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HOUSE BILL No. 5430

January 18, 2018, Introduced by Reps. Theis, Leutheuser, Bizon, Webber, Love, Kelly, Alexander, Vaupel, Calley and Kahle and referred to the Committee on Insurance.

A bill to amend 1956 PA 218, entitled "The insurance code of 1956,"

by amending sections 527, 1511, 1613, 1625, and 2248 (MCL 500.527, 500.1511, 500.1613, 500.1625, and 500.2248), section 527 as added by 2001 PA 24, sections 1613 and 1625 as added by 2002 PA 655, and section 2248 as amended by 2012 PA 454, and by adding section 2266.

THE PEOPLE OF THE STATE OF MICHIGAN ENACT:

Sec. 527. (1) A licensee shall provide any notice required under this chapter so that each consumer can reasonably be expected to receive actual notice in writing or, if the consumer agrees, electronically. A licensee may reasonably expect that a consumer will receive actual notice if the licensee does any of the following:

(a) Hand delivers a printed copy of the notice to the consumer.

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- 1 (b) Mails a printed copy of the notice to the last known
- 2 address of the consumer separately, or in a policy, billing, or
- 3 other written communication.
- 4 (c) For SUBJECT TO SECTION 2266, FOR a consumer who conducts
- 5 transactions electronically, posts the notice on the electronic
- 6 site and requires the consumer to acknowledge receipt of the notice
- 7 as a necessary step to obtaining a particular insurance product or
- 8 service.
- 9 (d) For an isolated transaction with a consumer, such as the
- 10 licensee providing an insurance quote or selling the consumer
- 11 travel insurance, posts the notice and requires the consumer to
- 12 acknowledge receipt of the notice as a necessary step to obtaining
- 13 the particular insurance product or service.
- 14 (2) The following do not provide a reasonable expectation that
- 15 a consumer will receive actual notice of a licensee's privacy
- 16 policies and practices under subsection (1):
- 17 (a) The licensee only posts a sign in its office or generally
- 18 publishes advertisements of its privacy policies and practices.
- 19 (b) The licensee sends the notice via electronic mail to a
- 20 consumer who does not obtain an insurance product or service from
- 21 the licensee electronically.
- 22 (3) A—SUBJECT TO SECTION 2266, A licensee may reasonably
- 23 expect that a customer will receive actual notice of the licensee's
- 24 annual notice in either of the following cases: CIRCUMSTANCES:
- 25 (a) The customer uses the licensee's website to access
- 26 insurance products and services electronically and agrees to
- 27 receive notices at the website and the licensee posts its current

- 1 privacy notice continuously in a clear and conspicuous manner on
- 2 the website.
- 3 (b) The customer has requested that the licensee refrain from
- 4 sending any information regarding the customer relationship, and
- 5 the licensee's current privacy notice remains available to the
- 6 customer upon ON request.
- 7 (4) A licensee shall not provide any notice required by this
- 8 chapter solely by orally explaining the notice, either in person or
- 9 over the telephone.
- 10 (5) For customers only, a licensee shall provide the initial,
- 11 annual, and revised notices so that the customer can retain them or
- 12 obtain them later in writing or, SUBJECT TO SECTION 2266, if the
- 13 customer agrees, electronically. A licensee provides an initial,
- 14 annual, or revised notice to the customer so that the customer can
- 15 retain it or obtain it later if the licensee does any of the
- 16 following:
- 17 (a) Hand delivers a printed copy of the notice to the
- 18 customer.
- 19 (b) Mails a printed copy of the notice to the last known
- 20 address of the customer.
- 21 (c) Makes—SUBJECT TO SECTION 2266, MAKES the current initial,
- 22 annual, or revised notice available on a website or a link to
- 23 another website for the customer who obtains an insurance product
- 24 or service electronically and agrees to receive the notice at the
- 25 website.
- 26 (6) A licensee may provide a joint notice from the licensee
- 27 and 1 or more of its affiliates or other financial institutions, as

