

SHOPPING REFORM AND MODERNIZATION ACT (EXCERPT)
Act 15 of 2011

445.318 Charging higher price than price displayed on item; violation.

Sec. 8. (1) A person shall not knowingly charge or attempt to charge for a consumer item that is subject to section 7 a retail sale price that is higher than the price displayed for that item.

(2) It is not a violation of subsection (1) to charge a total price for a consumer item that is subject to section 7 that is less than the price displayed for that item.

(3) It is prima facie evidence of a violation of this section if a price a person charges or attempts to charge for a consumer item that is subject to section 7 is established by electronic identification or calculation by an automatic checkout system and that price exceeds the price displayed for that item.

History: 2011, Act 15, Eff. Sept. 1, 2011.