

SENATE RESOLUTION NO. 71

Senators Brinks, Moss, Chang, Irwin, Wojno, McCann, McMorrow, Bayer, Bullock and Geiss offered the following resolution:

1 A resolution to commemorate July 2021 as Craft Beer Month.

2 Whereas, Michigan craft brewers are a vibrant affirmation and
3 expression of our entrepreneurial traditions, operating as
4 community-based small businesses and providing full time employment
5 for more than 21,000 workers; and

6 Whereas, Our state has craft breweries in every region and
7 more than 400 craft brewers statewide; and

8 Whereas, Every July, The Michigan Brewers Guild celebrates
9 locally made beer by hosting a Summer Festival, one of five annual
10 events; and

11 Whereas, The Michigan Brewers Guild is a passionate beer

1 community that believes in quality artisanship, bold character,
2 fun, responsibility, and pushing the boundaries while promoting and
3 protecting the Michigan beer industry with an overarching goal to
4 help locally brewed beer attain 20 percent of all beer sales in the
5 state by 2025; and

6 Whereas, Michigan ranks sixth in the nation for overall number
7 of breweries, microbreweries, and brewpubs; and

8 Whereas, Craft brewers support our state's agriculture by
9 purchasing hops, malted barley, wheat, beet sugar, cherries,
10 apples, and numerous other fruits, herbs, spices, and vegetables
11 grown here, along with water sourced from the Great Lakes; and

12 Whereas, Michigan craft brewers promote a spirit of
13 independence through a renaissance in handcrafted beers like those
14 first brought to our state by European settlers and produced here
15 by our forefathers, including Bernhard Stroh, for the enjoyment of
16 the citizenry; and

17 Whereas, Striving to educate legal drinking-age residents,
18 Michigan craft brewers convey awareness about the differences in
19 beer flavor, aroma, color, alcohol content, body, and other complex
20 variables, beer history, and gastronomic qualities of beer; and

21 Whereas, Michigan craft brewers champion the message of
22 responsible enjoyment to their customers and work within their
23 communities to prevent alcohol abuse and underage drinking; and

24 Whereas, Craft brewers in our state produce more than 100
25 distinct styles of flavorful beers, the quality and diversity of
26 which have made Michigan the envy of many, while also contributing
27 to balanced trade with both the increase of state exports and the
28 promotion of our state's tourism; and

29 Whereas, Michigan craft brewers have shown a successful

1 business model by contributing more than \$914 million in labor
2 income with a total economic contribution of more than \$2.5
3 billion, thriving and expanding to further their economic
4 importance to the state; and

5 Whereas, Michigan craft brewers are vested in the future,
6 health, and welfare of their communities as employers provide a
7 diverse array of quality local jobs. In addition, brewers are
8 contributors to the local tax base, and are committed partners for
9 a broad range of local, regional, and state nonprofit organizations
10 and other philanthropic causes; now, therefore, be it

11 Resolved by the Senate, That the members of this legislative
12 body commemorate July 2021 as Craft Beer Month and recognize the
13 contributions that Michigan craft brewers have made to our state's
14 communities, economy, and history; and be it further

15 Resolved, That we commend Michigan craft brewers for providing
16 jobs, improving the balance of trade, supporting our state's
17 agriculture, and educating residents about the history and culture
18 of beer, while promoting the responsible consumption of beer as a
19 beverage of moderation.