

HOUSE RESOLUTION NO.135

Rep. Farrington offered the following resolution:

1 A resolution to declare July 2019 as Craft Beer Month in the
2 state of Michigan.

3 Whereas, Michigan craft brewers are a vibrant affirmation and
4 expression of Michigan's entrepreneurial traditions, operate as
5 community-based small businesses, and provide employment for more
6 than 17,000 workers; and

7 Whereas, Michigan has craft brewers in every region of the
8 state and more than 300 craft brewers statewide; and

9 Whereas, Michigan ranks fifth in the nation for overall number
10 of breweries, microbreweries, and brewpubs; and

11 Whereas, The Michigan Brewers Guild celebrates Michigan Craft
12 Beer each year by hosting a Summer Festival in July; and

13 Whereas, Craft brewers in Michigan support state agriculture



1 by purchasing hops, malted barley, wheat, beet sugar, cherries,
2 apples, and numerous other fruits, herbs, spices, and vegetables
3 grown in Michigan; and

4 Whereas, Michigan craft brewers promote Michigan's spirit of
5 independence through a renaissance in handcrafted beers like those
6 first brought to Michigan by European settlers and produced here by
7 our forefathers, including Bernhard Stroh, for the enjoyment of the
8 citizenry; and

9 Whereas, Striving to educate legal drinking-age residents,
10 Michigan craft brewers convey awareness about the differences in
11 beer flavor, aroma, color, alcohol content, body, and other complex
12 variables, beer history, and gastronomic qualities of beer; and

13 Whereas, Michigan craft brewers champion the message of
14 responsible enjoyment to their customers and work within their
15 communities to prevent alcohol abuse and underage drinking; and

16 Whereas, Craft brewers in Michigan produce more than 100
17 distinct styles of flavorful beers, the quality and diversity of
18 which have made Michigan the envy of many states, contributing to
19 balanced trade with increased Michigan exports and promoting
20 Michigan tourism; and

21 Whereas, Michigan craft brewers have been a successful
22 business model during our state's economic struggles by
23 contributing more than \$700 million in labor income with a total
24 economic contribution of more than \$2.4 billion, thriving and
25 expanding in furthering their economic importance to the state; and

26 Whereas, Michigan craft brewers are vested in the future,
27 health, and welfare of their communities as employers providing a
28 diverse array of quality local jobs. They are contributors to the
29 local tax base and are committed sponsors of a broad range of vital

1 community institutions and philanthropic causes, including not-for-
2 profit housing development associations, chambers of commerce,
3 humane societies, athletic teams, and medical research; now,
4 therefore, be it

5 Resolved by the House of Representatives, That the members of
6 this legislative body declare July 2019 as Craft Beer Month in the
7 state of Michigan. We recognize the contributions that Michigan
8 craft brewers have made to the state's communities, economy, and
9 history; and be it further

10 Resolved, That we commend Michigan craft brewers for providing
11 jobs, improving the balance of trade, supporting Michigan
12 agriculture, and educating residents about the history and culture
13 of beer while promoting the responsible consumption of beer as a
14 beverage of moderation.