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- 1 identified in the notice, if the notice is accurate with respect to
- 2 the licensee and the other institutions. A licensee may also
- 3 provide a notice on behalf of another financial institution, as
- 4 identified in the notice, if the notice is accurate with respect to
- 5 the licensee and the other institution.
- 6 (7) If 2 or more consumers jointly obtain an insurance product
- 7 or service from a licensee, the licensee may satisfy the initial,
- 8 annual, and revised notice requirements by providing 1 notice to
- 9 those consumers jointly.
- 10 Sec. 1511. (1) When—IF a premium finance agreement empowers
- 11 the premium finance company to cancel any AN insurance contract or
- 12 contracts—listed in the agreement, the PREMIUM FINANCE COMPANY
- 13 SHALL NOT CANCEL THE insurance contract or contracts shall not be
- 14 canceled by the premium finance company unless such THE
- 15 cancellation is effectuated in accordance with this section.
- 16 (2) Not less than 10 days' written notice shall MUST be mailed
- 17 to the insured of the intent of the premium finance company to
- 18 cancel the insurance contract unless the default is cured within
- 19 the 10-day period.
- 20 (3) After expiration of the 10-day period UNDER SUBSECTION
- 21 (2), the premium finance company may request cancellation of the
- 22 insurance contract by mailing to the insurer a notice of
- 23 cancellation, and the INSURER SHALL CANCEL THE insurance contract
- 24 shall be cancelled by the insurer without requiring the return of
- 25 the insurance contract. The SUBJECT TO SECTION 2266, THE premium
- 26 finance company shall also mail a notice of cancellation to the
- 27 insured at his OR HER last known address at the same time the

- 1 premium finance company requests cancellation of the insurance
- 2 contract.
- **3** (4) All statutory, regulatory and contractual restrictions
- 4 providing that the insurance contract may not be canceled unless
- 5 notice is given to a governmental agency, mortgagee, or other third
- 6 party shall apply where IF THE cancellation is effected under the
- 7 provisions of this section. The insurer shall give the prescribed
- 8 notice in ON behalf of itself or the insured to any governmental
- 9 agency, mortgagee, or other third party on or before the second
- 10 business day after the day it receives the notice of cancellation
- 11 from the premium finance company and shall determine the effective
- 12 date of cancellation taking into consideration the number of days'
- 13 notice required to complete the cancellation.
- 14 (5) Whenever IF a financed contract is canceled, the insurer
- 15 shall return whatever THE gross unearned premiums are due under the
- 16 insurance contract to the premium finance company for the account
- 17 of the insured.
- 18 (6) If the crediting of return premiums to the account of the
- 19 insured results in a surplus over the amount due from the insured,
- 20 the premium finance company shall refund the excess to the insured.
- 21 , but HOWEVER, no refund shall be IS required if it amounts to THE
- 22 EXCESS IS less than \$1.00.
- 23 Sec. 1613. Creditor-placed insurance shall MUST be set forth
- 24 in an individual policy or certificate of insurance. A EXCEPT AS
- 25 OTHERWISE PROVIDED IN SECTION 2266, A copy of the individual
- 26 policy, certificate of insurance coverage, or other evidence of
- 27 insurance coverage shall MUST be mailed, first-class mail, or

- 1 delivered in person to the last known address of the debtor.
- 2 Sec. 1625. (1) A creditor shall not impose charges, including
- 3 premium costs and related interest and finance charges, on a debtor
- 4 for creditor-placed insurance coverage unless adequate disclosure
- 5 of the requirement to maintain insurance has been made to the
- 6 debtor. Adequate disclosure is accomplished if all of the following
- 7 occur:
- 8 (a) The credit agreement sets forth the requirement that the
- 9 debtor must maintain insurance on the collateral as provided for in
- **10** section 1621.
- 11 (b) The creditor makes reasonable efforts to notify the debtor
- 12 of the requirement to maintain insurance and allows a reasonable
- 13 time for compliance with this requirement.
- 14 (c) A final notice as required by this chapter is sent to the
- 15 debtor.
- 16 (d) If creditor-placed insurance coverage is issued, a copy of
- 17 the policy or certificate is sent to the debtor as provided for—in
- **18** section 1613.
- 19 (2) After adequate disclosure of the request to maintain
- 20 insurance has been made to the debtor as required by UNDER this
- 21 section, a creditor may proceed to impose charges for creditor-
- 22 placed insurance if the debtor fails to provide evidence of
- 23 insurance. A creditor may impose charges no earlier than 10 days
- 24 after sending the final notice.
- 25 (3) Reasonable efforts to notify the debtor under subsection
- 26 (1)(b) are accomplished if the creditor does all of the following:
- 27 (a) Mails EXCEPT AS OTHERWISE PROVIDED IN SECTION 2266, MAILS

