SENATE RESOLUTION NO.61

Senator MacGregor, Alexander, Ananich, Barrett, Bayer, Brinks, Bullock, Geiss, Hertel, Hollier, Horn, Irwin, Lauwers, Lucido, MacDonald, McCann, McMorrow, Moss, Outman, Polehanki, Runestad, Santana, Schmidt, Theis, VanderWall, Victory, Wojno and Zorn offered the following resolution:

- 1 A resolution to commemorate July 2019 as Craft Beer Month.
- 2 Whereas, Michigan craft brewers are a vibrant affirmation and
- 3 expression of Michigan's entrepreneurial traditions, operating as
- 4 community-based small businesses and providing employment for more
- 5 than 14,000 workers; and
- 6 Whereas, Our state has craft brewers in every region of the
- 7 state and more than 300 craft brewers statewide; and
- 8 Whereas, Michigan ranks fifth in the nation for overall number

of breweries, microbreweries and brewpubs; and 1 Whereas, The Michigan Brewers Guild celebrates Michigan Craft 2 Beer Month each year by hosting a Summer Festival in July; and 3 Whereas, Craft brewers in Michigan support state agriculture 4 by purchasing hops, malted barley, wheat, beet sugar, cherries, 5 6 apples, and numerous other fruits, herbs, spices, and vegetables 7 grown here; and 8 Whereas, Michigan craft brewers promote Michigan's spirit of independence through a renaissance in handcrafted beers like those 9 10 first brought to our state by European settlers and produced here 11 by our forefathers, including Bernhard Stroh, for the enjoyment of 12 the citizenry; and Whereas, Striving to educate legal drinking-age residents, 13 14 Michigan craft brewers convey awareness about the differences in 15 beer flavor, aroma, color, alcohol content, body, and other complex variables, beer history, and gastronomic qualities of beer; and 16 Whereas, Michigan craft brewers champion the message of 17 18 responsible enjoyment to their customers and work within their 19 communities to prevent alcohol abuse and underage drinking; and 20 Whereas, Craft brewers in Michigan produce more than 100 distinct styles of flavorful beers, the quality and diversity of 21 which have made Michigan the envy of many states, contributing to 22 23 balanced trade with increased Michigan exports and promoting our 24 state's tourism; and 25 Whereas, Michigan craft brewers have shown a successful business model by contributing more than \$600 million in labor 26 27 income with a total economic contribution of more than \$2 billion, thriving and expanding by furthering their economic importance to 28 29 the state; and

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Whereas, Michigan craft brewers are vested in the future, 1 health, and welfare of their communities as employers providing a 2 diverse array of quality local jobs, as contributors to the local 3 tax base, and as committed sponsors of a broad range of vital 4 5 community institutions and philanthropic causes, including not-for-6 profit housing development associations, chambers of commerce, 7 humane societies, athletic teams, and medical research; now, 8 therefore, be it 9 Resolved by the Senate, That the members of this legislative 10 body commemorate July 2019 as Craft Beer Month and recognize the 11 contributions that Michigan craft brewers have made to our state's 12 communities, economy, and history; and be it further Resolved, That we commend Michigan craft brewers for providing 13 14 jobs, improving the balance of trade, supporting Michigan 15 agriculture, and educating residents about the history and culture

of beer, while promoting the responsible consumption of beer as a

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beverage of moderation.