

Act No. 45  
Public Acts of 2017  
Approved by the Governor  
June 7, 2017  
Filed with the Secretary of State  
June 7, 2017  
EFFECTIVE DATE: September 5, 2017

**STATE OF MICHIGAN  
99TH LEGISLATURE  
REGULAR SESSION OF 2017**

Introduced by Senator Casperson

# ENROLLED SENATE BILL No. 176

AN ACT to amend 1996 PA 299, entitled “An act to regulate tourist-oriented directional signs on certain rural roads; and to impose certain duties upon the state transportation department,” by amending section 1 (MCL 247.401), as amended by 2004 PA 528.

*The People of the State of Michigan enact:*

Sec. 1. As used in this act:

- (a) “Department” means the state transportation department.
- (b) “Eligible attraction” means a tourist-oriented activity that is all of the following:
  - (i) Within 10 miles of the rural road for which a tourist-oriented directional sign is sought, unless otherwise restricted or permitted by the department.
  - (ii) Not visible from the rural road for which a tourist-oriented directional sign is sought unless a sign for an eligible attraction is already in place in the vicinity for which the tourist-oriented directional sign is sought.
  - (iii) In compliance with section 131 of title 23 of the United States Code, 23 USC 131, and the national standards, criteria, and rules established under that act, if the activity is advertised by rural road signs.
- (c) “Rural road” means a highway as that term is defined in section 20 of the Michigan vehicle code, 1949 PA 300, MCL 257.20, but does not include either of the following:
  - (i) A freeway as that term is defined in section 18a of the Michigan vehicle code, 1949 PA 300, MCL 257.18a.
  - (ii) A road that is part of the national system of interstate and defense highways.
- (d) “Tourist-oriented activity” means a lawful cultural, historical, recreational, educational, or commercial activity that is annually attended by 2,000 or more people and for which a major portion of the activity’s income or visitors are derived during the normal business season from motorists not residing in the immediate area of the activity.
- (e) “Tourist-oriented directional sign” means a sign used to provide motorists with advanced notice of a tourist-oriented activity.

Enacting section 1. This amendatory act takes effect 90 days after the date it is enacted into law.

This act is ordered to take immediate effect.



Secretary of the Senate



Clerk of the House of Representatives

Approved .....

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Governor