- 1 a notice by first-class mail to the debtor's last known address as
- 2 contained in the creditor's records, stating that the creditor
- 3 intends to charge the debtor for creditor-placed insurance coverage
- 4 on the collateral if the debtor fails to provide evidence of the
- 5 property insurance to the creditor.
- **6** (b) Allows the debtor at least 20 days to respond to the
- 7 notice and provide evidence of acceptable insurance coverage before
- 8 sending a final notice.
- 9 (c) Sends—EXCEPT AS OTHERWISE PROVIDED IN SECTION 2266, SENDS
- 10 a final notice in compliance with this section by first-class mail
- 11 to the debtor's last known address as contained in the creditor's
- 12 records at least 10 days before the cost of insurance is charged to
- 13 the debtor by the creditor. Proof of the mailing of the final
- 14 notice shall MUST be retained for at least 3 years following the
- 15 expiration or termination of the coverage or as otherwise required
- **16** by law.
- 17 (4) The initial notice under this section shall MUST be in a
- 18 form determined by the creditor to remind the debtor of the
- 19 requirement to maintain insurance on the collateral. The final
- 20 notice under this section shall MUST be as complete as the
- 21 following notice, printed in not less than 12-point type, and
- 22 modified where necessary to fit the nature of the credit
- 23 transaction:
- 24 FINAL NOTICE
- 25 Your credit agreement with us requires you to have property
- 26 insurance on the collateral until you pay off your loan. You have
- 27 not given us proof you have insurance on the property. You can ask

- 1 your insurance company or agent to give us proof of insurance or
- 2 you can send us proof you have property insurance within 10
- 3 calendar days after the date this letter was postmarked. If you do
- 4 not, we will buy the insurance and charge the cost to you.
- 5 You must pay for the property insurance we buy. It may cost
- 6 more than insurance you can buy on your own. The cost of the
- 7 insurance we buy may be added to your loan balance and we may
- 8 charge you interest on it. If we do, you will pay interest at the
- 9 same rate you pay on your loan.
- 10 The insurance we buy will pay claims to us (the creditor) for
- 11 physical damage to your property. It will not pay any claims made
- 12 against you [and it may not pay you for any claims you make (delete
- 13 if limited dual interest coverage)]. The insurance we buy will not
- 14 give you any liability insurance coverage and will not meet the
- 15 requirements of a state's financial responsibility law.
- 16 We may receive compensation for placing this insurance, which
- 17 is included in the cost of coverage charged to you.
- 18 The property coverage we buy will start on the date shown in
- 19 the policy or certificate, which may go back to the date of the
- 20 loan or the date your prior coverage stopped. We will cancel the
- 21 insurance we bought for you and give you a refund or credit of
- 22 unearned charges if you give us proof you have bought property
- 23 insurance somewhere else or if you have paid off the loan.
- 24 (5) All creditor-placed insurance shall MUST be set forth in
- 25 an individual policy or certificate of insurance. Not SUBJECT TO
- 26 SECTION 2266, NOT earlier than the sending of the final notice nor
- 27 OR 25 days after a charge is made to the debtor for creditor-placed

