

Senator Knollenberg offered the following resolution:

Senate Resolution No. 125.

A resolution recognizing Ziebart International Corporation of Troy, Michigan, on the occasion of its 56th Anniversary of the establishment of its business in the great state of Michigan.

Whereas, Ziebart International Corporation invented rustproofing and now has some 29 products it distributes to 400 stores worldwide, 25 U.S. states, and 32 countries. The impressive record of performance that Ziebart has provided Michigan residents and visitors alike brings with it a significant contribution to the regional economy; and

Whereas, Ziebart directly employs some 120 people in an employee stock ownership program, and its franchises employ more than 1,500 people; and

Whereas, Established in the city of Detroit in 1959, Ziebart is now headquartered in Troy, with multiple stores and franchises in Michigan; and

Whereas, Ziebart's business has evolved dramatically from its introduction of rustproofing to include products and services to provide total vehicle protection for cars, trucks, and SUVs for vehicle exterior and interior; culminating with its newest Z-Shield Paint Protection Film specially formulated for its 56th anniversary year introduction; and

Whereas, The employees, Board of Directors, Chief Executive Officer Thomas E. Wolfe, and President Daniel Baker are proud to call Michigan their corporate home. The company serves as Michigan brand ambassadors for the automotive industry in the United States and in 32 countries around the world. This anniversary is a tribute to all those who have worked to build the Ziebart brand through the years that it has attained its current status; now, therefore, be it

Resolved by the Senate, That we hereby recognize Ziebart International Corporation on its 56th Anniversary of its founding; and be it further

Resolved, That we offer this expression of highest tribute to Ziebart and its home community in Troy, Michigan, for the innovation of new products and dedication that has made Ziebart one of the premiere franchise companies in the nation, with unparalleled longevity and innovation in the automotive aftermarket business; and be it further

Resolved, That a copy of this resolution be transmitted to Ziebart International Corporation, the International Franchise Association, the U.S. Chamber of Commerce, and the Oakland County Board of Commissioners as evidence of our highest esteem.