioner shall
8 certify the total amount of unclaimed certificates of completion,
9 agreements where work has not commenced as required in subsection
10 (4), and agreements for qualified productions the commissioner
11 reasonably believes will not be completed. Funding allocated for
12 qualified productions described in the preceding sentence may be
13 reallocated.

14 ~~(15) The Michigan film office shall not award funding 7 years~~
15 ~~after the effective date of the amendatory act that added this~~
16 ~~subsection.~~ **NOTWITHSTANDING ANY OTHER PROVISION IN SECTION 29D,**
17 **AFTER SEPTEMBER 30, 2016 AFTER ALL PAYMENTS AND OBLIGATIONS UNDER**
18 **THIS SECTION HAVE BEEN SATISFIED, THE MONEY REMAINING IN THE**
19 **MICHIGAN FILM PROMOTION FUND SHALL REVERT BACK TO THE GENERAL FUND**
20 **OF THIS STATE.**

21 (16) As used in this section:

22 (a) "Above the line personnel" means a producer, director,
23 writer, actor, other than extras and stunt performers, or other
24 similar personnel whose compensation is negotiated prior to the
25 start of the production.

26 (b) "Below the line crew" means persons employed by an
27 eligible production company for state certified qualified

1 production expenditures made after production begins and before
2 production is completed, including, but not limited to, a best boy,
3 boom operator, camera loader, camera operator, assistant camera
4 operator, compositor, cook, driver, dialogue editor, film editor,
5 assistant film editor, focus puller, Foley operator, Foley editor,
6 gaffer, grip, key grip, lighting crew, lighting board operator,
7 lighting technician, music editor, sound editor, sound effects
8 editor, sound mixer, steadicam operator, first assistant camera
9 operator, second assistant camera operator, digital imaging
10 technician, camera operator working with a director of photography,
11 electric best boy, grip best boy, dolly grip, rigging grip,
12 assistant key for makeup, assistant key for hair, assistant script
13 supervisor, set construction foreperson, lead set dresser,
14 assistant key for wardrobe, scenic foreperson, assistant
15 propmaster, assistant audio mixer, assistant boom person, assistant
16 key for special effects, stunt performer, and other similar
17 personnel. Below the line crew does not include a producer,
18 director, writer, actor, or other similar personnel.

19 (c) "Direct production expenditure" means a development,
20 preproduction, production, or postproduction expenditure made in
21 this state directly attributable to the production or development
22 of a qualified production that is a transaction subject to taxation
23 in this state. Direct production expenditure does not include out-
24 of-state production costs that are made in this state even if the
25 costs are passed through a third-party company in this state or
26 payments made by an eligible production company to its parent
27 company, affiliate, subsidiary, or joint venture partner except

1 where the payments are for transactions entered into pursuant to
2 arm's-length negotiations and which reflect a commercially
3 reasonable price for the goods and services purchased. A direct
4 production expenditure must have true economic substance within the
5 state. Direct production expenditure does not include a prize
6 payable to participants in a game show; an expenditure for
7 entertainment, amusement, or recreation; or an expenditure of more
8 than \$2,500.00 for the purchase of artwork or jewelry used in a
9 production. Direct production expenditure does not include a
10 qualified personnel expenditure. Direct production expenditure
11 includes payments to vendors doing business in this state to
12 purchase or use tangible personal property in producing the
13 qualified production or to purchase services relating to the
14 production or development of the qualified production, including
15 all of the following:

16 (i) Production work, production equipment, production
17 software, development work, postproduction work, postproduction
18 equipment, postproduction software, set design, set construction,
19 set operations, props, lighting, wardrobe, makeup, makeup
20 accessories, photography, sound synchronization, special effects,
21 visual effects, audio effects, digital effects, film processing,
22 music, sound mixing, editing, interactive game development and
23 programming, and related services and materials.

24 (ii) Use of facilities or equipment, use of soundstages or
25 studios, location fees, and related services and materials.

26 (iii) Catering, food, lodging, and related services and
27 materials.

1 (iv) Use of vehicles, which may include chartered aircraft
2 based in this state used for transportation in this state directly
3 attributable to production of a qualified production, but may not
4 include the chartering of aircraft for transportation outside of
5 this state.

6 (v) Commercial airfare if purchased through a travel agency or
7 travel company based in this state for travel to this state or
8 within this state directly attributable to production or
9 development of a qualified production.

10 (vi) Insurance coverage or bonding if purchased from an
11 insurance agent based in this state.

12 (vii) Interest on a loan, if the entity from which the
13 financing is obtained is a public, private, or institutional entity
14 with the requisite level of physical presence in this state that is
15 not related to or affiliated with the eligible production company
16 or any above the line personnel or cast members, and whose
17 principal business activity is the lending of money to individuals
18 and businesses. In addition, the financing shall be a good faith
19 loan, payable by the eligible production company, evidenced by an
20 enforceable promissory note or other debt instrument with clear
21 repayment obligations and bearing a market-related rate of
22 interest.

23 (viii) Other expenditures for production of a qualified
24 production in accordance with generally accepted entertainment
25 industry practices.

26 (d) "Eligible production company" or "company" means an entity
27 in the business of producing qualified productions or for

1 interactive games in the business of developing interactive games,
2 but does not include an entity that is more than 30% owned,
3 affiliated, or controlled by an entity or individual who is in
4 default on a loan made by this state, a loan guaranteed by this
5 state, or a loan made or guaranteed by any other state. For an
6 interactive game, an eligible production company need not possess
7 ownership of or legal control over all of the intellectual property
8 rights or other rights necessary to complete the qualified
9 production in its entirety nor be the same entity that distributes
10 or publishes the interactive game.

