

# HOUSE RESOLUTION NO.175

Reps. Marino, Allor, Bollin, Calley, Cherry, Chirkun, Crawford, Garrett, Garza, Hall, Hoadley, Hood, Kahle, Sabo, Schroeder, Shannon, Warren, Wittenberg and Witwer offered the following resolution:

1       A resolution to declare October 4-6, 2019, as Buy Nearby  
2 Weekend in the state of Michigan.

3       Whereas, Buy Nearby is an ongoing, year-round campaign  
4 launched by the Michigan Retailers Association to benefit Michigan  
5 communities and their retail businesses; and

6       Whereas, The campaign encourages Michiganders to think before  
7 they click on out-of-state online store sites and instead buy from  
8 retail businesses where they live, work, or visit in Michigan so  
9 more shopping dollars stay in our local communities and state  
10 economy; and

11       Whereas, Buy Nearby, now in its seventh year, strives to



1 instill a "Pure Michigan" feeling to the shopping experience and  
2 send the message to "Keep your money in the Mitten"; and

3  
4 Whereas, Retailing is responsible for 877,000 jobs in  
5 Michigan, a number that could rise through increased local  
6 purchases; and

7 Whereas, If Michigan shoppers switched just one in ten of  
8 their out-of-state purchases to a Michigan retailer, it would  
9 create an additional \$1.2 billion in economic activity and nearly  
10 10,600 new jobs amounting to \$350 million in additional wages; and

11 Whereas, Each purchase made at a Michigan store keeps more  
12 money in our communities, improves the vitality of our local  
13 economies and the quality of life, and directly supports our  
14 communities, our schools, and our infrastructure; and

15 Whereas, The year-round Buy Nearby campaign has designated  
16 October 4-6, 2019 as Buy Nearby Weekend, a three-day observance for  
17 all to celebrate local communities and their retail businesses; and

18 Whereas, Communities and retailers are encouraged to offer  
19 special events and other promotions to encourage local shopping and  
20 stimulate Michigan's economy on Buy Nearby Weekend; and

21 Whereas, Residents are encouraged to shop with family and  
22 friends and support their communities and local retailers by  
23 posting photos and comments on social media using the #buynearbymi  
24 hashtag; and

25 Whereas, Buy Nearby weekend will demonstrate that buying  
26 nearby can be fun and rewarding; now, therefore, be it

27 Resolved by the House of Representatives, That members of this  
28 legislative body declare October 4-6, 2019, as Buy Nearby Weekend  
29 in the state of Michigan; and be it further

1           Resolved, That the people of the state of Michigan are  
2 encouraged to buy nearby on these three days and every day.