



Senate Fiscal Agency
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BILL



ANALYSIS

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House Bill 5190 (as passed by the House)
Sponsor: Representative Tim Sneller
House Committee: Regulatory Reform
Senate Committee: Regulatory Reform

Date Completed: 3-6-18

CONTENT

The bill would amend the Michigan Liquor Control Code to allow the Liquor Control Commission to issue a national sporting event license for the Professional Golfers' Association (PGA) Tour Champions Tournament events in 2018, 2019, and 2020.

The Code allows the Commission to issue national sporting event licenses for the sale of alcoholic liquor for consumption on the premises concerning a national sporting event, if the Commission finds that all of the following circumstances exist:

- The local governmental unit in which the event is to be conducted is the host governmental unit for that event.
- The premises to be licensed are located in a theme area or theme areas designated by the governing body of the host governmental unit in conjunction with the event or are operated in conjunction with the event.
- The Commission determines that the event will attract a substantial number of tourists from outside of Michigan.
- The event is conducted under the auspices of a national sanctioning body.

In addition, the applicant must be one of the following:

- A Michigan licensee for the sale of alcohol liquor for on-premises consumption.
- The promotor of the national sporting event or an affiliate of the promotor.
- A person who has entered into a written Commission-approved concession or catering agreement with the promotor or its affiliate.
- An organization qualified for licensure as a special licensee, as provided in the Code and rules.

A license may not be issued for more than 30 consecutive days, and must be for specific designated time periods that include the national sporting event and activities associated with it. The Commission may not issue more than 40 licenses for use at the same time in a theme area or areas. An applicant must pay the Commission a license fee of \$1,000 at the time of the application.

"National sporting event" means a sports-related event considered of national prominence and includes only the following:

- The 2005 Major League Baseball All-Star Game.
- The 2006 National Football League Super Bowl.

- The 2008 PGA Championship.
- The 2009 National Collegiate Athletic Association Final Four.
- The 2016 U.S. Golf Association Amateur Championship.

The bill would add the PGA Tour Champions Tournament events in 2018, 2019, and 2020 to the list of events considered a national sporting event.

MCL 436.1517a

BACKGROUND

First founded in 1980, the PGA Tour Champions, formerly known as the Senior PGA Tour and the Champions Tour, is a men's professional senior golf tour affiliated with the PGA Tour.

In 2018, Michigan will host two PGA Tour Champions Tournament events: the KitchenAid Senior PGA Championship will be held at the Harbor Shores Golf Club, located in Benton Harbor, from May 24 to May 27; and the Ally Challenge will be held at the Warwick Hills Golf and Country Club, located in Grand Blanc, from September 14 to September 16. Tour dates for 2019 and 2020 have not yet been released.

Legislative Analyst: Stephen Jackson

FISCAL IMPACT

The bill would have no fiscal impact on State or local government.

Fiscal Analyst: Josh Sefton

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This analysis was prepared by nonpartisan Senate staff for use by the Senate in its deliberations and does not constitute an official statement of legislative intent.