

# HOUSE RESOLUTION NO.175

Rep. Marino offered the following resolution:

1       A resolution to declare October 4-6, 2019, as Buy Nearby  
2 Weekend in the state of Michigan.

3       Whereas, Buy Nearby is an ongoing, year-round campaign  
4 launched by the Michigan Retailers Association to benefit Michigan  
5 communities and their retail businesses; and

6       Whereas, The campaign encourages Michiganders to think before  
7 they click on out-of-state online store sites and instead buy from  
8 retail businesses where they live, work, or visit in Michigan so  
9 more shopping dollars stay in our local communities and state  
10 economy; and

11       Whereas, Buy Nearby, now in its seventh year, strives to  
12 instill a "Pure Michigan" feeling to the shopping experience and  
13 send the message to "Keep your money in the Mitten"; and



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2       Whereas, Retailing is responsible for 877,000 jobs in  
3 Michigan, a number that could rise through increased local  
4 purchases; and

5       Whereas, If Michigan shoppers switched just one in ten of  
6 their out-of-state purchases to a Michigan retailer, it would  
7 create an additional \$1.2 billion in economic activity and nearly  
8 10,600 new jobs amounting to \$350 million in additional wages; and

9       Whereas, Each purchase made at a Michigan store keeps more  
10 money in our communities, improves the vitality of our local  
11 economies and the quality of life, and directly supports our  
12 communities, our schools, and our infrastructure; and

13       Whereas, The year-round Buy Nearby campaign has designated  
14 October 4-6, 2019 as Buy Nearby Weekend, a three-day observance for  
15 all to celebrate local communities and their retail businesses; and

16       Whereas, Communities and retailers are encouraged to offer  
17 special events and other promotions to encourage local shopping and  
18 stimulate Michigan's economy on Buy Nearby Weekend; and

19       Whereas, Residents are encouraged to shop with family and  
20 friends and support their communities and local retailers by  
21 posting photos and comments on social media using the #buynearbymi  
22 hashtag; and

23       Whereas, Buy Nearby weekend will demonstrate that buying  
24 nearby can be fun and rewarding; now, therefore, be it

25       Resolved by the House of Representatives, That members of this  
26 legislative body declare October 4-6, 2019, as Buy Nearby Weekend  
27 in the state of Michigan; and be it further

28       Resolved, That the people of the state of Michigan are  
29 encouraged to buy nearby on these three days and every day.