- 1 insurance coverage, the creditor shall cause a copy of the
- 2 individual policy, certificate, or other evidence of insurance
- 3 coverage evidencing the creditor-placed insurance coverage to be
- 4 sent, first-class mail, to the debtor's last known address.
- 5 (6) A creditor's compliance with or failure to comply with
- 6 this chapter shall DOES not be construed to require the creditor to
- 7 purchase insurance coverage on the collateral, and the creditor is
- 8 not liable to the debtor or a third party as a result BECAUSE of
- 9 its failure to purchase the insurance.
- Sec. 2248. (1) A policy of insurance against fire, theft,
- 11 property damage, collision, or liability in connection with
- 12 automobile coverage shall MUST not be issued unless the policy, or
- 13 an exact copy of the policy, is delivered to the insured.
- 14 (2) For purposes of this section, a personal automobile
- 15 insurance policy and endorsements that do not contain personally
- 16 identifiable information may be delivered by mailing, delivery, or
- 17 posting on the insurer's internet website. If the insurer elects to
- 18 post an insurance policy and endorsements on its internet website
- 19 in lieu INSTEAD of mailing or delivering them to the named insured,
- 20 the insurer shall comply with all of the following conditions:
- 21 (a) The policy and endorsements are easily accessible and
- 22 remain easily accessible for as long as WHILE the policy is in
- 23 force.
- 24 (b) After the expiration of the policy, the insurer archives
- 25 the policy and endorsements and makes them available on request at
- 26 no charge or for a reasonable charge.
- (c) The policy and endorsements are posted in a manner that

- 1 enables the insured to print and save the policy and endorsements
- 2 using programs or applications that are widely available on the
- 3 internet and free to use.
- 4 (d) The insurer provides notice to the named insured with each
- 5 declarations page of a method by which an insured may obtain, on
- 6 request and without charge, a paper or electronic copy of the
- 7 policy or endorsements.
- 8 (e) On each declarations page issued to an THE insured, the
- 9 insurer clearly identifies the exact policy and endorsement forms
- 10 purchased by the insured.
- 11 (f) The insurer provides notice, in the manner by which it
- 12 customarily communicates with a named insured, of any of the
- 13 changes to the forms or endorsements and the AN insured's right to
- 14 obtain, on request and without charge, a paper copy of the forms or
- 15 endorsements.
- 16 SEC. 2266. (1) SUBJECT TO THE REQUIREMENTS OF THIS SECTION, A
- 17 NOTICE TO A PARTY OR ANY OTHER DOCUMENT THAT IS REQUIRED IN AN
- 18 INSURANCE TRANSACTION OR THAT IS TO SERVE AS EVIDENCE OF INSURANCE
- 19 COVERAGE MAY BE DELIVERED, STORED, AND PRESENTED BY ELECTRONIC
- 20 MEANS IF IT MEETS THE REQUIREMENTS OF THE UNIFORM ELECTRONIC
- 21 TRANSACTIONS ACT, 2000 PA 305, MCL 450.831 TO 450.849.
- 22 (2) ELECTRONIC DELIVERY OF A NOTICE OR DOCUMENT AS PROVIDED IN
- 23 THIS SECTION IS EQUIVALENT TO ANY DELIVERY METHOD OTHERWISE
- 24 REQUIRED BY LAW, INCLUDING DELIVERY BY FIRST-CLASS MAIL, FIRST-
- 25 CLASS MAIL POSTAGE PREPAID, CERTIFIED MAIL, OR CERTIFICATE OF
- 26 MAILING.
- 27 (3) IF AN INSURER HAS REASON TO BELIEVE THAT A PARTY IS NOT

