Substitute for House Resolution No. 390.

A resolution to declare September 23-29, 2018, as Life Insurance Awareness Week in the state of Michigan.

Whereas, Life insurance is critically important in protecting ourselves and the people we love; and

Whereas, Every year, the insurance industry provides tremendous financial relief and security to families who have experienced the loss of a loved one; and

Whereas, Despite its vast importance, many people do not have life insurance coverage; and

Whereas, Life insurance is critically important in providing peace of mind for those affected by the loss of a loved one; and

Whereas, September 2018 has been designated as the month to generate awareness of life insurance and encourage those who are not insured to consult a qualified insurance professional and take actions required to provide a financially secure future for their families and loved ones; now, therefore, be it

Resolved by the House of Representatives, That the members of this legislative body declare September 23-29, 2018, as Life Insurance Awareness Week in the state of Michigan.