



Senate Fiscal Agency
P.O. Box 30036
Lansing, Michigan 48909-7536



Telephone: (517) 373-5383
Fax: (517) 373-1986

Senate Bill 820 (as enacted)
Sponsor: Senator Kimberly LaSata
Senate Committee: Regulatory Reform
House Committee: Ways and Means

PUBLIC ACT 319 of 2020

Date Completed: 1-19-21

CONTENT

The bill amends the Michigan Liquor Control Code to allow the Michigan Liquor Control Commission (MLCC) to issue a national sporting event license for the Professional Golfers' Association (PGA) Tour Champions Tournament.

The Code allows the MLCC to issue national sporting event licenses for the sale of alcoholic liquor for consumption on the premises concerning a national sporting event, if the Commission finds that all of the following circumstances exist:

- The local governmental unit in which the event is to be conducted is the host governmental unit for that event.
- The premises to be licensed is located in a theme area or theme areas designated by the governing body of the host governmental unit in conjunction with the event or are operated in conjunction with the event.
- The event will attract a substantial number of tourists from outside of Michigan.
- The event is conducted under the auspices of a national sanctioning body.

In addition, the applicant must be one of the following:

- A Michigan licensee for the sale of alcohol liquor for on-premises consumption.
- The promotor of the national sporting event or an affiliate of the promotor.
- A person who has entered into a written Commission-approved concession or catering agreement with the promotor or its affiliate.
- An organization qualified for licensure as a special licensee, as provided in the Code and rules.

A license may not be issued for more than 30 consecutive days and must be for specific designated time periods that include the national sporting event and activities associated with it. The Commission may not issue more than 40 licenses for use at the same time in a theme area or areas. An applicant must pay the MLCC a license fee of \$1,000 at the time of the application. "National sporting event" means a sports-related event considered of national prominence and includes only the following:

- The 2005 Major League Baseball All-Star Game.
- The 2006 National Football League Super Bowl.
- The 2008 PGA Championship.
- The 2009 National Collegiate Athletic Association Final Four.

- The 2016 US Golf Association Amateur Championship.
- The PGA Tour Champions Tournament in 2018, 2019, and 2020.
- The Ladies Professional Golf Association (LPGA) Tour Champions Tournament in 2019 through 2023.

Under the bill, the term, instead, means a sports-related event considered of national prominence and includes only the following:

- The 2005 Major League Baseball All-Star Game.
- The 2006 National Football League Super Bowl.
- The 2008 PGA Championship.
- The 2009 National Collegiate Athletic Association Final Four.
- The 2016 US Golf Association Amateur Championship.
- The PGA Tour Champions Tournament.
- The LPGA Tour Champions Tournament in 2019 through 2023.

The bill will take effect on March 24, 2021.

MCL 436.1517a

BACKGROUND

First founded in 1980, the PGA Tour Champions, formerly known as the Senior PGA Tour and the Champions Tour, is a men's professional senior golf tour affiliated with the PGA Tour.

In 2020, Michigan was supposed to host two PGA Tour Champions events: the KitchenAid Senior PGA Championship at the Harbor Shores Golf Club, located in Benton Harbor, from May 21 to May 24, and the Ally Challenge at the Warwick Hills Golf and Country Club, located in Grand Blanc, from July 31 to August 2. Because of the COVID-19 pandemic, however, the KitchenAid Senior PGA Championship was canceled, and the Ally Challenge went forward, but without spectators.

The KitchenAid Senior PGA Championship will return to the Harbor Shores Gold Club in 2022 and 2024. The 2021 Ally Challenge is scheduled to return to the Warwick Hills Golf and Country Club, August 23 to August 29.

Legislative Analyst: Stephen Jackson

FISCAL IMPACT

The bill will have no fiscal impact on State or local government.

Fiscal Analyst: Elizabeth Raczkowski

SAS\S1920\s820es

This analysis was prepared by nonpartisan Senate staff for use by the Senate in its deliberations and does not constitute an official statement of legislative intent.