- 1 RECEIVING NOTICES OR DOCUMENTS THAT THE INSURER ATTEMPTS TO DELIVER
- 2 BY ELECTRONIC MEANS, INCLUDING IF THE INSURER ATTEMPTS DELIVERY BY
- 3 ELECTRONIC MEANS AND RECEIVES A NOTICE THAT THE DELIVERY BY
- 4 ELECTRONIC MEANS HAS FAILED, THE INSURER SHALL DELIVER THE NOTICES
- 5 OR DOCUMENTS BY FIRST-CLASS MAIL OR BY ANY OTHER DELIVERY METHOD
- 6 REQUIRED FOR THE NOTICES OR DOCUMENTS.
- 7 (4) AN INSURER MAY USE ELECTRONIC DELIVERY OF A NOTICE OR A
- 8 DOCUMENT TO A PARTY UNDER THIS SECTION IF THE INSURER MEETS THE
- 9 REQUIREMENTS OF SUBSECTION (5) AND IF ALL OF THE FOLLOWING
- 10 REQUIREMENTS ARE MET:
- 11 (A) THE PARTY HAS AFFIRMATIVELY CONSENTED TO THE ELECTRONIC
- 12 DELIVERY METHOD AND HAS NOT WITHDRAWN CONSENT.
- 13 (B) BEFORE GIVING CONSENT, THE INSURER PROVIDES THE PARTY WITH
- 14 A CLEAR AND CONSPICUOUS STATEMENT INFORMING THE PARTY OF ALL OF THE
- 15 FOLLOWING:
- 16 (i) THE RIGHT OF THE PARTY AT ANY TIME TO HAVE THE NOTICE OR
- 17 THE DOCUMENT PROVIDED OR MADE AVAILABLE IN PAPER FORM OR BY ANOTHER
- 18 NONELECTRONIC FORM.
- 19 (ii) THE RIGHT OF THE PARTY AT ANY TIME TO WITHDRAW CONSENT TO
- 20 HAVE A NOTICE OR DOCUMENT DELIVERED BY ELECTRONIC MEANS AND ANY
- 21 CONDITIONS OR CONSEQUENCES IMPOSED IF CONSENT IS WITHDRAWN.
- 22 (iii) THE SPECIFIC NOTICE OR DOCUMENT OR CATEGORIES OF NOTICES
- 23 OR DOCUMENTS THAT MAY BE DELIVERED BY ELECTRONIC MEANS DURING THE
- 24 COURSE OF THE RELATIONSHIP BETWEEN THE INSURER AND THE PARTY.
- 25 (iv) THE MEANS, AFTER CONSENT IS GIVEN, BY WHICH THE PARTY MAY
- 26 OBTAIN A PAPER COPY OF A NOTICE OR DOCUMENT DELIVERED BY ELECTRONIC
- 27 MEANS.

- 1 (v) THE PROCEDURES FOR THE PARTY TO FOLLOW TO UPDATE
- 2 INFORMATION NEEDED TO CONTACT THE PARTY ELECTRONICALLY AND TO
- 3 WITHDRAW CONSENT TO HAVE A NOTICE OR A DOCUMENT DELIVERED BY
- 4 ELECTRONIC MEANS.
- 5 (C) BEFORE GIVING CONSENT, THE INSURER PROVIDES THE PARTY WITH
- 6 A STATEMENT OF THE HARDWARE AND SOFTWARE REQUIREMENTS FOR ACCESS TO
- 7 AND RETENTION OF A NOTICE OR DOCUMENT DELIVERED BY ELECTRONIC
- 8 MEANS. THE PARTY SHALL PROVIDE ELECTRONIC CONSENT TO THE HARDWARE
- 9 AND SOFTWARE REQUIREMENTS OR CONFIRM CONSENT ELECTRONICALLY IN A
- 10 MANNER THAT REASONABLY DEMONSTRATES THAT THE PARTY CAN ACCESS
- 11 INFORMATION IN THE ELECTRONIC FORM THAT WILL BE USED FOR NOTICES OR
- 12 DOCUMENTS DELIVERED BY ELECTRONIC MEANS.
- 13 (5) AFTER THE PARTY CONSENTS AS PROVIDED IN SUBSECTION (4), IF
- 14 A CHANGE OCCURS IN HARDWARE OR SOFTWARE NEEDED TO ACCESS OR RETAIN
- 15 A NOTICE OR DOCUMENT DELIVERED BY ELECTRONIC MEANS THAT CREATES A
- 16 MATERIAL RISK THAT THE PARTY WILL NOT BE ABLE TO ACCESS OR RETAIN A
- 17 NOTICE OR DOCUMENT TO WHICH CONSENT APPLIES, THE INSURER SHALL
- 18 PROVIDE THE PARTY WITH A STATEMENT THAT INCLUDES ALL OF THE
- 19 FOLLOWING:
- 20 (A) INFORMATION REGARDING THE REVISED HARDWARE OR SOFTWARE
- 21 REQUIREMENTS FOR ACCESS TO AND RETENTION OF A NOTICE OR DOCUMENT
- 22 DELIVERED BY ELECTRONIC MEANS.
- 23 (B) A DESCRIPTION OF THE RIGHT OF THE PARTY TO WITHDRAW
- 24 CONSENT WITHOUT THE IMPOSITION OF ANY CONDITION OR CONSEQUENCE THAT
- 25 WAS NOT DISCLOSED UNDER SUBSECTION (4) (B) (ii).
- 26 (6) WITHDRAWAL OF CONSENT TO ELECTRONIC DELIVERY DOES NOT
- 27 AFFECT THE LEGAL EFFECTIVENESS, VALIDITY, OR ENFORCEABILITY OF A

