Substitute for House Resolution No. 68.

A resolution to declare April 22-29, 2017, as Money Smart Week in the state of Michigan.

Whereas, The Federal Reserve Bank of Chicago coordinates Money Smart Week, a nationwide annual public awareness and educational campaign that takes place April 22-29, 2017; and

Whereas, Money Smart Week is designed to help consumers better manage their personal finances through educational programming offered to all demographics and income levels and covers all facets of personal finance; and

Whereas, Michigan has participated in Money Smart Week for fifteen years through the collaboration and coordinated effort of hundreds of organizations including financial institutions, non-profit groups, government entities, schools, and libraries; and

Whereas, Public, consumer, community-based, and private-sector organizations throughout Michigan are working to educate the public on personal finance issues and increase financial literacy for Michiganders of all ages; and

Whereas, The week showcases these organizations' educational resources, strengthens private-public partnerships, engages the media, and connects people with those who can help them learn how to better manage their money; and

Whereas, Personal financial education and money management skills are crucial to enable Michigan residents to manage credit and debt and be responsible workers, heads of households, homeowners, investors, entrepreneurs, business leaders, and productive citizens; and

Whereas, In 2016, the Michigan Money Smart Week campaign conducted over 600 events and supported tens of thousands of participants of all ages with money management education in counties throughout the state; and

Whereas, Money Smart Week highlights the commitment of financial institutions, and their partners throughout the state, to strengthen the financial knowledge and capability of people through financial education; now, therefore, be it

Resolved by the House of Representatives, That the members of this legislative body declare April 22-29, 2017 as Money Smart Week in the state of Michigan. We acknowledge the significant contributions of Money Smart Week in our state; and be it further

Resolved, That we call on each resident, business, community organization and unit of government to observe this week with participation in Money Smart Week programs and activities.