11 (e) "Made in this state" means all of the following:

12 (i) Tangible personal property and services acquired by the
13 eligible production company from a source within this state. If an
14 item of tangible personal property is not available from a source
15 within this state and a vendor with the requisite physical presence
16 in this state that regularly sells or leases property of that kind
17 obtains the property from an out-of-state vendor and sells or
18 leases it to an eligible production company, that expenditure is
19 considered made in this state and is a direct production
20 expenditure and not an out-of-state production cost.

21 (ii) Services wholly performed within this state.

22 (f) "Obscene matter or an obscene performance" means matter
23 described in 1984 PA 343, MCL 752.361 to 752.374.

24 (g) "Postproduction expenditure" means a direct expenditure
25 for editing, Foley recording, automatic dialogue replacement, sound
26 editing, special or visual effects including computer-generated
27 imagery or other effects, scoring and music editing, beginning and

1 end credits, negative cutting, soundtrack production, dubbing,
2 subtitling, or addition of sound or visual effects. Postproduction
3 expenditure includes direct expenditures for advertising,
4 marketing, or related expenses.

5 (h) "Postproduction facility" means a permanent facility
6 within this state equipped for the postproduction of motion
7 pictures, television shows, or digital media production that meets
8 all of the following requirements:

9 (i) Includes at least 3,000 square feet of contiguous space.

10 (ii) Includes at least 8 work stations.

11 (iii) Has been a qualified film and digital media
12 infrastructure project from which an investment expenditure
13 certificate was issued under section 457 of the Michigan business
14 tax act, 2007 PA 36, MCL 208.1457, or has been the location of a
15 state certified qualified production for which a postproduction
16 certificate of completion was issued under section 455 of the
17 Michigan business tax act, 2007 PA 36, MCL 208.1455, or both.

18 (i) "Producer" means an individual without regard to his or
19 her actual title or screen credit involved in or responsible for
20 any of the following:

21 (i) Funding for financing in whole or in part, or arranging
22 for the funding, or financing, of the qualified production.

23 (ii) Obtaining the creative rights to or the intellectual
24 property for development or production of the qualified production.

25 (iii) Hiring above the line personnel.

26 (iv) Supervising the overall production of the qualified
27 production.

1 (v) Arranging for the exhibition of the qualified production.

2 (j) "Qualified facility" means a permanent facility within
3 this state equipped for the production of motion pictures,
4 television shows, or digital media production that meets all of the
5 following requirements:

6 (i) Includes more than 1 soundstage.

7 (ii) Includes not less than 3,000 square feet of contiguous,
8 column-free space for production activities with a height of at
9 least 12 feet.

10 (iii) Includes any grid and sufficient built-in electric
11 service for shooting without the need of portable electric
12 generators.

13 (iv) Has been a qualified film and digital media
14 infrastructure project for which an investment expenditure
15 certificate was issued under section 457 of the Michigan business
16 tax act, 2007 PA 36, MCL 208.1457, or has been the location of a
17 state certified qualified production for which a postproduction
18 certificate of completion was issued under section 455 of the
19 Michigan business tax act, 2007 PA 36, MCL 208.1455, or both.

20 (k) "Qualified personnel expenditure" means an expenditure
21 made in this state directly attributable to the production or
22 development of a qualified production that is a transaction subject
23 to taxation in this state and is a payment or compensation for
24 personnel, talent, management, or labor, including both of the
25 following:

26 (i) Payment of wages, benefits, or fees for talent,
27 management, or labor.

1 (ii) Payment to a personal services corporation or
2 professional employer organization for the services of a performing
3 artist or crew member if the personal services corporation or
4 professional employer organization is subject to taxation in this
5 state on the portion of the payment qualifying for funding under
6 this section and the payments received by the performing artist or
7 crew member that are subject to taxation under the income tax act
8 of 1967, 1967 PA 281, MCL 206.1 to 206.713, and are withheld and
9 paid to this state in the amount provided under section 703 of the
10 income tax act of 1967, 1967 PA 281, MCL 206.703.

11 (l) "State certified qualified production" or "qualified
12 production" means single media or multimedia entertainment content
13 created in whole or in part in this state for distribution or
14 exhibition to the general public in 2 or more states by any means
15 and media in any digital media format, film, or video tape,
16 including, but not limited to, a motion picture, a documentary, a
17 television series, a television miniseries, a television special,
18 interstitial television programming, long-form television,
19 interactive television, music videos, interactive games such as
20 video games or wireless games, including console, computer, mobile,
21 and online games, internet programming, an internet video, a sound
22 recording, a video, digital animation, or an interactive website.
23 Qualified production also includes any trailer, pilot, video
24 teaser, or demo created primarily to stimulate the sale, marketing,
25 promotion, or exploitation of future investment in a production.
26 Qualified production does not include any of the following:

27 (i) A production for which records are required to be

1 maintained with respect to any performer in the production under 18
2 USC 2257.

3 (ii) A production that includes obscene matter or an obscene
4 performance.

5 (iii) A production that primarily consists of televised news
6 or current events.

7 (iv) A production that primarily consists of a live sporting
8 event.

9 (v) A production that primarily consists of political
10 advertising.

11 (vi) A radio program.

12 (vii) A weather show.

13 (viii) A financial market report.

14 (ix) An awards show or other gala event production.

15 (x) A production with the primary purpose of fund-raising.

16 (xi) A production that primarily is for employee training or
17 in-house corporate advertising or other similar production.

18 (xii) A commercial.