

# HOUSE BILL No. 4894

September 22, 2015, Introduced by Reps. Tedder, Barrett, Somerville, Glenn, Hughes, Crawford, Lauwers, Canfield, Kelly, Geiss, Love, Chatfield, Hooker, Greig, Pagel, McBroom, McCready, Cole, Yonker, Santana, Schor, Zemke, Dianda, Irwin and Callton and referred to the Committee on Education.

A bill to amend 1976 PA 451, entitled  
"The revised school code,"  
(MCL 380.1 to 380.1852) by adding section 1275.

## THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

1        SEC. 1275. IF THE BOARD OF A SCHOOL DISTRICT OR INTERMEDIATE  
2 SCHOOL DISTRICT OR BOARD OF DIRECTORS OF A PUBLIC SCHOOL ACADEMY  
3 ENTERS INTO OR RENEWS A CONTRACT FOR A PERSON TO PROVIDE ACCOUNT-  
4 BASED ACCESS TO A WEBSITE OR AN ONLINE SERVICE THAT IS MARKETED AND  
5 DESIGNED FOR ELEMENTARY OR SECONDARY SCHOOLS, THE BOARD OR BOARD OF  
6 DIRECTORS SHALL ENSURE THAT THE CONTRACT PROHIBITS THE PERSON FROM  
7 USING THE WEBSITE OR ONLINE SERVICE TO SELL STUDENT PERSONAL  
8 INFORMATION OR TO PROCESS STUDENT PERSONAL INFORMATION TO TARGET  
9 ADVERTISING TO STUDENTS. HOWEVER, THE CONTRACT MAY ALLOW THE PERSON  
10 TO PROCESS STUDENT PERSONAL INFORMATION TO PROVIDE, IMPROVE,  
11 DEVELOP, OR MAINTAIN THE INTEGRITY OF ITS SERVICES.