- 1 NOTICE OR A DOCUMENT THAT IS DELIVERED BY ELECTRONIC MEANS TO A
- 2 PARTY BEFORE THE WITHDRAWAL OF CONSENT IS EFFECTIVE.
- 3 (7) EXCEPT AS OTHERWISE PROVIDED IN THIS SUBSECTION,
- 4 WITHDRAWAL OF CONSENT BY A PARTY BECOMES EFFECTIVE 15 DAYS AFTER
- 5 THE INSURER RECEIVES NOTICE OF THE WITHDRAWAL. A WITHDRAWAL BECOMES
- 6 EFFECTIVE IMMEDIATELY IF THE INSURER LEARNS THAT THE ELECTRONIC
- 7 DELIVERY METHOD CURRENTLY USED IS NO LONGER AN EFFECTIVE DELIVERY
- 8 MECHANISM.
- 9 (8) FAILURE BY AN INSURER TO COMPLY WITH SUBSECTION (5) MAY BE
- 10 TREATED, AT THE ELECTION OF THE PARTY, AS A WITHDRAWAL OF CONSENT.
- 11 (9) THIS SECTION MUST NOT BE CONSTRUED TO MODIFY, LIMIT, OR
- 12 SUPERSEDE THE FEDERAL ELECTRONIC SIGNATURES IN GLOBAL NATIONAL
- 13 COMMERCE ACT, 15 USC 7001 TO 7031.
- 14 (10) AS USED IN THIS SECTION:
- 15 (A) "DELIVERED BY ELECTRONIC MEANS", "DELIVERY BY ELECTRONIC
- 16 MEANS", OR "ELECTRONIC DELIVERY" MEAN DELIVERY BY EITHER OF THE
- 17 FOLLOWING METHODS:
- 18 (i) DELIVERY TO AN ELECTRONIC MAIL ADDRESS AT WHICH A PARTY
- 19 HAS CONSENTED TO RECEIVE NOTICES OR DOCUMENTS.
- 20 (ii) BOTH OF THE FOLLOWING:
- 21 (A) POSTING ON AN ELECTRONIC NETWORK OR SITE ACCESSIBLE BY THE
- 22 INTERNET THROUGH USE OF A MOBILE APPLICATION, COMPUTER, MOBILE
- 23 DEVICE, TABLET, OR ANY OTHER ELECTRONIC DEVICE.
- 24 (B) SENDING SEPARATE NOTICE OF THE POSTING DESCRIBED IN SUB-
- 25 SUBPARAGRAPH (A) TO THE ELECTRONIC MAIL ADDRESS AT WHICH THE PARTY
- 26 CONSENTED TO RECEIVE NOTICE OF THE POSTING OR USING ANY OTHER
- 27 DELIVERY METHOD TO WHICH THE PARTY HAS CONSENTED.

- 1 (B) "PARTY" MEANS A RECIPIENT OF A NOTICE OR DOCUMENT REQUIRED
- 2 AS PART OF AN INSURANCE TRANSACTION AND INCLUDES AN APPLICANT,
- 3 INSURED, POLICY HOLDER, OR ANNUITY CONTRACT HOLDER.