

COMPENSATION OF COLLEGE ATHLETES (EXCERPT)
Act 366 of 2020

390.1737 Disclosure of proposed opportunity or contract; requirements; communication of conflicts.

Sec. 7. (1) A student who intends to enter into a verbal or written opportunity or contract that would provide compensation to the student for use of his or her name, image, or likeness rights shall disclose the proposed opportunity or contract to a designated official of the postsecondary educational institution that the student attends, as designated by that institution, at least 7 days prior to committing to the opportunity or contract, for review by that institution.

(2) If the postsecondary educational institution described in subsection (1) identifies a conflict between the student's proposed opportunity or contract and any existing agreements of the postsecondary educational institution, the postsecondary educational institution shall communicate that conflict to the student so that the student may negotiate a revision of the opportunity or contract to avoid the conflict and that revision is subject to additional review and approval by the postsecondary educational institution in accordance with this section.

(3) A team contract of a postsecondary educational institution's athletic program shall not prevent a student from receiving compensation for using his or her name, image, or likeness rights for a commercial purpose when the student is not engaged in official team activities.

(4) This section does not apply to a contract entered into, modified, or renewed on or before the effective date of this act.

History: 2020, Act 366, Imd. Eff. Jan. 4, 2021.