

## SENATE RESOLUTION NO. 61

Senator MacGregor offered the following resolution:

1       A resolution to commemorate July 2019 as Craft Beer Month.

2       Whereas, Michigan craft brewers are a vibrant affirmation and  
3 expression of Michigan's entrepreneurial traditions, operating as  
4 community-based small businesses and providing employment for more  
5 than 14,000 workers; and

6       Whereas, Our state has craft brewers in every region of the  
7 state and more than 300 craft brewers statewide; and

8       Whereas, Michigan ranks fifth in the nation for overall number  
9 of breweries, microbreweries and brewpubs; and

10       Whereas, The Michigan Brewers Guild celebrates Michigan Craft  
11 Beer Month each year by hosting a Summer Festival in July; and

12       Whereas, Craft brewers in Michigan support state agriculture

1 by purchasing hops, malted barley, wheat, beet sugar, cherries,  
2 apples, and numerous other fruits, herbs, spices, and vegetables  
3 grown here; and

4       Whereas, Michigan craft brewers promote Michigan's spirit of  
5 independence through a renaissance in handcrafted beers like those  
6 first brought to our state by European settlers and produced here  
7 by our forefathers, including Bernhard Stroh, for the enjoyment of  
8 the citizenry; and

9       Whereas, Striving to educate legal drinking-age residents,  
10 Michigan craft brewers convey awareness about the differences in  
11 beer flavor, aroma, color, alcohol content, body, and other complex  
12 variables, beer history, and gastronomic qualities of beer; and

13       Whereas, Michigan craft brewers champion the message of  
14 responsible enjoyment to their customers and work within their  
15 communities to prevent alcohol abuse and underage drinking; and

16       Whereas, Craft brewers in Michigan produce more than 100  
17 distinct styles of flavorful beers, the quality and diversity of  
18 which have made Michigan the envy of many states, contributing to  
19 balanced trade with increased Michigan exports and promoting our  
20 state's tourism; and

21       Whereas, Michigan craft brewers have shown a successful  
22 business model by contributing more than \$600 million in labor  
23 income with a total economic contribution of more than \$2 billion,  
24 thriving and expanding by furthering their economic importance to  
25 the state; and

26       Whereas, Michigan craft brewers are vested in the future,  
27 health, and welfare of their communities as employers providing a  
28 diverse array of quality local jobs, as contributors to the local  
29 tax base, and as committed sponsors of a broad range of vital

1 community institutions and philanthropic causes, including not-for-  
2 profit housing development associations, chambers of commerce,  
3 humane societies, athletic teams, and medical research; now,  
4 therefore, be it

5       Resolved by the Senate, That the members of this legislative  
6 body commemorate July 2019 as Craft Beer Month and recognize the  
7 contributions that Michigan craft brewers have made to our state's  
8 communities, economy, and history; and be it further

9       Resolved, That we commend Michigan craft brewers for providing  
10 jobs, improving the balance of trade, supporting Michigan  
11 agriculture, and educating residents about the history and culture  
12 of beer, while promoting the responsible consumption of beer as a  
13 beverage of moderation.